Company name AEON CO., LTD.

Listings TSE PRIME of Tokyo Stock Exchange

Security code 8267

URL https://www.aeon.info/en/

Representative Akio Yoshida, President and Representative Executive Officer **Contact** Hiroaki Egawa, Executive Officer, Finance and Business Management

Telephone +81 43-212-6042

AEON Monthly Operating Performance of Major Consolidated Companies in August 2023

August Sales Trends:

•During an extremely hot period across the country in August, we reinforced events for everyone to enjoy. This was the first time we could celebrate the Bon Festival without any COVID-19 restrictions after its shift to Category V Infectious Diseases, both in our hometowns and at vacation spots. We also added more items to our product offerings, including special menus perfect for sharing with family and friends.

At AEON Retail Co., Ltd. in the General Merchandise Store Business, we have seen our same-store sales increase for the 14th month in a row. This was achieved by offering everyday items at rounded prices, in line with people's cost-conscious attitude around the Bon holiday season. Additionally, we expanded our range of high-quality food options for family gatherings and reunions, which hadn't been done in a long time. In Apparel, we saw a nearly 10% increase in same-store sales compared to the previous year. This growth was fueled by robust sales of summer and travel-related items, which were in high demand during the ongoing heatwave, and sparklers due to the resurgence of events in the post-COVID-19 environment. In Food, same-store sales exceeded those of the previous year for the 12th consecutive month. This success is attributed to our expanded range of premium offerings, including sashimi platters featuring top-quality tuna, yellowtail, and sea bream. We also introduced a yakiniku set featuring Japanese black beef with a meat quality rating of 4th grade or higher. Same-store sales in Health & Beauty Care increased for the 18th consecutive month, thanks to strong sales of cosmetics, pet care products, and pharmacy products benefited from demand from visitors to Japan.

•In the Supermarket Business, the combined same-store sales of the 10 major companies continued to rise for the sixth month in a row compared to the previous year. This growth was achieved through several strategies, including expanding our selection of premium foods suitable for special occasions like sushi and sashimi, catering to customers returning home for the Bon holiday season. We also continued our commitment to offering fresh local products and promoting the sales of TOPVALU products. In addition, Fuji Retailing and Maxvalu Nishinihon jointly developed a new product with a major baking company, "Tottori Nijusseiki Pear melon bread," and began selling it at all 434 stores in the Chugoku, Shikoku, and Hyogo areas on August 1.

·In the Services & Specialty Store Business, CAN DO experienced a significant boost in sales of heat protection products during the exceptionally hot summer, contributing to a remarkable increase. Furthermore, the increased frequency of going out led to robust sales of cosmetics and related products, resulting in YoY same-store sales growth of 5.2%.

(Unit:%)

FY2023	YoY sales	March	April	May	June	July	August	September	October	November	December	January	February
AEON Retail Co., Ltd.	All stores	104.4	106.1	104.6	104.0	107.8	106.1						
	Same stores	102.2	103.8	102.4	102.0	105.6	103.6						
AEON Hokkaido Corporation	All stores	101.3	104.3	104.0	104.5	104.8	107.7						
	Same stores	101.2	104.1	103.8	104.3	104.6	107.5						
AEON KYUSHU CO., LTD.	All stores	107.0	108.3	107.0	105.5	106.8	106.6						
	Same stores	106.4	108.0	106.6	105.1	107.4	106.8						
Maxvalu Tokai Co., Ltd.	All stores	101.8	105.5	105.1	105.5	106.0	105.0						
	Same stores	101.6	104.8	104.2	104.5	104.6	103.3						
FUJI RETAILING CO.,LTD.	All stores	105.0	108.3	105.2	103.0	107.0	106.1						
	Same stores	102.5	105.8	102.8	100.8	104.7	104.4						
Maxvalu Nishinihon Co., Ltd.	All stores	100.5	102.6	102.7	102.2	103.5	103.0						
	Same stores	100.6	102.5	102.5	102.1	103.6	103.0						
MINISTOP CO., LTD.	All stores	97.5	98.1	96.5	97.5	99.2	99.8						
	Same stores	101.0	101.9	99.8	100.6	102.0	102.5						
COX CO., LTD.	All stores	105.6	100.1	103.3	96.4	113.8	96.7						
	Same stores	107.1	103.6	106.3	100.7	119.1	100.5						
GFOOT CO., LTD.	All stores	104.4	101.2	99.3	98.9	105.0	103.3						
	Same stores	109.7	106.2	104.2	104.9	112.0	110.5						
CAN DO CO., LTD.	All stores	106.8	106.0	106.8	104.9	109.6	108.8						
	Same stores	104.5	105.2	104.5	102.7	107.3	105.2						

*Figures above are based on each company's disclosure policy.

- *1. AEON Retail merged with Shimizu Trading Co., Ltd. on March 1, 2023.
- *2. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of "Accounting Standard for Revenue Recognition (ASBJ Statement No. 29)".
- 3. Regarding Can Do Co., Ltd. all-store and same-store sales YoY are calculated after applying the revenue recognition standard mentioned above.
- **4. The results of United Super Markets Holdings Inc. and AEON Fantasy Co., Ltd. and WELCIA HOLDINGS CO., LTD. will be announced on the AEON website at a later date.

 «YoY difference in number of days in the month»
- ①Weekends: Sat.±0day, Sun. ±0day, National holidays: This year; August 11th (Fri.), Last year; August 11th (Thu.).
- ②Customer gratitude day: This year; August 20th (Sun.), 30th (Wed.). Last year; August 20th (Sat.), 30th (Tue.).