Adastria Co., Ltd.

## Monthly Sales Figures

## FY2024/02 (March 1, 2023 ~ February 29, 2024)

|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Monthly figures YoY (\%) |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  |  |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb | total |  |  |
|  | Total | 12.6 | 117.1 | 113.6 | 114.4 | 109.4 | 120.6 | 112.8 | 114.5 | 114.4 | 102.4 |  |  | 102.4 |  |  |  |  | 102.4 | 112.9 |
|  | Same stores | 111.1 | 114.8 | 111.2 | 112.3 | 108.2 | 119.3 | 111.2 | 113.1 | 112.7 | 100.4 |  |  | 100.4 |  |  |  |  | 100.4 | 111.1 |
| Number of | Total | 103.1 | 105.6 | 104.0 | 104.2 | 101.0 | 113.9 | 107.3 | 107.6 | 105.9 | 101.0 |  |  | 101.0 |  |  |  |  | 101.0 | 105.3 |
| om | Same stores | 100.5 | 102.2 | 100.1 | 100.9 | 98.1 | 110.7 | 103.8 | 104.4 | 102.7 | 97.3 |  |  | 97.3 |  |  |  |  | 97.3 | 102.0 |
| Spending | Total | 109.2 | 110.9 | 109.3 | 109.8 | 108.4 | 105.9 | 105.2 | 106.4 | 108.0 | 101.4 |  |  | 101.4 |  |  |  |  | 101.4 | 107.1 |
| per customer | Same stores | 110.5 | 112.4 | 111.1 | 111.3 | 110.3 | 107.7 | 107.1 | 108.3 | 109.7 | 103.2 |  |  | 103.2 |  |  |  |  | 103.2 | 108.8 |

Note 1. These are the preliminary figures reported on the second business day of every m. These are parent company Adastria
Note 2: These are parent company, Adastria Co., Ltd.,'s figures and the online sales is inclu
Note 3: Stores that were temporarily closed due to COVID-19 are included in same stores.
【Summary】

Temperatures throughout the month were higher than previous year, sales of summer products were mainstay of sales until the middle of the month.
Even though autumn products started slowly, there was a shift to autumn products towards the end of the month.


Long boots and bags in clothing accessories, sofas and wireless earphone in household goods were sold well.

【Adastria Japan】

|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st quarter |  |  | total | 2nd quarter |  |  |  |  | 3rd quarter |  |  |  | 4th quarter |  |  |  |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug | total |  | Sep | Oct | Nov | total | Dec | Jan | Feb | total |  |  |
| Number of Stores | $\begin{aligned} & \text { Opened } \\ & \text { closed } \\ & \hline \end{aligned}$ | 9 | 19 | 1 | 29 | 1 | 4 | 1 | ${ }^{6}$ | 35 | 7 |  |  | 7 |  |  |  |  | 7 | 42 |
|  |  | 2 | 1 | 2 | 5 | 1 | 2 | 4 | 7 | 12 | 2 |  |  | 2 |  |  |  |  | 2 | 14 |
|  | Total in the month end | 1,229 | 1,247 | 1,246 | 1,246 | 1,246 | 1,248 | 1,245 | 1,245 | 1,245 | 1,250 |  |  | 1,250 |  |  |  |  | 1,250 | 1,250 |
|  | Direct-Run Stores | 1,164 | 1,181 | 1,180 | 1,180 | 1,180 | 1,182 | 1,179 | 1,179 | 1,179 | 1,182 |  |  | 1,182 |  |  |  |  | 1,182 | 1,182 |
|  | Franchise Stores | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |  |  | 1 |  |  |  |  | 1 | 1 |
|  | Online Stores | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 67 |  |  | 67 |  |  |  |  | 67 | 67 |

<Appendix>
FY2023/02 (March 1, 2022 ~ February 28, 2023)

| Monthly figures YoY (\%) |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
|  |  | 109.5 | 123.0 | 136.1 | 121.5 | 110.4 | 105.7 | 125.9 | 112.5 | 117.1 | 112.0 | 115.9 | 105.0 | 110.6 | 112.2 | 107.4 | 125.9 | 113.4 | 112.0 | 114.3 |
|  | Same stores | 108.5 | 120.1 | 131.9 | 119.0 | 108.1 | 104.4 | 124.2 | 110.8 | 115.0 | 111.4 | 114.0 | 102.9 | 109.0 | 110.2 | 105.3 | 124.8 | 111.5 | 110.2 | 112.4 |
| Number of | Total | 105.2 | 118.7 | 128.9 | 116.8 | 103.6 | 97.2 | 117.6 | 104.8 | 110.4 | 104.4 | 108.4 | 102.1 | 104.9 | 111.4 | 105.7 | 118.7 | 110.9 | 108.0 | 109.2 |
| cus | Same stores | 102.2 | 114.0 | 123.3 | 112.5 | 100.1 | 94.9 | 114.5 | 101.9 | 106.9 | 102.4 | 105.4 | 98.7 | 102.0 | 108.3 | 102.3 | 115.7 | 107.7 | 104.9 | 105.9 |
| Spending | Total | 104.2 | 103.6 | 105.6 | 104.1 | 106.5 | 108.7 | 107.0 | 107.3 | 106.0 | 107.3 | 106.9 | 102.8 | 105.5 | 100.7 | 101.7 | 106.1 | 102.2 | 103.7 | 104.7 |
| per customer | Same stores | 106.1 | 105.3 | 107.0 | 105.8 | 107.9 | 110.1 | 108.5 | 108.7 | 107.6 | 108.8 | 108.2 | 104.3 | 106.8 | 101.8 | 103.0 | 107.9 | 103.5 | 105.1 | 106.2 |

