PRESENTATION MATERIAL OF FINANCIAL RESULTS FOR THE THIRD QUARTER OF FY2023 (FROM JANUARY 1, 2023 TO SEPTEMBER 30, 2023)

October 31, 2023

Information Services International-Dentsu, Ltd.

Note: This English translation is solely for reference purposes and not a legally definitive translation of the original Japanese text.

In the event a difference arises regarding the meaning herein, the original Japanese version will prevail as the official authoritative version.

Outline of financial results for the Third Quarter of FY2023

Financial Highlights for the Third Quarter of FY2023

- Net sales: +12.2% with expansion in all segments
- Operating profit: +9.6%, absorbing increase in SG&A expenses
- Orders Received: +11.2%, mainly in Financial/Manufacturing solutions
- Progress against the full-year plan: 75.2% of net sales,
 74.1% of operating profit



1. Consolidated Results for the Third Quarter of FY2023

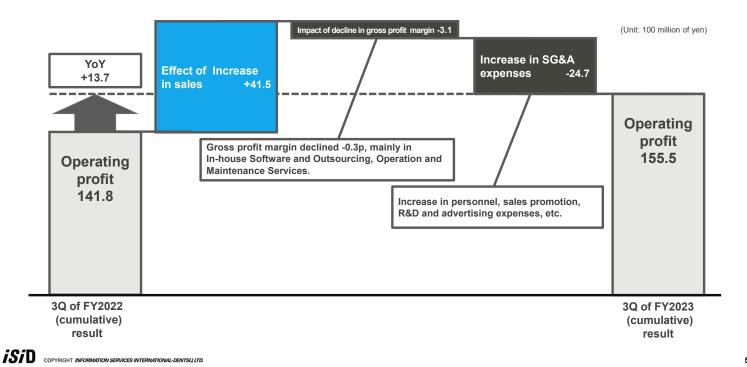
(Unit : Millions of yen)

| | 3Q of FY2023 | YoY | | |
|--|--------------|------------------------------|-------------|----------|
| | (cumulative) | 3Q of FY2022 (cumulative) | Variance | % change |
| Net sales | 105,267 | 93,808 | +11,459 | +12.2 |
| Gross profit | 37,859 | 34,018 | +3,841 | +11.3 |
| Profit margin | 36.0% | 36.3% | -0.3p | - |
| Selling, general and administrative expenses | 22,307 | 19,831 | +2,476 | +12.5 |
| Operating profit | 15,551 | 14,186 | +1,365 | +9.6 |
| Operating margin | 14.8% | 15.1% | -0.3p | - |
| Ordinary profit | 15,695 | 14,184 | +1,511 | +10.7 |
| Profit attributable to owners of parent | 10,838 | 9,574 | +1,264 | +13.2 |
| Number of employees as of the third quarter | 3,621 people | 3,364 people | +257 people | +7.6 |

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2. Factors for Increase/Decrease in Operating Profit (YoY)



3. Net Sales and Operating Profit by Reportable Segment

(Unit: Millions of yen)

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| Reportable segment | | 3Q of FY2023 | Yo | Υ | Overview |
|----------------------------|------------------|--------------|----------|----------|---|
| | | (cumulative) | Variance | % change | Overview |
| | Net sales | 22,582 | +1,872 | +9.0 | Net sales increased due to the expansion of the sales and |
| Financial Solutions | Operating profit | 2,577 | +1,045 | +68.2 | introduction of software products in the core banking area centered on accounting and the customer contact reform area, mainly to the banking industry. Operating profit also |
| | % | 11.4 | +4.0p | - | increased due to higher sales and improved profitability. |
| | Net sales | 17,466 | +3,953 | +29.3 | Net sales and operating profit increased due to the expansion |
| Business Solutions | Operating profit | 4,571 | +906 | +24.7 | of the sales and introduction of four key solutions, POSITIVE, STRAVIS, Ci*X, CCH Tagetik mainly in the trading and the |
| | % | 26.2 | -0.9p | - | manufacturing industry. |
| | Net sales | 29,819 | +3,290 | +12.4 | ' ' |
| Manufacturing Solutions | Operating profit | 3,459 | +317 | +10.1 | of NX, 3D CAD, Teamcenter, product lifecycle management solution and iQUAVIS, conceptual design support system, mainly in the transportation equipment and the machinery |
| | % | 11.6 | -0.2p | - | industry. |
| | Net sales | 35,398 | +2,343 | +7.1 | Net sales increased due to an expansion of projects for the |
| Communication IT | Operating profit | 4,942 | -904 | -15.5 | implementation of SAP solutions, mainly in the manufacturing industry. Operating profit decreased due to higher cost of sales for some custom system development projects and lower |
| | % | 14.0 | -3.7p | - | profitability of outsourcing, operation and maintenance services. |

Ref.) Consolidated Results for the 3Q (July - September) of FY2023

■ Consolidated Results

(Unit : Millions of yen)

■ Reportable Segment

(Unit : Millions of yen)

| | 3Q of FY2023 | | YoY | |
|--|--------------------|--------------|----------|----------|
| | (July - September) | 3Q of FY2022 | Variance | % change |
| Net sales | 35,417 | 32,350 | +3,067 | +9.5 |
| Gross profit | 12,296 | 11,043 | +1,253 | +11.3 |
| Profit margin | 34.7% | 34.1% | +0.6p | - |
| Selling, general and administrative expenses | 7,397 | 6,491 | +906 | +14.0 |
| Operating profit | 4,898 | 4,552 | +346 | +7.6 |
| Operating margin | 13.8% | 14.1% | -0.3p | - |

| nt et sale | 3Q of FY2023 (July -September) | Yo Variance | ρΥ |
|---------------|---|---|--|
| | (July - September) | Variance | |
| at sala | | Variance | % change |
| ot Juic | 7,861 | +786 | +11.1 |
| ating profit | 1,160 | +697 | +150.5 |
| % | 14.8 | +8.3p | - |
| et sale | 5,812 | +1,023 | +21.4 |
| ating profit | 1,418 | +31 | +2.2 |
| % | 24.4 | -4.6p | - |
| et sale | 10,023 | +834 | +9.1 |
| ating profit | 1,287 | +191 | +17.4 |
| % | 12.8 | +0.9p | - |
| et sale | 11,719 | +424 | +3.8 |
| ating profit | 1,031 | -573 | -35.7 |
| % | 8.8 | -5.4p | _ |
| | % et sale ating profit % et sale ating profit % et sale ating profit ating profit % | % 14.8 et sale 5,812 ating profit 1,418 % 24.4 et sale 10,023 ating profit 1,287 % 12.8 et sale 11,719 ating profit 1,031 | % 14.8 +8.3p et sale 5,812 +1,023 ating profit 1,418 +31 % 24.4 -4.6p et sale 10,023 +834 ating profit 1,287 +191 % 12.8 +0.9p et sale 11,719 +424 ating profit 1,031 -573 |

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4. Net Sales by Service Category and the Dentsu Group

(Unit : Millions of yen)

| Complete contents | 3Q of FY2023 | YoY | | |
|---|--------------|----------|----------|--|
| Service category | (cumulative) | Variance | % change | |
| Consulting Services | 6,024 | +697 | +13.1 | |
| Custom System Development | 23,259 | -1,227 | -5.0 | |
| In-house Software | 22,593 | +4,897 | +27.7 | |
| Third-party Software | 35,351 | +5,312 | +17.7 | |
| Outsourcing, Operation and Maintenance Services | 12,440 | +1,205 | +10.7 | |
| IT Equipment Sales and Others | 5,597 | +573 | +11.4 | |

(Unit : Millions of yen)

| Countonsorts | 3Q of FY2023 | YoY | | |
|---|--------------|----------|----------|--|
| Counterparty | (cumulative) | Variance | % change | |
| Dentsu Group Inc. and it's subsidiaries | 16,516 | -1,141 | -6.5 | |

5. Net Sales by Industry

(Unit : Millions of yen)

| | 3Q of FY2023 | (cumulative) | YoY | | |
|---|--------------|-----------------------|----------|----------|--|
| Industry | Net Sales | Composition Ratio (%) | Variance | % change | |
| Banks | 16,492 | 15.7 | +2,067 | +14.3 | |
| Other financial institutions | 5,337 | 5.1 | -681 | -11.3 | |
| Financial | 21,830 | 20.8 | +1,386 | +6.8 | |
| Transportation equipment | 16,399 | 15.5 | +2,968 | +22.1 | |
| Electric appliances Precision instruments | 11,106 | 10.6 | +1,411 | +14.6 | |
| Machinery | 7,791 | 7.4 | +1,502 | +23.9 | |
| Other products | 8,912 | 8.5 | +187 | +2.1 | |
| Manufacturing | 44,211 | 42.0 | +6,069 | +15.9 | |
| Services and public offices | 29,946 | 28.4 | +2,304 | +8.3 | |
| Distributions and others | 9,279 | 8.8 | +1,700 | +22.4 | |



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* As we reviewed some of our client industries, we used reclassified figures for comparative purposes for the same period last year.

6. Orders Received and Order Backlog

| | | | Orders received | | | Order b | packlog |
|------------|---|----------------------------------|-----------------|------------------------------|---------|------------------------|---------|
| | | 3Q of FY2023 (July-September) | YoY (%) | 3Q of FY2023 (cumulative) | YoY (%) | End of 3Q of FY2023 | YoY (%) |
| | Total | | +10.5 | 112,959 | +11.2 | 59,341 | +23.8 |
| | Financial Solutions | 8,375 | +39.9 | 23,627 | +11.6 | 8,826 | +12.7 |
| Reportable | Business Solutions | 4,057 | -17.9 | 15,634 | +8.4 | 8,400 | +37.1 |
| Segment | Manufacturing Solutions | 11,199 | +32.3 | 36,808 | +29.3 | 25,091 | +43.7 |
| | Communication IT | 8,984 | -11.3 | 36,888 | -1.8 | 17,022 | +3.0 |
| | Consulting Services | 1,820 | +3.5 | 6,479 | +17.1 | 1,440 | +47.7 |
| | Custom System Development | 7,052 | +4.3 | 22,065 | -12.2 | 5,764 | -19.0 |
| Service | In-house Software | 5,091 | -8.4 | 20,851 | +9.8 | 10,957 | +30.3 |
| Category | Third-party Software | 14,229 | +45.6 | 43,300 | +33.5 | 30,098 | +44.3 |
| | Outsourcing, Operation and Maintenance Services | 2,679 | -25.7 | 14,024 | +0.7 | 5,094 | +4.6 |
| | IT Equipment Sales and Others | 1,743 | -15.8 | 6,237 | +11.6 | 5,985 | +4.7 |

Forecasts for FY2023

Note: Explanation regarding the appropriate use of forecasts of business results

The forecast figures are projections based on information available at the time of release and are not intended as a guarantee that we will achieve these targets. Actual results may differ significantly from the forecasts as a result of changes in the business environment and other factors.



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1. Forecast for FY2023

We maintain unchanged our forecasts, as announced on July 31, 2023.

| | | (Unit : Millions of yen) | | | |
|---|---------|--------------------------|----------|----------|--|
| | | | YoY | | |
| | FY2023 | FY2022 | Variance | % change | |
| Net sales | 140,000 | 129,054 | +10,946 | +8.5 | |
| Operating profit | 21,000 | 18,590 | +2,410 | +13.0 | |
| Operating margin | 15.0% | 14.4% | +0.6p | - | |
| Ordinary profit | 21,100 | 18,354 | +2,746 | +15.0 | |
| Profit attributable to owners of parent | 14,700 | 12,598 | +2,102 | +16.7 | |

| (Reference) | | | | |
|--|--|--|--|--|
| 3Q progress against full-year forecast (%) | | | | |
| 75.2 | | | | |
| 74.1 | | | | |
| - | | | | |
| 74.4 | | | | |
| 73.7 | | | | |
| | | | | |

2. Net Sales Forecast Reference for FY2023 by Reportable Segment

(Unit : Millions of yen) YoY FY2023 % change FY2022 Variance **Financial Solutions** 29,500 28,125 +1,375 +4.9 21,900 18,608 +3,292 +17.7 **Business Solutions Manufacturing Solutions** 39,400 36,453 +2,947 +8.1 Communication IT 49,200 45,867 +3,333 +7.3 Total 140,000 129,054 +10,946 +8.5

| (Reference) | | |
|--|--|--|
| 3Q progress against full-year forecast (%) | | |
| 76.5 | | |
| 79.8 | | |
| 75.7 | | |
| 71.9 | | |
| | | |

75.2

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3. Net Sales Forecast Reference for FY2023 by Service Category

| (Unit : Millions of year | | | | | |
|--|---------|---------|----------|----------|--|
| | | | YoY | | |
| | FY2023 | FY2022 | Variance | % change | |
| Consulting Services | 8,580 | 7,418 | +1,162 | +15.7 | |
| Custom System Development | 33,006 | 33,107 | -101 | -0.3 | |
| In-house Software | 28,141 | 24,807 | +3,334 | +13.4 | |
| Third-party Software | 46,371 | 40,299 | +6,072 | +15.1 | |
| Outsourcing, Operation and Maintenance Services | 17,082 | 16,052 | +1,030 | +6.4 | |
| IT Equipment Sales and Others | 6,817 | 7,369 | -552 | -7.5 | |
| Total | 140,000 | 129,054 | +10,946 | +8.5 | |

(Reference)

| (Reference) |
|--|
| 3Q progress against full-year forecast (%) |
| 70.2 |
| 70.5 |
| 80.3 |
| 76.2 |
| 72.8 |
| 82.1 |
| 75.2 |
| |

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