

**UNOFFICIAL TRANSLATION**

Although Japan Post Insurance pays close attention to provide English translation of the information disclosed in Japanese, the Japanese original prevails over its English translation in the case of any discrepancy.

September 15, 2023

Company name: JAPAN POST INSURANCE Co., Ltd.

Representative: TANIGAKI Kunio, Director and President, CEO, Representative Executive Officer

Stock exchange listing: Prime Market of the Tokyo Stock Exchange (Code Number: 7181)

**(Update on the Previous Disclosure) Progress of the Business Improvement Plan**

JAPAN POST INSURANCE Co., Ltd. (“Japan Post Insurance”; Chiyoda-ku, Tokyo; TANIGAKI Kunio, Director and President, CEO, Representative Executive Officer) is hereby announcing that it submitted “Progress of the Business Improvement Plan (as of the end of August 2023)” based on the business improvement order (December 27, 2019), to the Financial Services Agency of Japan, today. The summary of the Progress of the Business Improvement Plan is described in the attachment.

An announcement will be made promptly if further related matters due for disclosure arise.

## Progress of the Business Improvement Plan

### 1. Results of the investigations of policies by Japan Post Insurance

#### (1) Status of the investigations of specified rewriting cases

In regard to the investigations of specified rewriting cases, we confirmed solicitation circumstances at the time of enrollment and customers' intentions about reinstatement by letters, phone calls and home visit to approximately 156 thousand customers. We finished responding to customers as of the end of March 2020, except for cases that could not be finished due to reasons attributable to customers. We will continue responding to customer requests, including the above cases that could not be finished due to reasons attributable to customers.

#### (2) Status of the sales personnel investigations in connection with the investigations of specified rewriting cases

In regard to the sales personnel investigations in connection with the investigations of specified rewriting cases, we have completed the review of sales personnel investigations except for cases which we cannot investigate due to reasons such as salesperson's sick leave. We have identified 415 sales personnel who had violated laws and regulations and 2,215 sales personnel who had violated internal rules. Also, we have taken disciplinary actions in the form of termination of solicitation operations against 76 personnel (including 13 personnel\* who are involved in other cases and 47 retired personnel subjected to penalties equivalent to termination of solicitation operations), suspension of solicitation operations of 1 month to 6 months against 1,002 personnel, suspension of solicitation for 2 weeks or 3 weeks against 1,550 personnel and undetermined disciplinary actions in order to allow for appeals against 2 personnel.

\* 10 of 13 personnel who are involved in other cases, are involved in the portion of investigations of multiple policies which have been implemented since 2019, and the other 3 of 13 personnel are involved in the cases which have been found out from customers' voices.

#### (3) Status of the investigation of all insurance policies

In the investigations of all insurance policies, we sent notification documents with reply cards to approximately 19 million customers to confirm their intentions and received over 1 million replies. We completed responding to customers as of the end of March 2020, except for cases that could not be finished due to reasons attributable to customers. We continue responding to customer requests, such as the requests for compensation for disadvantages experienced, including those that could not be finished due to reasons attributable to customers.

#### **(4) Status of progress of additional investigations of all insurance policies**

##### **① Status of progress of investigations of multiple policies**

In regard to investigations of multiple policies, we finished responding to customers, except for the cases that could not be finished due to reasons attributable to customers. We will continue responding to customer requests, including cases that could not be finished due to reasons attributable to customers.

We are making progress in the investigation of the customers who are to receive priority responses (897 policyholders)<sup>\*1</sup> from February 2020 and other customers (5,532 policyholders)<sup>\*2</sup>. 6,428 customers (100%)<sup>\*3</sup> have confirmed their policy coverage, as of August 31, 2023. Of this number, 2,821 customers (44%) have requested compensation for their policies, and we have finished compensation for 2,819 customers (44%).

\*1. Customers who have applied for 15 or more policies, of which half or more have been cancelled, in the last five years (from April 2014 to March 2019; the same hereinafter).

\*2. Customers who have applied for 10 or more policies, of which 30% or more have been cancelled, in the last five years.

\*3. Including the number of customers to whom we resent letters for reconfirming.

##### **② Status of progress of Investigations other than the above investigations of multiple policies**

In regard to the investigations other than the investigations of multiple policies, we have contacted customers who have policies with high insurance premiums or who had changes of the insured or type of insurance when enrolling in new policies through visits by staff of Japan Post Insurance or sending letters explaining policy status to confirm the policy coverage, in proportion to the amount of premiums and the number of times policies were rewritten. We have completed responding to customers, except for cases that could not be finished due to reasons attributable to customers. We will continue responding to customer requests, including cases that could not be finished due to reasons attributable to customers.

We have made progress in the investigation in regard to the customers who have paid monthly premiums of 200,000 yen or more (5,103 policyholders)<sup>\*1</sup>. 5,103 customers (100%)<sup>\*2</sup> have confirmed their policy coverage. Of this number, 2,003 customers (39%) have requested compensation for their policies, and we have finished compensation for 2,002 customers (39%), as of August 31, 2023.

In regard to the investigation of the customers who had multiple changes of the insured or the type of insurance and enrolled in new policies (2,650 policyholders)<sup>\*3,4</sup>, 2,650 customers (100%)<sup>\*2</sup> have confirmed their policy coverage. Of this number, 853 customers (32%) have requested compensation for their policies, and we have finished compensation for 852 customers (32%), as of August 31, 2023.

Also, we have made progress in the investigation in regard to the customers who have paid monthly premiums of 100,000 yen or more (14,059 policyholders)<sup>\*5</sup>. 14,058 customers

(100%)\*<sup>2</sup> have confirmed their policy coverage. Of this number, 1,256 customers (9%) have requested compensation for their policies, and we have finished compensation for 1,255 customers (9%), as of August 31, 2023.

In regard to the investigation of the customers who had a single change of the insured or the type of insurance and enrolled in a new policy, and the customers who used the policy rewriting system to shorten the maturities of existing contracts (32,814 policyholders)\*<sup>6,7,8</sup>, 32,811 customers (100%)\*<sup>2</sup> have confirmed their policy coverage. Of this number, 1,278 customers (4%) have requested compensation for their policies, and we have finished compensation for 1,278 customers (4%), as of August 31, 2023.

In addition, we sent notification documents with reply questionnaires again to customers who had not replied on July 30, 2020.

\*1. As of December 2019, policyholders aged 65 or older who have paid monthly premiums of 200,000 yen or more, and have had at least 1 policy which was cancelled in a short period thereafter during the period from April 2014 to December 2019.

\*2. Including the number of customers to whom we resent letters for reconfirming.

\*3. In the last five years, cases where sales personnel led the policyholders to change the insured at new enrollment without a change in policyholder, but the new policy was cancelled multiple times in a short period thereafter.

\*4. Cases where sales personnel led customers to repeat rewriting insurance ⇔ annuity multiple times.

\*5. As of December 2019, policyholders aged 65 or older who have paid monthly premiums of 100,000 yen or more, and have had at least 1 policy which was cancelled in a short period thereafter during the period from April 2014 to December 2019.

\*6. In the last five years, cases where sales personnel led the policyholders to change the insured at new enrollment without a change in policyholder, but the new policy was cancelled at once in a short period thereafter.

\*7. In the last five years, cases where sales personnel led customers to rewrite from annuity to insurance.

\*8. Cases where sales personnel led customers to shorten the maturity of existing policies and apply for a new policy, but the underwriting of the new policy was declined.

#### **(5) Status of the sales personnel investigations in connection with the additional investigations of all insurance policies and other investigations**

In regard to the sales personnel investigations in connection with the additional investigations of all insurance policies and other investigations, we have completed except for cases which we cannot investigate due to a salesperson's sick leave and so on. We have identified 920 sales personnel who had violated laws and regulations and 230 sales personnel who had violated internal rules, as of August 31, 2023.

Meanwhile the portion of investigations of multiple policies which have been implemented since 2019, we have identified 86 sales personnel who had violated laws and regulations.

In addition to the above, we have executed for investigations to 292 sales personnel who have problems that they are related to cases including serious complaint, and to their joint sales personnel. Of this number, we have identified 39 sales personnel who had violated laws and regulations and 9 sales personnel who had violated internal rules as of August 31, 2023.

We now consecutively investigate a cumulative total of 23,101 sales personnel by letters who are not included in prior investigations. Through such activities, we have confirmed the existence of problems in sales process by sales personnel answers. We have executed for investigations to 54 sales personnel who answered that their sales process had problems and to their joint sales personnel. Of this number, we have identified 28 sales personnel who had violated laws and regulations and 5 sales personnel who had violated internal rules as of August 31, 2023.

#### **(6) Follow-up support activities to recover customer's trust**

In addition to the above cases being investigated, as the support activities to recover customers' trust and to confirm policy coverage, we have carried out the confirmation activities for 12,104 customers who experienced policy rewriting since April 2019. We have completed responding to customers, except for cases that could not be finished due to reasons attributable to customers. We will continue responding to customer requests, including cases that could not be finished due to reasons attributable to customers.

12,104 customers (100%)\* have confirmed their policy coverage. Of this number, 4,266 customers (35%) have requested compensation for their policies, and we have finished compensation for 4,256 customers (35%) as of August 31, 2023.

We also have conducted these activities for 34,201 customers with whole life insurance where the customer and the insured are different. We have completed responding to customers, except for cases that could not be finished due to reasons attributable to customers. We will continue responding to customer requests, including cases that could not be finished due to reasons attributable to customers.

34,201 customers (100%)\* confirmed their policy coverage. Of this number, 1,614 customers (5%) have requested compensation for their policies, and we have finished compensation for 1,614 customers (5%) as of August 31, 2023.

And, we have carried out the confirmation activities for 9,907 customers with policies that were cancelled and rewritten after the payment period had ended. We have completed responding to customers, except for cases that could not be finished due to reasons attributable to customers. We will continue responding to customer requests, including cases that could not be finished due to reasons attributable to customers.

9,907 customers (100%)\* confirmed their policy coverage. Of this number, 413 customers (4%) have requested compensation for their policies, and we have finished compensation for 413 customers (4%) as of August 31, 2023.

\* Including the number of customers to whom we resent letters for reconfirming.

Through these support activities, we are listening carefully to customer's opinions and requests. We constantly review the details of the annual documentation "Notification of Policy Coverage" which we send to each customer. From October 2020, we have improved descriptions in order

to make each policy coverage easier to understand.

Furthermore, from May 2021, we have added the past cancellation histories to the status of policy enrollment in this notification and started sending in accordance with the month prior to his/her birthday. (We have started sending the customers whose month of birth are July). We have progressed the confirmation activities through visits and explanation by staff to policyholders who receive "Notification of Policy Coverage" documentation.

We will continue to strive to ensure that customer's life insurance policies are useful to them while being suited to customers' intentions and changes in their life styles, through continuing initiatives to ensure that we hear our customers' voices in a wide range of situations.

**(7) Status of the sales personnel investigations of follow-up support activities**

Concerning the sales personnel investigations of follow-up support activities, we have completed except for cases which we cannot investigate due to reasons such as salesperson's sick leave. We have identified 2 sales personnel who had violated laws and regulations and 5 sales personnel who had violated internal rules.

**(8) Disciplinary actions for sales personnel related to the above (5) and (7) investigations**

Except for the letter investigations of the actual solicitation process, we have taken disciplinary actions in the form of termination of solicitation operations against 35 personnel (including 6 personnel\* who are involved in other cases and 11 retired personnel subjected to penalties equivalent to termination of solicitation operations), suspension of solicitation operations of 1 month to 6 months against 1,040 personnel, "strict warning" against 123 personnel, and undetermined disciplinary actions against 4 personnel.

Also, in the portion of investigations of multiple policies which have been implemented since 2019, we have taken disciplinary actions in the form of termination of solicitation operations against 78 personnel (including 9 retired personnel subjected to penalties equivalent to termination of solicitation operations) and suspension of solicitation operations of 1 month to 6 months against 8 personnel.

\* 4 of 5 personnel who are involved in other cases, are involved in the portion of investigations of multiple policies which have been implemented since 2019, and the other 1 of 5 personnel are involved in the cases which have been found out from customers' voices.

**2. Appropriate actions toward sales personnel found to have engaged in improper solicitation in the investigations in 1 above (Includes increasing the strictness of criteria for fact-finding and for disciplinary action against sales personnel, and applying them thoroughly)**

**(1) Increase the strictness of fact-finding criteria**

**① Conduct fact-finding that does not rely on confession**

We are carrying out fact finding concerning improper solicitations of insurance contracts that appear to have caused disadvantages to customers, based on responses from affected customers as well as credible circumstantial evidence, even if the sales personnel in question denies such improper solicitation, to be followed up by disciplinary action as appropriate. [Implemented in November 2019]

**② Strengthen efforts for the investigative cooperation (self-declaration) system**

In conducting investigations, if sales personnel admit to violations or fully cooperate with the investigation, we reduce or exempt the sales personnel from the ordinary disciplinary actions. Through this, we will continue to make efforts to identify quickly the underlying causes of improper solicitation. [Implemented from November 2019 onward and continuously]

**(2) Increase the strictness of criteria for disciplinary action**

**① Addition of “suspension of solicitation” and “warning” in the disciplinary actions against sales personnel**

Disciplinary actions against sales personnel previously comprised only two levels, namely “termination of solicitation operations” and “strict warning.” We added additional disciplinary actions such as a disciplinary action which suspends solicitation activities for a certain period. We had revised the rules in March 2020 to ensure the measures are taken according to the condition and level of improper solicitation and have applied these rules from April 2020. [Implemented in April 2020]

**② Disciplinary actions for managers**

Japan Post Insurance had revised the rules in March 2020 which stipulated about disciplinary action for managers of sales personnel found to have engaged in improper solicitation, in order for Japan Post Insurance to request to Japan Post that these managers receive rigorous disciplinary actions in accordance with the degree of their dereliction and has applied these rules from April 2020. [Implemented in April 2020]

**③ Actions toward sales personnel found to have engaged in improper solicitation and sales personnel who have solicitation process problem**

We have conducted training for sales personnel found to have engaged in improper solicitation and sales personnel who have solicitation process problem, and they have been

subject to “sales pre-checking system” and follow-up work has been carried out to control the preparation of insurance policy documents in the process of solicitation and make confirmation of customers’ intentions by post office managers for a certain period of time. [Implemented in April 2020]

### **3. Progress of the main measures of Japan Post Insurance**

#### **(1) Establish an appropriate sales promotion scheme (Includes setting sales targets based on actual sales to avoid encouraging rewriting of policies)**

##### **① Set appropriate sales targets**

##### **A. Set sales targets according to the sales capability and review the allocation method**

Same as FY2022, we set sales target amounts of new policies that will be component of net increase of monthly premium amounts (sales target) for FY2023. In this regard, we calculated the on-site sales capability that does not include improper solicitation, and considered the number of sales personnel and the selling impact of the new medical riders. We determined sales target amounts of new policies through discussion among the sales, corporate planning, and solicitation management departments, checking whether it these amounts can be achieved with the sales capability that ensures appropriate solicitation quality.

In addition, when setting sales targets, we will consider the number of sales personnel at each office and the regional situations of policy holdings and statistical information.

Sales target amounts will not be changed by regional headquarters of Japan Post Insurance, financial sales divisions and post office counter divisions of Japan Post.

Furthermore, we confirmed that Japan Post would allocate the sales targets to post offices based on the above regional situations, and the allocated sales target amounts would not be increased by regional headquarters of Japan Post that supervise post offices.

##### **B. Shift from sales targets focused on new sales amounts (flow) to the sales targets focused on the policies in force (stock), etc.**

Same as FY2022, we decided to set "net increase of monthly premium amounts" which equally considering the monthly premium amounts for new policies and cancelled policies, as one of the sales targets for FY2023 in order to evaluate both new policies and policies in force. Also, we set activities by sales personnel such as the after-sales follow-ups and solicitation quality as the evaluation items, so that we can evaluate sales personnel from various aspects.

In addition to the net increase monthly premium amounts, the sales targets include such items as "policy continuation ratio".

Even while setting these sales targets, we will carry out appropriate management through dialogue while fully understanding the actual conditions of each sales personnel's experience, skills, and abilities. By developing human resources through practical training, we will aim for further growth of the market and human resources, and the management that forms the basis



of them.

### **C. Review personnel evaluations**

We have unified personnel evaluation items of sales promotion and solicitation quality, which we have heretofore evaluated separately, in order to evaluate sales promotion focusing on the securing solicitation quality. [Implemented in April 2020]

## **② Measures for policy rewriting**

### **A. Non-recording of sales results and non-payment of incentives for policy rewriting**

We had abolished the recording of sales results for policy rewriting and reviewed the system to abolish the incentive payments for policy rewriting (50% of the allowances for normal new contract). [Implemented in April 2020]

### **B. Prevent circumvention of required periods for policy rewriting**

We had extended the policy rewriting qualifying period (before the change, the qualifying period was within three months before enrollment in a new policy or within six months after such enrollment, and it has been extended to within twelve months before enrollment in a new policy or within thirteen months after such enrollment) and launched a system to display alert messages and add a reconfirmation process for policy rewriting in close proximity to the relevant periods. [Implemented in April 2020]

## **③ Measures for solicitation of elderly customers**

Solicitations from sales personnel to customers aged 70 or older are suspended in principle. When accepting an application from such customers, we require a family member to be present upon application or to give prior explanation to a family member. In addition, we require the acquisition of prior consent from the insured person when accepting an application from customers aged 70 or older (previously, 80 or older). [Implemented in April 2020]

## **④ Develop new products meeting our customers' insurance needs**

Japan Post Insurance has been unable to develop a wide variety of insurance products. As a result, our main products have been "savings-type" products such as endowment insurance and annuities that are less attractive under the low interest rate environment. Going forward, we will aim for the development of new products that meet our customers' insurance needs, including those of working age customers.

As part of the above, from the perspective of improving the attractiveness of products for the working generation, we have added ordinary term insurance and special endowment insurance with extended term to existing insurance product line-up. [Implemented in April 2021]

Furthermore, in order to improve flexibility to set the required amount of death benefit and

medical coverage, and to provide generous medical coverage with reduced insurance premiums, we launched new medical riders. [Implemented in April 2022]

We also launched policy renewal system so that customers who have fixed-term policies such as ordinary term insurance and ordinary endowment insurance can apply for same policies regardless of health status when their policies reach the expiration of the term.

Moreover, in order to more closely meet working age customers' insurance needs, we launched new ordinary term insurance (R04) that makes it possible to pay full amount of death benefits to customers for the entire contract period regardless of the reason for death. [Implemented in October 2022]

Additionally, we launched revised educational endowment insurance (H24) that has improved the rate of return by revising premium. [Implemented in April 2023]

**(2) Create a healthy corporate culture that puts a priority on compliance and policyholder protection (Includes creating an appropriate solicitation policy that is well understood by employees, and training for employees and sales personnel)**

**① Create an appropriate solicitation policy that is well understood by employees**

**A. Establish a code of conduct based on the customer-first philosophy**

In order to thoroughly implement basic actions based on the principle of providing insurance coverage founded on high ethical standards which take the original roles and mission of life insurance into account, the solicitation policy that reflects the customer-first philosophy was set by a resolution of the Board of Directors in February 2020.

In addition, we have announced our solicitation policy to customers on our website. [Implemented in April 2020]

**B. Set a “Standard of Japan Post Insurance sales”**

We set a “Standard of Japan Post Insurance sales” based on a solicitation policy that reflects the customer-first philosophy and made training materials that embody the model in February 2020.

Based on this standard, we produced a survey document and developed a practical method for confirming customer intentions by using it in order to make proposals that accurately reflect true customers' needs based on their concerns for the future and their status of policy enrollment. [Implemented in April 2020]

**② Training for sales personnel, etc.**

We started training on the significance and basic concept of the “Standard of Japan Post Insurance sales” on February 21, 2020. [Training on the significance and basic concept of “Standard of Japan Post Insurance Sales” was implemented for all sales personnel, etc. of Japan Post Insurance and Japan Post as of the end of March 2020]

Furthermore, we will continue to work to make the “Standard of Japan Post Insurance sales” fully understood through various training sessions.

### **③ Hearing the voices of our employees**

We already introduced a system that allows Japan Post Insurance employees to directly make suggestions to the President and we accepted 6,426 suggestions as of the end of August 2023. Based on the suggestions, we are examining ways to strengthen information transmission from headquarter, introducing personnel evaluation system that values the front-line, and develop a system to quickly respond to employee opinions.

In addition to the above, we started “Dialogue with Management” events, in which the management team of Japan Post Insurance visits branches and directly listens to the voices of front-line employees. [Started in February 2020]

## **(3) Establish an appropriate solicitation quality control scheme (Includes the establishment of an effective control scheme for insurance agents)**

### **① Check from contract applications to the conclusion of a contract in a multilayered manner**

In addition to expanding the existing pre-checking function for underwriting [Implemented in April 2019 onward and continuously], we have implemented a multi-layered system for the verification of customers’ intentions for applications for which there are doubts about solicitation quality, conducted by post office managers [Implemented in September 2019], by a dedicated call center of Japan Post Insurance [Implemented in January 2020] and by the Service Center at the time of the underwriting process. [Implemented in August 2019]

Meanwhile, upon receiving cancellation requests from customers at their home, the dedicated call center of Japan Post Insurance confirms customers’ intentions and whether or not customers received an explanation about potential disadvantages, in addition to the explanations and verifications by post office manager. [Implemented in January 2020]

Furthermore, in the future, we intend to consider implementing a system where we accept cancellations only at post office counters, and we also consider for realization of accepting cancellations through direct channels to prevent service degradation at the time requests for cancellation are received.

### **② Strengthen our organizational structure with a view to implementing appropriate solicitation management**

#### **A. Review functions of headquarters, etc.**

We had transferred planning and guidance operations aimed at realizing appropriate solicitation activities, that have been so far conducted by the second line (compliance and solicitation management departments), to the first line (sales department). This transfer

holds the first line departments more accountable for sales activities focusing on the maintenance of the solicitation quality, while the second line departments focus on the verification of measures taken by the first line. Through these reorganization, we had built a system that will enable us to develop measures based on the customer-first philosophy under an appropriate check and balance mechanism. [Implemented in April 2020]

In addition, we had strengthened investigation functions by integrating command functions over the investigation of improper solicitation activities and other inappropriate actions into the Compliance Investigation Office (newly established). [Implemented in April 2020]

In addition to the above, we will strengthen the structure of the solicitation management, compliance and customer services departments at our headquarters. [Continue implementation starting in April 2020]

#### **B. Review functions of branches, etc.**

We had been focusing on agency support for sales promotion, but we shifted to agency support/guidance conditioned upon securing solicitation quality and strengthened the investigation of solicitation manner and solicitation guidance.

Branches are in charge of checking operation to confirmation activities about customer feedback. Each agency relations division in branches timely grasps the situation of checking operation and utilizes for effective guidance based on the actual solicitation process. [Implemented in October 2020]

#### **C. Increase sophistication of customer information management**

We will set up an arrangement at our branches and at post offices that will enable us to confirm more easily the customers' past policy enrollment and cancellation histories on our systems when accepting policy applications from the customers, and will utilize this arrangement for solicitation quality management.

As part of this, in April 2020, we extended the period available for checking the customers' past policy cancellation histories from the last three months to the last 24 months at post offices. [Implemented in April 2020 and improved functions in October 2020]

#### **③ Introduction of a conditional cancellation system and policy conversion system**

For the adjustment of insurance policy content or products from a customer-first point of view, we introduced a conditional cancellation system [Implemented in January 2020]. We also proceeded with system development etc. for a policy conversion system to enable transitions to new policies without the cancellation of existing policies. [Obtained approval in November 2020 and implemented in April 2021]

#### **④ Record and keep a voice record and a video record of the solicitation process**

We ensure transparency of the solicitation process by recording and keeping a voice record

of the solicitation process using the mobile devices carried by sales personnel, in order to develop a system that can verify whether sales personnel's proposals meet the customer's intentions in the case of a customer complaint. We conducted a trial implementation on March 2, 2020, and carried out full implementation with some improvement after trial for all sales personnel on August 24, 2020. [Implemented in August 2020]

**⑤ Identify potential problems from complaints, etc.**

We will continue to strengthen our organizational structure to establish a framework in which providing follow-up support responsibly from start to finish, by increasing our risk sensitivity to detect complaints potentially involving problems with the circumstance of solicitation, and by clarifying the roles of the relevant departments. [Implemented from December 2019 onward and continuously]

**⑥ Verify solicitation checking scheme**

From the perspective of prevention and early detection of improper solicitations, the second line has verified solicitation checking scheme based on the Business Improvement Plan and has confirmed the effectiveness of this scheme. [Implemented interim report in March 2020 and result report in August 2020]

**(4) Strengthen governance drastically to implement and ensure the success of the above initiatives**

**① Strengthen the investigation of circumstances of the solicitation process and thoroughly implement the PDCA cycle**

**A. Understand and analyze information on internal and external risks**

We have set up a dedicated team to understand and analyze customer complaints, employee opinions, posts on social media and various other information on risks. We have also been building a PDCA system to utilize these kinds of information for improvement, through the activities such as organizing report lines to management team. [Implemented from April 2020 onward and continuously]

**B. Comprehensively and horizontally expand the investigation of problem incidents to cases of a similar type and structure**

In order to ensure that materials risks do not go undetected, besides individually handling incidents where problems were detected, we collect and analyze all sources of inappropriate solicitations, and when we detect cases of a similar type and structure, our policy is to actively investigate such cases. We have clarified the division of roles with the above process and have started engaging in such efforts. [Implemented from April 2020 onward and continuously]

### **C. Thoroughly implement the PDCA cycle**

When considering improvement measures, we analyze the root causes due to evaluation reflections and put priorities for implementation of these measures in deep discussions at the management level. Also, we have established a system to thoroughly and speedily work on the cycle of verifying the effects of the measures and reviewing them.

We are consecutively conducting verifications of the effects of our current improvement measures in the Business Improvement Plan and other initiatives in order to establish appropriate solicitation management.

Since we have almost implemented the measures outlined in the Business Improvement Plan, we will continue to implement the PDCA cycle thoroughly based on verifications of the effects conducted by the first and second lines. [Implemented from April 2020 onward and continuously]

## **② Strengthen internal controls**

### **A. Strengthen the governance function of the Board of Directors, etc.**

#### **(A) Establish a new “deliberation” within the Board of Directors**

In order to broadly discuss management issues in advance, the establishment of a new “deliberation” leveraging the expertise of Outside Directors from the resolution drafting stage as well as the existing “resolution” and “report”, had been resolved at the Board of Directors’ meeting in March 2020. [Implemented in March 2020]

Furthermore, in addition to having the extraordinary meetings of the Board of Directors, we held social gatherings of Directors and meetings of Outside Directors for the purpose such as actively exchanging opinions, and discussed the operation status of the internal control system, the evaluation of effectiveness of the Board of Directors and policy for resuming sales activity. [Implemented in February 2020 (to be held in the future as needed)]

#### **(B) Strengthen the function of the Audit Committee**

a. We had revised relevant rules, which require the advance agreement of the Audit Committee, for the decision and amendment of the internal audit plan and important personnel appointments (Executive officers in charge and General Managers) of the internal audit department in March 2020 and applied these rules in April 2020. [Implemented in March 2020]

b. We have created the scheme where the Audit Committee would order an investigation for verification, after receiving an in-depth report on the actual state of the circumstances of the solicitation process and customers’ disadvantages, and the Audit Committee would provide necessary advice to the executive officer in charge based on the results

of the investigation. At a meeting of the Audit Committee held in February 2020, the executive officer in charge of internal audit submitted a report on the investigation, and the Audit Committee members discussed based on it. [Implemented in February 2020 (to be held in the future as needed)]

**B. Internal audit**

In addition to strengthening the human resources and organizational structure for internal audit, we are engaging in strengthening our risk assessment and other measures with the cooperation of external experts. [Implemented from April 2020 onward and continuously]

## **1 Investigations of specified rewriting cases/ Investigations of all insurance policies**

### **A [Investigation of specified rewriting cases]**

- In regard to the investigations of specified rewriting, we finished responding to customers as of the end of March 2020. \* We will continue responding to customer requests sincerely, including cases that could not be finished due to reasons attributable to customers.
- In regard to the sales personnel investigations in connection with the investigations of specified rewriting cases, we have identified 415 sales personnel who had violated laws and regulations and 2,215 sales personnel who had violated internal rules, except for cases which we cannot investigate due to reasons such as salesperson's sick leave.

### **B [Investigations of all insurance policies]**

- In the investigations of all insurance policies, we received 1,039 thousand replies as of August 31, 2023, and we completed responding to customers by the end of March 2020. \* We will continue responding to customer requests sincerely, including cases that could not be finished due to reasons attributable to customers.

## **2 Additional investigations of all insurance policies**

- In regard to the additional investigations of all insurance policies, we completed responding to customers. \* We will continue responding to customer requests sincerely, including cases that could not be finished due to reasons attributable to customers.
- In regard to the sales personnel investigations of additional investigations of all insurance policies and other investigations, we have completed except for cases which we cannot investigate due to reasons such as salesperson's sick leave.

We have identified 920 sales personnel who had violated laws and regulations and 230 sales personnel who had violated internal rules as of August 31, 2023.

In addition, we executed for investigations to 292 sales personnel who have problems that they are related to cases including serious complaint. Of this number, we have identified 39 sales personnel who had violated laws and regulations and 9 sales personnel who had violated internal rules as of August 31, 2023.

We now consecutively investigate a cumulative total of 23,101 sales personnel by letters who are not included in prior investigations, and executed for investigations to 54 sales personnel who answered that their sales process had problems. Of this number, we have identified 28 sales personnel who had violated laws and regulations and 5 sales personnel who had violated internal rules as of August 31, 2023.

### **A [Investigations of multiple policies]**

- In regard to the investigations of multiple policies, we have confirmed 2,821 customers who request compensation for their policies and 2,819 customer's policies were compensated as of August 31, 2023.
- In regard to sales personnel investigations of multiple policies which have been implemented from 2019\*, we finished and identified 86 sales personnel who had violated laws and regulations as of August 31, 2023.

\* Refer to the press release dated June 27, 2019.

### **B [Investigations other than the investigations of multiple policies]**

- In regard to the investigations other than the investigations of multiple policies, we have contacted customers in proportion to the amount of premiums and the number of times policies were rewritten through visiting by staff of Japan Post Insurance or sending letters to confirm customer intentions. In regard to visiting investigation, we have confirmed 2,856 customers who request compensation for their policies and 2,854 customer's policies were compensated as of August 31, 2023. In regard to letter investigation, we have confirmed 2,534 customers who request compensation for their policies and 2,533 customer's policies were compensated.



**3 Follow-up support activities**

• In regard to activities to regain customers’ trust and to confirm policy coverage, we confirmed customers who experienced policy rewriting since April 2019, customers with whole life insurance where the customer and the insured are different, and customers with policies that were cancelled and rewritten after the payment period had ended and completed responding to customers. \* We will continue responding to customer requests sincerely, including cases that could not be finished due to reasons attributable to customers.

- We will continue to strive to ensure that customer’s life insurance policies are useful to them while being suited to customers’ intentions and changes in their life styles, through continuing initiatives to ensure that we hear our customers’ voices in a wide range of situations.
- Concerning the sales personnel investigations of follow-up support activities, we have completed except for cases which we cannot investigate due to reasons such as salesperson’s sick leave. We have identified 2 sales personnel who had violated laws and regulations and 5 sales personnel who had violated internal rules, as of August 31, 2023.

as of August 31, 2023

	Customers who experienced policy rewriting since April 2019	Customers with whole life insurance where the customer and the insured are different	Customers with policies that were cancelled and rewritten after the payment period had ended								
	Number of applicable customers (%)	Number of applicable customers (%)	Number of applicable customers (%)								
Customers whose policy coverage and intentions have been confirmed ...A	12,104 (100)	34,201 (100)	9,907 (100)								
<table border="1"> <tr> <td>Customers who request compensation for their policies ...B</td> <td>4,266 (35)</td> <td>1,614 (5)</td> <td>413 (4)</td> </tr> <tr> <td>Customers whose compensation for their policies have been finished ...C</td> <td>4,256 (100)</td> <td>1,614 (100)</td> <td>413 (100)</td> </tr> </table>	Customers who request compensation for their policies ...B	4,266 (35)	1,614 (5)	413 (4)	Customers whose compensation for their policies have been finished ...C	4,256 (100)	1,614 (100)	413 (100)			
Customers who request compensation for their policies ...B	4,266 (35)	1,614 (5)	413 (4)								
Customers whose compensation for their policies have been finished ...C	4,256 (100)	1,614 (100)	413 (100)								
<b>Total</b>	<b>12,104</b>	<b>34,201</b>	<b>9,907</b>								

\*Ratio of customers who request compensation for their policies is calculated as B/A. Ratio of customers whose compensation for their policies have been finished is calculated as C/B.

\*Number of A include customers to whom we resent letters for reconfirming.

• We constantly review the details of the annual documentation “Notification of Policy Coverage” which we send to each customer. From October 2020, we have improved descriptions in order to make each policy coverage easier to understand. Furthermore, from May 2021, we have added the past cancellation histories to the status of policy enrollment in this notification and started sending in accordance with the month prior to his/her birthday. (We have started sending the customers whose month of birth are July). We have progressed the confirmation activities through visits and explanation by staff to policyholders who receive “Notification of Policy Coverage” documentation.