

## Notice Concerning Creating Account of Azumi En, Nursing Care Facilities

Leopalace21 Corporation (Nakano-ku, Tokyo; President: Bunya Miyao; "the Company") and Azu Life Care Corporation, a Company's subsidiary (Nakano-ku, Tokyo; President: Takahiro Maeda, hereinafter Azu Life Care) announced creating an official Instagram account of Azumi En, nursing care facilities, some operated by the Company and some by Azu Life Care. In addition to the staff blog and the official Facebook account of Azumi En, it will continue to convey the attractive features of Azumi En on Instagram to an even greater number of people.



### • About the official Instagram account of Azumi En (Japanese only)

Official Instagram account of Azumi En (@azumien.jp)

<https://www.instagram.com/azumien.jp/>

### • Background of creating the Instagram account

Azumi En created the official Instagram account to provide the families of existing customers and potential customers with more frequent information which help them to understand how the customers spend their days. The content may include seasonal events such as summer festivals and barbecues and recreational activities like baking sweets in order to share the life at Azumi En with full of smiling faces of customers.

### • About Azumi En

In Elderly Care Business, the Company and Azu Life Care developed the Azumi En brand and have been providing elderly care facilities and services so that as many seniors as possible can enjoy a fulfilling life. The Company and Azu Life Care currently operate more than 80 facilities, mainly in the Kanto and Chubu regions and will continue to provide comfort and relief to customers and their families. You will find on Instagram a variety of information on activities and events at each facility, as well as interviews with customers and staff.

Please press "Like" and "Follow" for support.

【Azumi En staff blog】

<https://blog.azumien.jp/>

【Azumi En official Facebook】

<https://ja-jp.facebook.com/azumien.jp/>

### **Company Information**

Company Name : Leoplace21 Corporation  
Established : August 17, 1973  
Head Office : 2-54-11 Honcho, Nakano-ku, Tokyo  
Representative : Bunya Miyao, President and CEO  
Website : <https://eg.leoplace21.co.jp/>

Azumi En Website : <https://www.azumien.jp/>

**【For all media inquiries】**

Leoplace21 Corporation PR and IR Section  
TEL. +81-3-5350-0445 (Office hours:9:00 a.m.-6:00 p.m. on Monday to Friday)  
Email: [kouhou@leoplace21.com](mailto:kouhou@leoplace21.com)

**【For customers considering using Azumi En】**

Leoplace21 Corporation Eldery Care Section  
TEL. 03-5350-0124 (Office hours:9:00 a.m.-6:00 p.m. on Monday to Friday)  
Mail. <https://www.azumien.jp/contact/form/>