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To whom it may concern

Corporate name: ONWARD HOLDINGS CO., LTD.
Representative: Michinobu Yasumoto
President and CEO
(Securities code: 8016 Prime Market of Tokyo Stock
Exchange)
Inquiries: Osamu Sato
Managing Director in charge of Finance, Accounting, Investor Relations
(TEL: +81-3-4512-1030)

## Summary of Monthly Net Sales for September 2023

Compared to the previous fiscal year

|  | (Unit: \%) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FY2023 |  |  |  |  |  |  |  |  |
|  |  |  |  | 1Q |  |  |  | 2Q | 1H |
|  | March | April | May |  | June | July | August |  |  |
| Total |  |  |  |  |  |  |  |  |  |
| Existing stores | 116.5 | 113.5 | 109.5 | 113.3 | 112.5 | 112.7 | 112.9 | 112.7 | 113.0 |
| All stores | 111.5 | 109.8 | 106.1 | 109.3 | 110.0 | 109.0 | 108.4 | 109.2 | 109.2 |
| Store net sales |  |  |  |  |  |  |  |  |  |
| Existing stores | 121.7 | 118.4 | 111.4 | 117.4 | 112.9 | 119.4 | 117.0 | 116.3 | 116.9 |
| All stores | 113.3 | 112.9 | 105.9 | 110.9 | 109.1 | 114.3 | 110.3 | 111.3 | 111.0 |
| E-commerce net sales |  |  |  |  |  |  |  |  |  |
| Existing stores | 105.8 | 103.6 | 105.9 | 105.2 | 111.7 | 102.2 | 107.0 | 106.8 | 105.9 |
| All stores | 107.3 | 102.6 | 106.6 | 105.6 | 111.7 | 99.9 | 105.2 | 105.3 | 105.5 |


|  | FY2023 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 3Q |  |  |  | 4Q | 2H | $\begin{aligned} & \text { Full } \\ & \text { Year } \end{aligned}$ |
|  | Sept. | Oct. | Nov. |  | Dec. | Jan. | Feb. |  |  |  |
| Total |  |  |  |  |  |  |  |  |  |  |
|  | 102.6 |  |  | 102.6 |  |  |  |  | 102.6 | 111.6 |
|  | 99.5 |  |  | 99.5 |  |  |  |  | 99.5 | 107.9 |
| Store net sales |  |  |  |  |  |  |  |  |  |  |
| Existing stores | 104.9 |  |  | 104.9 |  |  |  |  | 104.9 | 115.3 |
| All stores | 100.7 |  |  | 100.7 |  |  |  |  | 100.7 | 109.6 |
| E-commerce net sales |  |  |  |  |  |  |  |  |  |  |
| Existing stores | 97.9 |  |  | 97.9 |  |  |  |  | 97.9 | 104.9 |
| All stores | 96.8 |  |  | 96.8 |  |  |  |  | 96.8 | 104.4 |

(Note 1) The above figures are preliminary figures announced in principle by the fifth business day of each month. In the event that final figures differ from preliminary ones, revisions will be made when the preliminary figures for the following month are announced.
(Note 2) The above figures are the total store and e-commerce net sales of 9 consolidated subsidiaries (ONWARD KASHIYAMA CO., LTD., ISLAND CO., LTD., ONWARD PERSONAL STYLE CO., LTD., TIACLASSE CO., LTD., YAMATO CO., LTD., CHACOTT CO., LTD., INTIMATES CO., LTD., CREATIVE YOKO CO., LTD., KOKOBUY CO., LTD.).
(Note 3) The above figures do not reflect point discounts, etc., and therefore may not match those in other disclosure documents.

## [Summary]

In the month under review, net sales at existing stores (total) were $102.6 \%$ and those of all stores (total) were $99.5 \%$, respectively, compared with the same month of the previous year.

While sales of fall items were slow due to the lingering summer heat, which was more intense than usual, sales of late summer items were strong, thanks partly to the expanded use of the "Click \& Try" OMO service.

In addition, the cosmetics business of Chacott performed well owing to increased demand for base makeup.

## [Reference: Results for FY2022]

Compared to the previous fiscal year
(Unit: \%)

|  | FY2022 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | March | April | May | 1Q | June | July | August | 2Q | 1H |
|  |  |  |  |  |  |  |  |  |  |
| Total |  |  |  |  |  |  |  |  |  |
| Existing stores | 108.7 | 123.5 | 139.6 | 122.1 | 106.2 | 109.1 | 122.0 | 111.1 | 116.9 |
| All stores | 102.0 | 117.3 | 135.5 | 115.8 | 102.0 | 105.6 | 119.6 | 107.7 | 112.1 |
| Store net sales |  |  |  |  |  |  |  |  |  |
| Existing stores | 106.2 | 135.3 | 190.1 | 134.0 | 111.1 | 109.5 | 134.7 | 115.6 | 125.6 |
| All stores | 96.5 | 122.3 | 174.4 | 121.5 | 103.3 | 102.8 | 126.6 | 108.3 | 115.6 |
| E-commerce net sales |  |  |  |  |  |  |  |  |  |
| Existing stores | 114.1 | 105.8 | 95.4 | 104.6 | 99.0 | 108.5 | 108.2 | 105.0 | 104.7 |
| All stores | 114.6 | 108.6 | 97.0 | 106.4 | 100.1 | 110.1 | 111.0 | 106.7 | 106.5 |


|  | FY2022 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 3Q |  |  |  | 4Q | 2H | Full <br> Year |
|  | Sept. | Oct. | Nov. |  | Dec. | Jan. | Feb. |  |  |  |
| Total |  |  |  |  |  |  |  |  |  |  |
| Existing stores | 124.2 | 121.4 | 107.7 | 116.6 | 107.5 | 122.5 | 134.7 | 119.9 | 118.2 | 117.5 |
| All stores | 117.8 | 114.9 | 102.5 | 110.7 | 102.4 | 117.9 | 130.0 | 115.0 | 112.7 | 112.4 |
| Store net sales |  |  |  |  |  |  |  |  |  |  |
| Existing stores | 133.9 | 124.2 | 107.1 | 119.6 | 109.3 | 134.2 | 143.3 | 125.2 | 122.2 | 123.7 |
| All stores | 122.3 | 114.5 | 99.2 | 110.2 | 101.9 | 124.0 | 134.6 | 116.6 | 113.1 | 114.3 |
| E-commerce net sales |  |  |  |  |  |  |  |  |  |  |
| Existing stores | 110.2 | 116.0 | 108.7 | 111.5 | 104.3 | 107.5 | 124.7 | 112.3 | 111.9 | 108.2 |
| All stores | 110.3 | 115.8 | 109.0 | 111.6 | 103.6 | 109.1 | 124.0 | 112.4 | 112.0 | 109.3 |

