

October 2, 2023

Company	Japan Investment Adviser Co., Ltd.
Representative	President & CEO Naoto Shiraiwa (TSE Prime Market, Stock Code: 7172)
Contact	Board of Director Takeshi Sugimoto
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Notice of Regarding new investment for the Private Equity Investment Business ~bravesoft Inc.~

Japan Investment Adviser (JIA) Group hereby announce that a fund managed by the JIA Group has acquired the shares of bravesoft Inc. (hereinafter referred to as “bravesoft”) as a new investment company. JIA Group has realized the IPOs of 5 companies so far. (※)

(※ Reference) Investee companies of JIA Group: <https://www.jia-ltd.com/en/business/privateequity/>

1. Purpose of the investment

bravesoft has been operating the app development business since the early days of smartphones, and has developed more than 800 apps, including

“TVer (<https://tver.jp/app>)”, “31Club (<https://www.31ice.co.jp/contents/about/31club.html>)”, and “Bokete (<https://bokete.jp/>)”, with a cumulative total of over 100 million downloads.

In recent years, bravesoft has not only developed applications, but also engaged in web development and system development. Since 2014, bravesoft has also been providing the event platform "eventos (<https://eventos.tokyo/>)" to realize the DX of event management. "eventos" features a wide variety of functions necessary for event management and is freely customizable. In addition to being used at many large-scale events and exhibitions, such as the Tokyo Game Show, Tokyo Motor Show, and Tokyo Girls Collection, eventos is widely used as a tool to enhance the experience at leisure facilities and regional events, such as the Yokohama Hakkeijima Sea Paradise and the Hokkaido Marathon.

JIA Group agreed with bravesoft’s past achievements and its corporate philosophy of "endless challenges to new things," and decided to acquire shares.

2. Overview of bravesoft

(1) Company Name	bravesoft Inc.
(2) Address	Tamachi Front Building 6F, 4-13-2 Shiba, Minato-ku, Tokyo
(3) Name and title of representative	Representative Director and CEO Eiji Sugasawa

(4) Description of Business	<ul style="list-style-type: none"> • Event DX business - "eventos", "Live! Survey", etc- . • Application and web development business - contracted and growth development, etc- .
(5) Establishment	April 4, 2005
(6) Homepage	https://www.bravesoft.co.jp/

3. Future outlook

The impact of this matter on JIA Group's business performance for the fiscal year ending December 31, 2023 is minor, at this moment.

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