

HOTEL IL PALAZZO Holds Re-Design Opening Party on September 30, 2023

Ichigo is a sustainable infrastructure company dedicated to building sustainable communities and enriching people's lives. Ichigo-owned Hotel Il Palazzo in Fukuoka City re-opened on October 1, 2023, and held a Re-Design Opening Party on September 30, 2023.



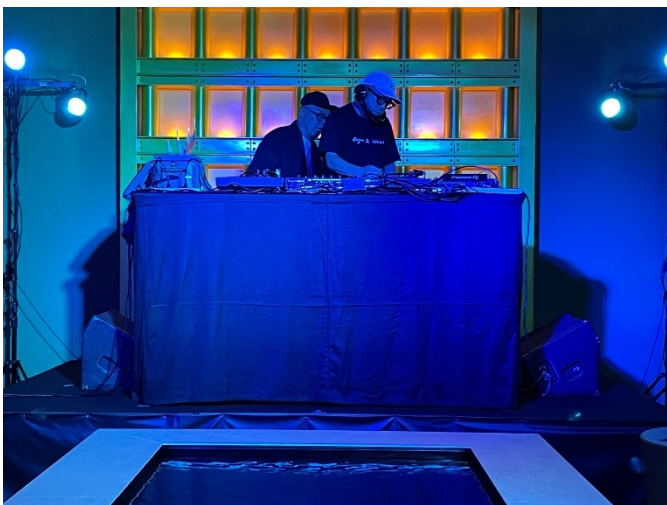
Gala Dinner Party & Midnight Hour

The Re-Design Opening Party was held at the hotel lounge, EL DORADO, a symbolic space of the hotel located on the basement floor, which incorporates the hotel's original design throughout, including stripes, columns, and red, blue, and green color schemes. Approximately 200 local guests attended the two-part party, with the Gala Dinner Party as part one. The word "gala" means "special" and "celebration," and the gala party was a special, invite-only event held on a special occasion. Every day is special at the Hotel Il Palazzo, where invite-only Gala Dinner Parties will be held every day.

The party featured a talk event with Japanese rock band "Kishidan" leader Sho Ayanokoji and hip hop band "KICK THE CAN CREW" leader LITTLE followed by a DJ session, and a talk event with world-renowned music producer, FPM Tomoyuki Tanaka and also an internationally active DJ/producer, Tatsuo Sunaga.

Guests enjoyed the newly re-designed Hotel Il Palazzo until 1 a.m. the next day with part two of the party, a DJ event featuring LITTLE, Tomoyuki Tanaka, and Tatsuo Sunaga.





About Hotel Il Palazzo

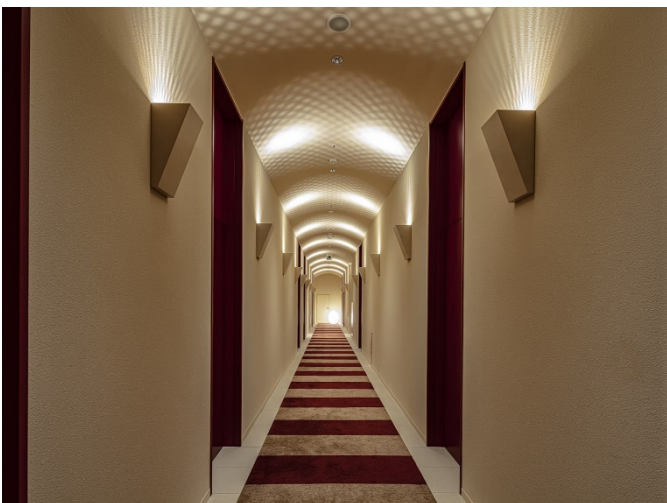
Hotel Il Palazzo opened in 1989 at its current location as Japan's first design hotel. Aldo Rossi's first architectural creation in Japan was supported by the participation of world-famous creators such as Shigeru Uchida, Ettore Sottsass, Gaetano Pesce, Shiro Kuramata, Ikuyo Mitsuhashi, and Ikko Tanaka.

Hotel Il Palazzo won the Fukuoka Urban Beautification Award in 1990, and in 1991, became the first building outside the U.S. to ever win an American Institute of Architects (AIA) Honor Award. In 1990, Aldo Rossi won the Pritzker Architecture Prize, considered the Nobel Prize of architecture.

Hotel Il Palazzo Re-Design Project

One of the leading architects of the 20th century, Italy's Aldo Rossi, and the path-breaking master of Japanese interior design, Shigeru Uchida, came together to revolutionize the aesthetic of Haruyoshi district of Fukuoka City by building Japan's first design hotel Il Palazzo in 1989, demonstrating the power of urban architecture and design.

Partnering with the Uchida Design Institute (www.uchida-design.jp), a design studio that inherits the design principles of Shigeru Uchida, we have been conducting large-scale renovations from January 2022. Hotel Il Palazzo once again enters a new era through the Re-Design project, which carries forward Hotel Il Palazzo's original philosophy and recognizes the historical value of the building.



We have published the stories behind the Re-Design project on our website. Please enjoy the complete series of six episodes.

Re-Design Project
HOTEL IL PALAZZO

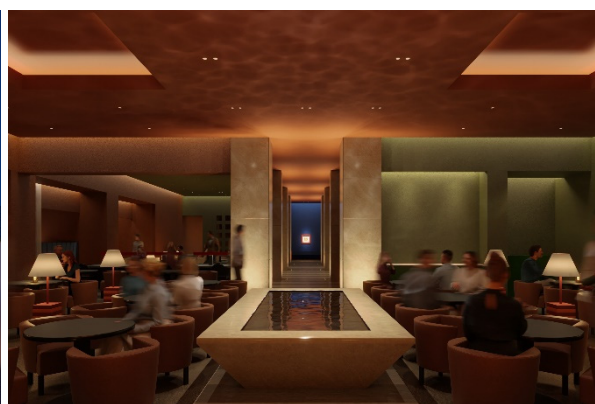
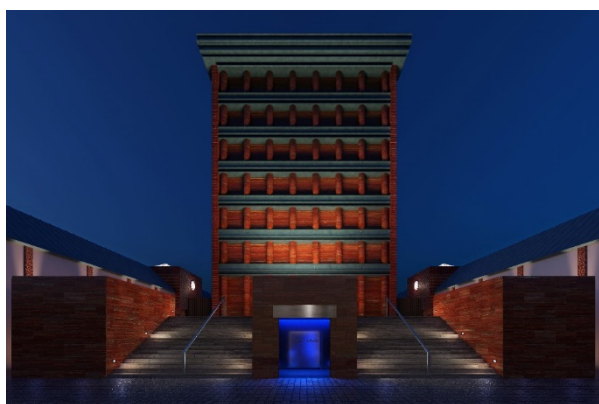
www.ichigo.gr.jp/business/il_palazzo

(Japanese only)



Hotel Details

Name Hotel Il Palazzo, 77 guest rooms
Location 3-13-1 Haruyoshi, Chuo-ku, Fukuoka City
Representative 7 minute-walk from Nakasu Kawabata Station on the Fukuoka Municipal Subway Kuko Line
6 minutes by taxi from JR Hakata Station
Website: <https://ilpalazzo.jp>



Hotel Operator Details

Name OneFive Hotels (Ichigo wholly-owned subsidiary)
Location 3-13-1 Haruyoshi, Chuo-ku, Fukuoka City
Representative Minoru Ishihara, Representative Director & Chairman
Takanobu Kitazaki, Representative Director & President
Main Businesses Hotel operations, restaurant operations, related consulting services, outsourcing services, property management, and asset management
Number of Employees 427
Website: www.onefivehotels.co.jp

Inquiries (Japanese & English): Ichigo Communications at +81-3-3502-4800