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Buyee Launches New Delivery Service to Hong Kong

Tokyo, Japan – 11 September 2023 – tenso, inc., a subsidiary of BEENOS Inc. (TYO: 3328) and operator of cross-border proxy purchasing service, Buyee, announced that it has launched “Buyee Air Delivery Hong Kong” among its delivery options for users in Hong Kong.

Buyee users in Hong Kong can now benefit from a more affordable delivery option. The new Buyee Air Delivery Hong Kong offers rates up to 76.5% lower than existing shipping methods, particularly for lighter items. In addition to enhanced affordability, the service provides greater convenience, allowing users to have items delivered directly to their homes or to choose from 186 pickup locations throughout Hong Kong.

The development of Buyee Air Delivery Hong Kong stems from the unique delivery challenges faced by Hong Kong. With a significant number of dual-income households, home deliveries can be problematic. Leaving packages outside doors is not viable due to the risks it poses in densely populated apartment complexes. As a result, there is a strong preference for alternative pickup solutions, such as designated stores and lockers.

Buyee Air Delivery Hong Kong addresses this demand by offering both convenience and cost savings, especially for lightweight packages, catering to the specific needs of users in the region.

Buyee anticipates a rise in new users from Hong Kong as the new shipping option meets user demands and reduces costs.

Buyee plans to expand its shipping services and functions to better serve its international users.

【About BEENOS】

Company Name: BEENOS Inc.

Representative: Shota Naoi, President and Group CEO

Location: 4-7-35 Kita-shinagawa, Shinagawa-ku, Tokyo, Japan

Founded: November 1999

Capital: 2.775 billion JPY

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