

Treasure Factory Co., Ltd. 2nd Quarter of Fiscal 2024 (Year Ending February 29, 2024)

# **Presentation Materials**

October 11, 2023

# **Contents**

- Summary of Financial Results for the Six Months Ended August 31, 2023
- Changes in Important Key Performance Indicators/Topics
- **3** Performance and Dividends Forecasts
- 4 Medium-Term Management Plan
- 5 Initiatives for ESG/SDGs

#### References

- 1 Business Model and the Company's Strengths
- **2** Corporate Overview and History

# 1. Summary of Financial Results for the Six Months Ended August 31, 2023

# **Summary of Financial Results**

- Consolidated net sales continued to grow from Q2 of the previous fiscal year, achieving growth of over 20% thanks to strong sales of key apparel items and steady growth in high-priced items, including home appliances, and sales targeting inbound tourists.
- Consolidated ordinary profit came to ¥1.46 billion, 1.4 times YOY. Ordinary profit ratio increased 1.3pts to 9.3%.
- Taking into account the steady performance in Q2, the Company has revised up its full-year performance forecasts and year-end dividends forecasts upon release of these presentation materials.



#### **POINTS**

- Profit ratio improved, resulting in ROE of 13.2% and ROIC of 8.8% as of the end of Q2.
- •Backed by the continued need for reused items from the previous quarter as consumers hope to spend less amidst rising prices, both number of sales and price per sales grew, resulting 11.5% increase YOY in net sales at non-consolidated existing stores.
- •Opening of new stores progressed as planned, completing the opening of 12 stores across the Group during Q2 (against the plan to open around 25 stores this year).
- •Steady performance of Group companies, including Kindal and PickUP JAPAN in the reuse business also contributed to profit.

## **Statement of Income: Overview (Consolidated)**

Consolidated net sales increased 23% YOY with non-consolidated existing stores achieving growth
of over 10%, similar to Q2 of the previous year, and also backed by strong sales from Group
companies.

• Consolidated ordinary profit came to ¥1.46 billion, up 42% YOY, exceeding the interim forecast

revised upward in July.

		FY2023	FY2024	Year o	n year	Results fo	orecast
(Unit: milli	ion yen)	Q2 results	Q2 results	Change	Year on year	Latest Q2 forecast	Progress
Net sale	s	12,825	15,862	3,037	123.7%	15,729	100.9%
Net gros	s profit	8,047	9,838	1,790	122.3%	-	-
	<b>Gross profit ratio</b>	62.7%	62.0%	▲0.7pt	-	-	-
	general, and trative expenses	7,045	8,389	1,344	119.1%	-	-
Operatin	ng profit	1,002	1,448	446	144.5%	1,387	104.4%
Ordinary	profit	1,032	1,468	436	142.3%	1,398	105.0%
	Ordinary profit ratio	8.0%	9.3%	1.3pt	-	8.9%	-
	tributable to of parent	665	932	267	140.2%	909	102.6%
Earnings	s per share	29.90 yen	39.97 yen	10.07 yen	-	39.13 yen	102.1%

(Unit: million yen)

EBITDA			
FY2023 Q2	FY2024 Q2	Year on year	
1,162	1,655	142.4%	

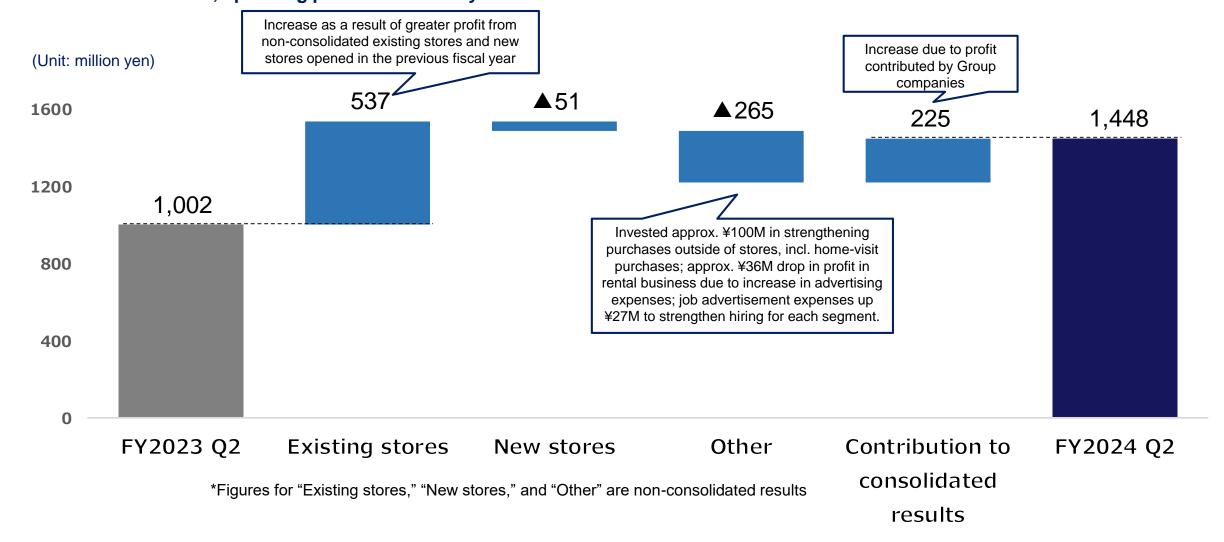
EBITDA margin			
FY2023 Q2	FY2024 Q2	Change	
9.1%	10.4%	1.3pt	

\*EBITDA = Operating profit + depreciation (operating expenses) + amortization of goodwill

<sup>\*</sup>The Company carried out a 2-for-1 stock split (common stocks) as of March 1, 2023. Earnings per share are calculated on the assumption that this stock split was conducted at the beginning of the previous consolidated fiscal year.

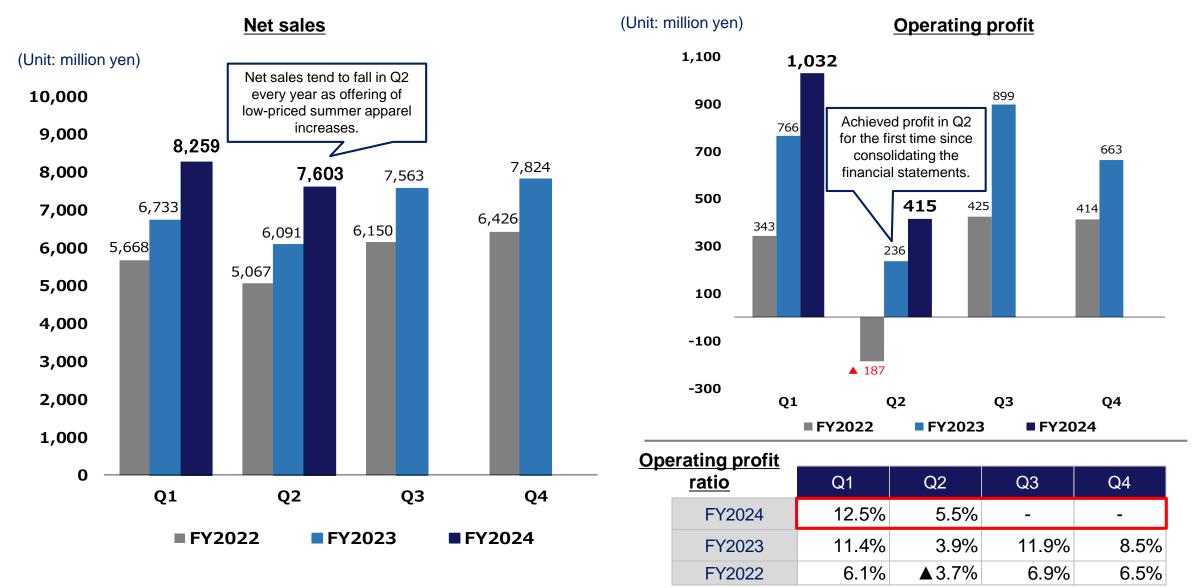
# **Operating Profit Fluctuation Factor Analysis (Consolidated)**

- Profit increased ¥530 million thanks to growth of stores already opened.
- Increase in profit of ¥220 million from revenue growth of consolidated subsidiaries.
- Invested in strengthening purchases outside of stores, including home-visit purchases. These investments will contribute to improve future purchases and sales.
- As a result, operating profit increased by 44% YOY.



# **Changes in Quarterly Results (Consolidated)**

- Continuing from Q1, achieved significant growth YOY of both net sales and operating profit.
- Operating profit grew significantly in Q2 accounting period, up 76% YOY.
- Operating profit for the accounting period exceeded record-high level for eight consecutive quarters since FY2022 Q3.



# Purchase Results by Merchandise/Sales Results by Business and by Merchandise (Consolidated)

- Successful results with sales coming to 124% YOY and purchases 132% YOY.
- In addition to high growth of the key apparel items, branded bags and other fashion items, electric appliances, and hobby-related items also sold well.

	Purchases	■ Reuse Bi	■ Reuse Business: Purchase Results be Merchandise		
	Item	Total	Composition ratio	Year on year	
	Household items	344,518	5.0%	118.4%	
	Apparel	2,906,614	42.3%	140.3%	
	Fashion items *1	1,878,528	27.4%	128.6%	
	Electric appliances	602,678	8.8%	124.2%	
	Furniture	152,399	2.2%	103.0%	
	Hobby-related items *2	552,048	8.0%	128.4%	
	Other *3	429,588	6.3%	139.4%	

Sales	■ Reuse Business: Sales Results by Merchandise			
Item	Net sales	Composition ratio	Year on year	
Household items	911,637	5.9%	102.5%	
Apparel	7,062,433	45.6%	130.5%	
Fashion items *1	3,477,879	22.4%	126.9%	
Electric appliances	1,831,099	11.8%	116.5%	
Furniture	655,870	4.2%	107.6%	
Hobby-related items *2	1,196,536	7.7%	118.7%	
Other *4	364,777	2.4%	147.2%	
Total	15,500,234	100.0%	124.2%	

6,866,378

100.0%

#### **POINTS**

**Total** 

(Unit: thousand yen)

[Sales trends]

132.2%

<sup>\*1 &</sup>quot;Fashion items" include bags, wallets, watches, etc.

<sup>\*2 &</sup>quot;Hobby-related items" include sports and outdoor items, toys, musical instruments, etc.

<sup>\*3</sup> Side expenses are included in "Other" under Purchase Results.

<sup>\*4</sup> Sales of other merchandise and moving-related sales are included in "Other" under Sales Results.

<sup>•</sup>Apparel sales increased 30.5% in response to continuing strong demands for summer apparel due to prolonged extreme heat, and outing demands during summer vacation.

<sup>•</sup>Electric appliances sales increased 16.5% in response to demands for summer home appliances.

<sup>·</sup>Hobby-related item sales continue to grow since the start of the pandemic, achieving an increase of 18.7%.

# **Changes in KPIs**

- Sales from non-consolidated existing stores increased further by more than 10%, compared to 9% growth achieved in Q2 of the previous fiscal year.
- Sales targeting inbound tourists recovered mainly in business categories handling high-price items. As a result, duty-free sales accounted for approx. 6% of consolidated sales.
- Both consolidated and non-consolidated purchases increased about 30%, stably securing merchandise for the second half.
- While in-store sales are growing significantly, e-commerce sales are also growing, maintaining a relatively steady EC ratio.

		FY2023 Q2	FY2024 Q2
Existing stores, non-	Year-on-year sales	109.2%	111.5%
	Gross profit ratio	66.6%	65.9%
No. of new stores	First half	7 stores	12 stores
Purchases	Year-on-year purchases, consolidated	119.9%	132.2%
Purchases	Year-on-year purchases, non-consolidated	118.0%	129.5%
EC	EC ratio, consolidated	13.4%	12.9%
	EC ratio, non-consolidated	10.1%	10.2%

#### **POINTS**

[Existing stores, non-consolidated] 
✓ Factors for lower gross profit ratio:

Merchandise with high cost rates and high unit prices, such as branded items, trading cards, and other hobby-related items, sold particularly well. Additionally, supplies of new home appliances were short in Q2 of the previous fiscal year, but sales prices and profit ratio have now returned to normal levels.

#### [EC]

While e-commerce sales are increasing as a result of streamlining online listings, EC ratio remains relatively flat as in-store sales are also growing.

# Changes in Selling, General, and Administrative Expenses (Consolidated)

- SG&A increased approximately 19% in total.
- Supplies expenses and furniture and fixtures expenses increased as the number of new stores opened increased to 12 stores in comparison to 7 stores in Q2 of the previous fiscal year.
- By absorbing the rise in SG&A with an increase in revenue, the SG&A ratio decreased another 2.0 pts from Q2 of the previous fiscal year in which the SG&A ratio dropped 5.4 pts, coming to 52.9%.

(Unit: thousand yen)	FY2023 Q2	FY2024 Q2	Year on year
Personnel	3,604,915	4,187,235	116.2%
expenses	(28.1%)	(26.4%)	(▲1.7pt)
Rent expenses	1,545,978	1,757,984	113.7%
Ment expenses	(12.1%)	(11.1%)	(▲1.0pt)
Depreciation	151,457	198,321	130.9%
Depreciation	(1.2%)	(1.3%)	(0.1pt)
Utilities expenses	208,726	227,031	108.8%
Offilities expenses	(1.6%)	(1.4%)	(▲0.2pt)
Advertising	127,837	205,966	161.1%
expenses	(1.0%)	(1.3%)	(0.3pt)
Job	53,190	87,627	164.7%
advertisement	(0.4%)	(0.6%)	(0.2pt)
Supplies	131,530	202,944	154.3%
expenses	(1.0%)	(1.3%)	(0.3pt)
Amortization of	8,348	8,348	100.0%
goodwill	(0.1%)	(0.1%)	(0.0pt)
Other	1,213,285	1,514,378	124.8%
Other	(9.5%)	(9.5%)	(0.0pt)
Total SG&A	7,045,269	8,389,839	119.1%
TOTAL SUCA	(54.9%)	(52.9%)	(▲2.0pt)

\*Figures in parentheses indicate the net sales ratio

#### **POINTS**

- ·Advertising expenses linked to sales increased as online dress rental business and e-commerce sales performed well.
- Job advertisement expenses increased as a result of strengthening hiring.
- •Supplies expenses increased due to more new stores and higher unit prices of supplies.
- ·Details of increase in "Other"
- Freight charges increased ¥52 million due to price increase in freight charges
- Settlement fees increased ¥47 million as a result of increase in cashless payment transactions
- Furniture and fixtures expenses increased ¥40 million due to increase in new store openings, etc.

# **Balance Sheets Overview (Consolidated)**

• Steady performance with ROE of 13.2% and ROIC of 8.8% as of end of Q2.

(Unit: million yen)		End of FY2023	End of FY2024 Q2	Increase/ decrease
	Current assets	9,697	9,781	84
	Current assets	(66.2%)	(64.4%)	<b>▲</b> 1.8pt
	Of which,	5,087	6,025	938
	merchandise	(34.7%)	(39.7%)	5.0pt
	Non-current	4,962	5,414	452
	assets	(33.8%)	(35.6%)	1.8pt
	Total assets	14,659	15,195	536
	Current liabilities	5,563	5,467	-96
	Current liabilities	(37.9%)	(36.0%)	<b>▲</b> 1.9pt
	Non-current	2,279	2,195	-83
	liabilities	(15.5%)	(14.5%)	<b>▲</b> 1.0pt
	Net assets	6,815	7,532	716
	Net assets	(46.4%)	(49.6%)	3.2pt
	Equity capital ratio	46.1%	48.9%	2.8pt

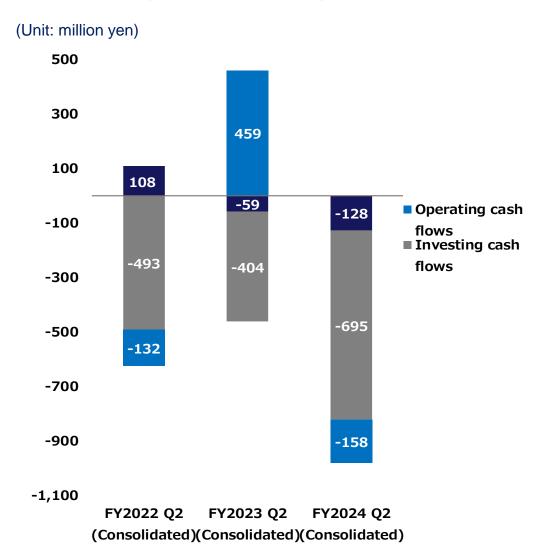
ROE				
FY2023 Q2 FY2024 Q2				
13.2%	13.2%			
RC	OIC			
FY2023 Q2	FY2024 Q2			
7.4%	8.8%			
ROA				
FY2023 Q2	FY2024 Q2			
5.4%	6.2%			

\*ROIC = (operating profit × (1 - effective tax rate)) / (equity capital + interest-bearing debts)

\*Equity capital = Shareholders' equity + cumulative amount of other comprehensive income

# **Cash Flows (Consolidated)**

- Despite significant increase in profit, operating cash flows decreased due to increase in inventory and increase in income tax payments as a result of smooth opening of new stores.
- Opening of new stores progressed successfully, and capital investments increased.



#### **POINTS**

Major increase/decrease factors

(Cash flows from operating activities)

Net income before taxes and other adjustments: +¥1,468,161,000

Increase/decrease in inventories: -¥945,020,000

Income taxes paid: -¥665,218,000

(Cash flows from investing activities)

Purchase of property, plant, and equipment: -¥460,361,000 Payments of leasehold and guarantee deposits: -¥160,090,000

(Cash flows from financing activities)

Net increase (decrease) in short-term borrowings: +¥295,929,000

Proceeds from long-term borrowings: +¥310,000,000 Repayments of long-term borrowings: -¥465,599,000

Dividends paid: -¥289,399,000

(Unit: thousand yen)

	FY2022 Q2	FY2023 Q2	FY2024 Q2
Increase (decrease) in cash and cash equivalents	△ 512,956	9,671	△ 976,169
Capital expenditure	297,852	365,016	524,779
Depreciation	153,342	172,466	237,187
Increase/decrease in inventories (△ indicates decrease in cash)	△ 414,663	△ 565,919	△ 945,020
Total cash flows	△ 517,418	△ 4,374	△ 981,995
Interest coverage ratio	-21.1	74.9	-23.6

# **Performance of Group Companies**

Technologies

## • Performance of each Group company continues to be steady from the previous period

K	Kindal	Thanks to increase in international visitors mainly at urban stores and recovery of sales targeting inbound tourists due to the weak yen, sales increased 50% YOY bringing significant increase in revenue and profit. Opened two new directly-managed stores before August.
2	PickUP JAPAN	Apparel and home appliances sold well through improvement of sales floors and other measures. Sales increased at existing stores, resulting in increase in revenue and profit with sales increasing by 5% YOY to ¥1.2 billion.  New store opening planned in second half.
8	GK Factory	The directly-managed Adachi-ku, Tokyo store performed steadily, collaborating with the parent company in the appraisal of golf gear.  Development of staffing system, etc. in progress to open new directly-managed stores.
	Business in Thailand	Doubled the sales floor area of the first store in August 2022. Currently operating 3 stores.  Both sales and purchases were steady, achieving increase in revenue and profit. New store opening planned in second half.
	Business in Taiwan	Opened the first store in New Taipei City in mid-December 2022. Working to establish a sales team and revenue base for first store.
	Treasure Factory Technologies	Responsible for the development of Group's internal systems, e-commerce websites, and apps, as well as receiving orders of outside system development projects.

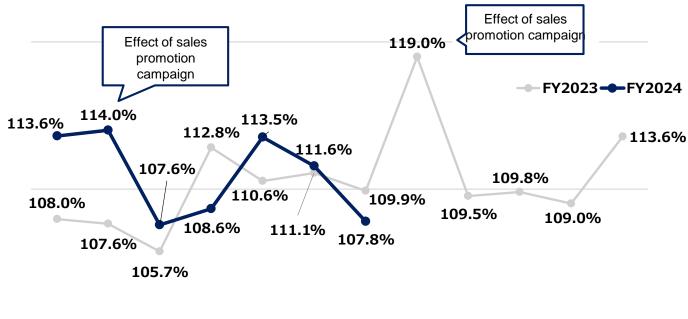
# 2. Changes in Important Key Performance Indicators/Topics

# **Progress on KPIs—Existing Stores (Non-consolidated)**

- Both number of sales and prices per sales rose, and net sales at existing stores (non-consolidated) increased by almost 11% YOY.
- Demand for reuse items remains high, and the number of sales rose further by 7.5% from Q2 of the previous year in which a growth of 6% was achieved.
- Prices per sales rose 5.1% thanks to increase in overall sales prices reflecting inflation and recovery of sales targeting inbound tourists.
- Exceeded 100% YOY for 25 consecutive months from Sept. 2021 through Sept. 2023.

#### Changes in monthly sales of existing stores (non-consolidated) year-on-year

**Cumulative Q2 sales of existing stores (non-consolidated)** 



	Year on year
Net sales	111.5%
Number of sales	106.0%
Price per sale	105.1%

# **Progress on KPIs—New Stores (Consolidated)**

- Under the plan to open about 25 stores during the fiscal year, we completed the opening of 12 stores and relocation of 1 store as of the end of Q2.
- As of the release of these presentation materials, plans to open 12 new stores in the second half are finalized, anticipating the opening of 24 new stores and relocation of 1 store during the current fiscal year.

Breakdown of the 12 stores opened & 1 store relocated during the first half of FY2024 (by business & geographic location)

[By business category]



General reuse: 2 new stores & 1



Style: 6 stores



Sports & outdoor reuse: 1 store



UseLet: 1 store



Kindal: 2 stores

[By geographic location]

Kanto: 6 stores

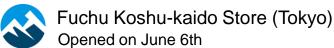
relocated store

Kansai: 4 stores

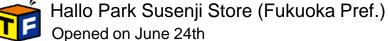
Chubu: 1 store

Kyushu: 1 store











# **Progress on KPIs—Purchases by Channel**

 Consolidated purchases grew steadily by more than 30% from Q2 of the previous fiscal year in which we achieved 20% growth.

 In-store purchases increased successfully thanks to advertising effects of new stores and major media exposure.

(1) Consolidated purchases

FY2023 1st half

\_\_\_\_

**32.2**%

increase

(2) In-store purchases (non-consolidated)

FY2023 1st half

**28.0**%

increase

FY2024 1st half

(3) Home-delivery purchases (non-consolidated)

FY2023 1st half

FY2024 1st half

29.9% increase

(4) Home-visit purchases (non-consolidated)

FY2023 1st half

**23.3**%

increase

FY2024 1st half

FY2024 1st half

# Outline of Acquisition of Shares in ACUO Co., Ltd. (Wholly-Owned Subsidiary)

- Acquired the shares in ACUO Co.,Ltd. ("ACUO") in late October 2023 (to make it a wholly-owned subsidiary). ACUO is based in Nagoya and directly runs 10 golf gear reuse stores.
- By combining ACUO's golf business and the Group's GOLF Kids business, the Group as a whole will increase purchases and sales of golf gear.

### **Outline of Target Company**

Company name	ACUO Co.,Ltd.
Head office	2-3-2, Nishibiwajimachokojo, Kiyosu, Aichi
Representative	Shintaro Mori
Business	Sales and purchase business of golf supplies
description	Internet survice business
Foundation	Decembrer 2004

#### **Outline of M&A**

Overview	Conversion of ACUO Co.,Ltd.
Overview	into a wholly owned subsidiary
Scheme	Share acquisition (cash consideration)
M&A completion date	October 20, 2023
Start of consolidation	BS consolidation scheduled for end Q3, PL consolidation
Start of Consolidation	scheduled in Q4, for period ending February 2024

#### **Business Overview**





Operation of Golf King (9 stores)

In-store purchases, in-store & online sales of golf clubs, etc. (used items) In-store sales of merchandise purchased from manufacturers (new items)

Operation of GOLFER'S PLACE (1 store)

Fitting services and sales of custom-made products Sales of custom golf clubs and high-priced products

 Operation of golf apparel purchase & sales business, COCO GOLF (ecommerce only)

Purchase used golf apparel online and from dealers and sell them in stores and online.

#### **Contribution to Consolidated PL**

Expected contribution next fiscal year based on current performance:

- ·Net sales: ¥1.0 billion
- Operating profit: ¥70-80 million

Going forward, we will implement measures to improve performance and aim for further growth in sales and profit.

# 3. Performance and Dividends Forecasts

## **Revision of FY2024 Full-Year Performance Forecasts**

- As of the release of these presentation materials, the full-year performance forecasts and year-end dividends forecasts were revised upward.
- In the revised full-year performance forecasts, sales were revised upward by 6% from the previous forecast anticipating 19% growth YOY, and ordinary profit revised up 10% from the previous forecast expecting 21% growth YOY.

	,		•			•
			Fu	ıll year forec	ast	
(Unit: million yen)		Revised forecast	Forecast before revision (Published in April)	Revised forecast change vs forecast before revision	Previous FY results	Revised forecast change vs previous FY results
Net sales		33,586	31,560	6.4%	28,212	19.0%
Operating profit		3,147	2,857	10.2%	2,565	22.7%
	Operating profit ratio	9.4%	9.1%	-	9.1%	-
Ordinary profit		3,176	2,874	10.5%	2,622	21.1%
	Ordinary profit ratio	9.5%	9.1%	-	9.3%	-
Profit attributable to owners of parent		2,015	1,868	7.9%	1,710	17.8%
	Net profit	6.0%	5.9%	-	6.1%	-
Earnir (yen)	ngs per share	86.25	80.74	-	76.31	-
Divide (yen)	end per share	25.00	23.00	-	18.50	-
Divide	end payout ratio	29.0%	28.5%	-	24.2%	-

# <u>Assumptions & supplementary information on full-year</u> performance forecasts

- ·Assumptions on existing stores, non-consolidated
- ✓ Net Sales: Q3 (Sept.-Nov.) figures were revised upward by an average of 4% YOY, and Q4 (Dec.-Feb.) figures up 1% YOY.
- \* While non-consolidated existing stores performed steadily in September achieving 7.8% increase YOY, the growth of non-consolidated existing stores were forecasted as shown above, taking into consideration the significantly high results in Q3 at 19% increase YOY in Oct. 2022 and Q4 results at 10% increase YOY in Dec. 2022 and Jan. 2023, and 14% increase YOY in Feb. 2023.
- \*Forecasts at the beginning of the fiscal year assumed second half performance to remain roughly on par with the previous fiscal year.
- √ Gross profit ratio: Forecasts for Q3 (Sept.-Nov.) were revised downward by
  0.2% YOY based on 1st half results. Forecasts for Q4 are assumed to be relatively
  similar to the previous fiscal year.
- \*Forecasts at the beginning of the fiscal year assumed second half performance to remain roughly on par with the previous fiscal year.
- Major additional expenses (expenses added in this revision)
- √ Employee pay raise starting September: added approx. ¥30 million
- ✓ Expenses for expansion & relocation of hubs for home-delivery purchases: added approx. ¥30 million
- ✓ Expenses related to M&A: added approx. ¥40 million yen
- •Newly acquired Group member ACUO's contribution to consolidated P/L is expected to begin in Q4. Impacts are minimal.

<sup>\*</sup>The Company carried out a 2-for-1 stock split (common stocks) as of March 1, 2023. Earnings per share and dividends per share reflect the impacts of said stock split.

<sup>\*</sup>The Company carried out a 2-for-1 stock split (common stocks) with a record date of February 28, 2023. The results of the previous fiscal year reflect the impacts of said stock split.

#### **Revision of Dividends Forecast**

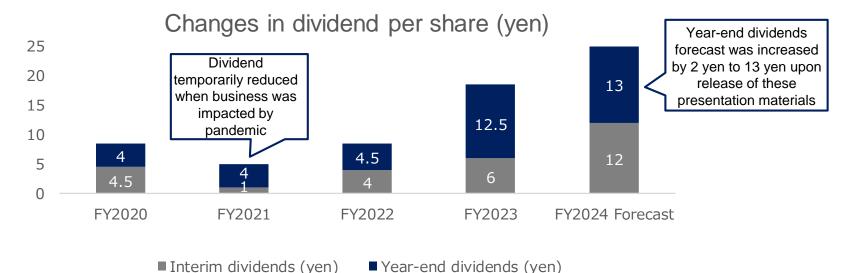
- In line with the upward revision of the full-year performance forecasts, the year-end dividends forecast was increased by 2 year from the previous forecast to 13 year.
- As a result of this revision, the annual dividends forecast was increased by 6.5 yen in real terms from the previous fiscal year to 25 yen per share, with dividend payout ratio forecast to 29.0%.
- Basic policy on allocation of profit

Continuously pay out dividends in line with earnings by taking into consideration the balance between shareholder returns and the need to strengthen the financial foundation by bolstering internal reserves.

■ Dividends forecast

Immediate target payout ratio shall be 30% or greater.

Interim dividends forecast	Dividend per share was revised in July and paid at 12 yen per share, an increase of 6 yen from the previous fiscal year.
Year-end dividends forecast	Upon release of these presentation materials, dividends per share were revised to 13 yen per share, an increase of 0.5 yen from the previous fiscal year.  As a result, the annual dividend forecast has been increased to 25 yen per share (dividend payout ratio 29.0%).



\*The Company carried out a 2-for-1 stock split (common stocks) as of March 1, 2023. Dividends per share reflect the impacts of said stock split.

# 4. Medium-Term Management Plan

# Management Policies to Achieve the Medium-Term Management Plan

Policy

#### **Development of reuse business**

- (1) Open 25 to 35 new stores per year, mainly in the Kanto, Kansai, Chubu, and Kyushu regions, to expand the reuse network. These stores will serve as physical purchase and sales locations and also as hubs for online sales.
- (2) Through recovery of earnings of the Group's reuse companies, achieve continuous contribution to consolidated profit.

Policy 2

#### Investment in new businesses

- (1) Expand the distribution bases in Kanto and Kansai regions for full-scale deployment of the B2B auction business.
- (2) Accelerate growth by offering our original moving and removal business plus purchasing services at the same time. In addition to partnering with moving companies, the Company will have its own moving and removal division to provide moving services.
- (3) Continue investing in the rapidly growing rental business to create a new pillar of business.

Policy 3

#### **Growth in overseas markets**

- (1) The Thailand business turned a single-year profit in the fiscal period ended November 2021 and will establish a stable profit structure and promote the opening of new stores going forward.
- (2) In Taiwan, which the Company newly entered, we aim for early opening of the first store to establish a reuse business model and achieve a single-year profit.

Policy 4

#### **Growth through M&A**

Actively conduct M&A of companies that can supplement the Company's business, including other reuse companies and moving companies, which will enable us to leverage synergies within the Group.

Policy 5

#### Growth through investments in digital transformation

Utilize the development capabilities of the Company's systems division and the system developer subsidiary to streamline operation using AI, improve the efficiency of appraisals, and create opportunities for new purchases and sales through digital investments to increase the Group's revenue.

# **Medium-term Profit and Loss Projections (FY2024–FY2026)**

- FY2024 projections were revised upward as of the release of these presentation materials.
- No revisions to the April 2023 announcement regarding the FY2025 and FY2025 projections have been made as of the release of these presentation materials.

(Unit: hundred million yen)	FY2023 results	FY2024 FY2025 FY2026 annual grown rates (CA			
Net sales	282	335	354	393	11.7%
Ordinary profit	26.2	31.7	32.5	36.7	11.9%
Ordinary profit ratio	9.3%	9.5%	9.2%	9.3%	-
Profit attributable to owners of parent	17.1	20.1	21.5	24.3	12.4%
Stores to be opened per year	20	25-30	25-30	30-35	-

#### **POINTS**

- •FY2024: as stated on P. 20
- •FY2025 & FY2026: Sales from non-consolidated existing stores and gross profit ratio are planned assuming that results will remain at the same level as the fiscal year immediately before

## **Assumptions and notes on the Plan**

- As there are many uncertain elements related to M&A, increase in profit and expenses for M&A, including intermediary fees, are not included in the Plan.
- The Plan may be impacted in the event the Company fails to secure the number of new store properties as originally assumed.
- The Plan may be significantly impacted in the event of unexpected situations, such as the spread of COVID-19.
- The Medium-Term Management Plan may be revised as necessary.

# **Capital Policy and Shareholder Return Policy**

# Capital policy

- Increase capital through exercise of share acquisition rights: Raise up to approximately 190 million yen from March 2023 to May 2024; dispose 360,000 treasury shares.
- •Purchase of treasury shares: Place emphasis on comprehensive shareholder returns that combine dividends and share buyback. Purchase of treasury shares will be conducted in a timely manner based on trends in stock price and status of funds on hand.
- •The Company will determine the use of treasury shares it holds, such as the disposal of its treasury shares in order to exercise its share acquisition rights, or use as compensation for M&A. If such utilization is not practical, the Company will cancel the treasury shares in a timely manner.

## Dividend policy and target payout ratio

Continuously pay out dividends in line with earnings by taking into consideration the balance between shareholder returns and the need to strengthen the financial foundation by bolstering internal reserves

- Target dividend payout ratio of 30% or higher
- •Dividend outlook: the Company plans to increase dividends in line with the continuous growth of net income

# Outlook for Earnings per Share, Dividends, and Dividend Payout Ratio

- FY2024 projections were revised upward as of the release of these presentation materials.
- No revisions to the April 2023 announcement regarding the FY2025 and FY2025 projections have been made as of the release of these presentation materials.

	FY2024	FY2025	FY2026
Profit attributable to owners of parent (hundred million yen)	20.1	21.5	24.3
Earnings per share (yen)	86.25	92.80	104.91
Expected dividends Dividend per share (yen)	25.0	25.0	30.0
Dividend payout ratio	29.0%	26.9%	28.6%

<sup>\*</sup>Earnings per share is subject to changes depending on progress in exercise of share acquisition rights and purchase of treasury shares going forward.

<sup>\*</sup>Expected dividends may change due to status of business results, etc.

# **Funding Plan for FY2024-FY2026**

## Funding plan

- Operating cash flows expected to hover between 1,700 million to 2,000 million yen per year
- Bank loans: net increase of 500-600 million yen in accumulated total over 3 years
- Procure funds of about 6,000 million yen in accumulated total over 3 years

## Capital investment plan

- Investments in new stores: 1,000-1,300 million yen per year
- Investments of approximately 3,300-3,400 million yen in accumulated total expected to be made over 3 years (including investments in store facilities and security deposits for new stores)

# Shareholder return plan

• Outlook for total dividends for each fiscal year based on dividend forecast

FY2024: approximately 500 million yen

FY2025: approximately 600 million yen

FY2026: approximately 700 million yen

Three years total: approximately 1.80 billion yen

• Purchase of treasury shares will be conducted in a timely manner based on trends in stock price and status of funds on hand

# 5. Initiatives for ESG/SDGs

### **Initiatives for ESG/SDGs**

# **ESG Policy**

Treasure Factory promotes business activities from the standpoint of the three elements of ESG and aims to contribute to the establishment of a recycling society through its core business of reuse as well as achieve symbiosis with society and provide new value. The company will realize highly reliable management meeting the expectations of various stakeholders including customers, employees, business partners, and shareholders.

# **Environment The Environment**

- Reduce CO<sub>2</sub> through reuse business
- Utilize LED lighting
- Engage in activities to conserve the environment (cleaning activity at head office,
   Mt. Fuji cleaning activity)

# Social Society

- Support the development of employees
- Promote recruitment of people with disabilities
- Enhance the shorter working hour system

- Approach social issues through new businesses
- Invest in start-up companies
- Develop young executives

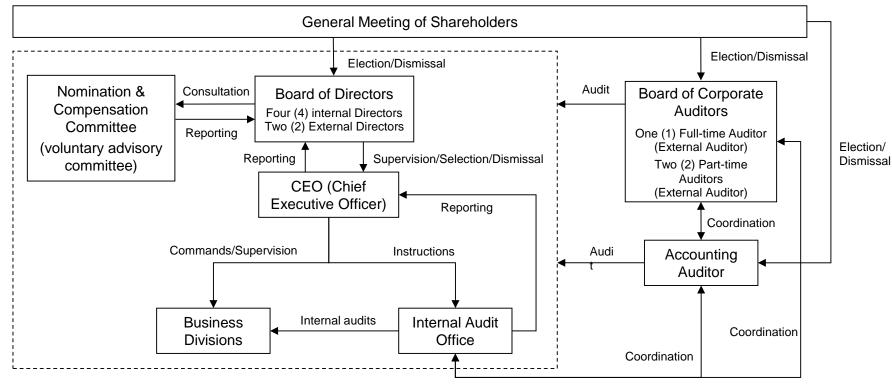
# **Governance Governance**

 Strengthen the corporate governance framework

## **Corporate Governance Framework**

#### **Overview of Corporate Governance**

In order to ensure highly reliable management that meets the expectations of various stakeholders including shareholders and investors, the Company appoints Directors and Auditors who possess knowledge on corporate management, finance, accounting, laws, internal control, etc., and adopts a governance framework as shown below.



#### Governance—Initiatives for Governance

		Unit	FY2021	FY2022	FY2023
Internal Directors	Male	lumber of peopl	4	4	4
External Directors	Male	lumber of poor	1	1	1
External Directors	Female	lumber of peopl	1	1	1
Percentage of External Directors		-	33.3%	33.3%	33.3%
Percentage of female Directors		-	16.7%	16.7%	16.7%
External Auditors	Male	lumber of peopl	3	3	3

#### **POINTS**

The Company has established the Nomination & Compensation Committee as a voluntary advisory body to the Board of Directors. In order to enhance the fairness, transparency, and objectivity of procedures related to the nomination and compensation, etc. of Directors, the Committee deliberates on matters regarding the nomination and compensation of Directors, and submits advice and recommendations to the Board of Directors.

\*Data to be updated in May every year

## **ESG Data**

### \*Data to be updated in May every year

#### Environment—Initiatives for the Environr

		Unit	FY2021	FY2022	FY2023
	Scope 1		155	154	184
CO <sub>2</sub> emissions	Scope 2	tCO <sub>2</sub>	4,990	5,398	5,399
	Total		5,145	5,552	5,583

<sup>\*</sup>Note 1: Scope 1 emissions include CO<sub>2</sub> emissions from gasoline. Scope 2 emissions include CO<sub>2</sub> emissions from electricity.

Scope 2 emissions are calculated using the location-based method, taking the electricity consumption and applying the emission coefficient (alternative value set forth by the Ministry of the Environment).

\*Note 3: Scope 2 emissions are calculated based on data from 176 locations for which the amounts of electricity consumption were calculable.

	Unit	FY2021	FY2022	FY2023
CO <sub>2</sub> emissions per unit (per sales of one million yen)	tCO <sub>2</sub> /million yer	0.329	0.308	0.253

		Unit	FY2021	FY2022	FY2023
Amount of CO <sub>2</sub> emissions reduced by re	Four goods subject	ton	14,933	13,060	14,658
	Apparel		13,168	15,636	19,163
	Furniture		2,838	2,976	3,091
	Subtotal of major		30,939	31,672	36,912

<sup>\*</sup>Note 1: The four goods subject to home appliance recycling are washing machines, refrigerators, TVs, and air conditioners. Amounts for the four goods and furniture

#### Social—Initiatives for Society

	Unit	FY2021	FY2022	FY2023
Number of new recruits		41	61	89
Number of mid-career recruits	lumber of peopl	32	62	41
Total number of recruits		73	123	130
Number of full-time employees		618	690	776
Number of part-time employees	lumber of peopl	1,543	1,679	2,083
Total number of employees		2,161	2,369	2,859
Number of female full-time employees		81	97	128
Number of female part-time employees	lumber of peopl	986	1,061	1,274
Total number of female employees		1,067	1,158	1,402
Percentage of female full-time employees	-	13.1%	14.1%	16.5%
Percentage of female part-time employees	-	63.9%	63.2%	61.2%
Percentage of female employees	-	49.4%	48.9%	49.0%
Number of in-house training sessions	sessions	89	128	167
Percentage of paid leave used	-	64.7%	61.6%	66.6%
Number of employees taking child care leave	-	21	27	24

<sup>\*</sup>Note 2: Scope 1 emissions are calculated by estimating the amount of gasoline consumption (from data on costs of fuel purchased within the Company and the average of gasoline prices during each period) and applying the emission coefficient.

<sup>\*</sup>Note 2: Amounts for apparel are calculated based on the Ministry of the Environment's Visualization Tool for 3R Initiatives.

References

# 1. Business Model and the Company's Strengths

### **Business Model**

Multiple channels: Expand purchases, the core of the reuse Multiple business lines: Sell diverse products through business appropriate channels [Composition ratio **Physical stores** [Composition ratio **Multiple-store** by channel] by channel] operation in diverse Diverse business categories, diverse products business categories In-store In-store purcha Large items such as Sports General reuse sales General reuse Golf furniture & home ses & outdoor (Shizuoka) appliances 85-90% 70-75% ш Individual Individual Golf Kids トレファクスポ*ー*リ アウトドア ピックアッグ トレファクマーケット customers customers Home-Branded items & Branded used Low-price used jewelry visit Fashion reuse Branded items clothing (Shizuoka) clothing purchas Use **BRAND** es Let COLLECT Kindal KINBURRY Around 5% Supply **EC** distribution Online listing Homecenter delivery Supply merchandise E-commerce websites merchandis purchases EC sales FIZ HV777 ONLINE Around 5% **TREFAC** 10-15% Distribution **FASHION** center Kindal ONLINE STORE Corporate Corporate **Purchases** customers **G** Golf Kids Sales to customers from business companies customers **Reduce inventory Auction platform** 15-20% turnover by use of in-1-3% house auction

capabilities

Purchases in multiple categories through multiple channels

# **Competitive Advantages of the Company**

The Company has established competitive advantages by creating a unique business model. Based on its system development capabilities, the Company will constantly improve its business model and services to maintain its competitive advantages in a sustainable manner.

# Purchasing in multiple categories through multiple channels

- Purchasing of approximately 1.2 million purchases of approximately 10 million items through in-store, home-visit, home-delivery purchases, purchases from companies, purchases in moving & removal, and purchases through auctions (for each, 20% increase year on year).
- Capable of purchasing in all genres by utilizing the system for general reuse

# Multiple-store operation in diverse business categories

- By possessing diverse business categories, the Group has established a multiple-store operation system which allows opening of new stores in various locations
- By handling different categories, different types of Group stores can be located close to each other

# Reduction of inventory turnover period with the use of in-house auction capabilities

- Cash out early items that are difficult to sell in general retail and slow moving inventory through the use of in-house auction
- Having the auction channel enables the Company to purchase a broader range of items, leading to increased purchasing

# System development and data analysis capabilities

- With its in-house systems development division and subsidiary for system development, the Group will develop its own systems, apps, and online sales systems to make improvements quickly
- Established a system in which data is updated on a real time basis, data of all bases are shared, and the PDCA cycle based on data analysis is rapidly reflected

**Capacity to Sell under Multiple Business Lines Strategy** 

For each product genre, build sales floors equivalent to those of stores selling new products.













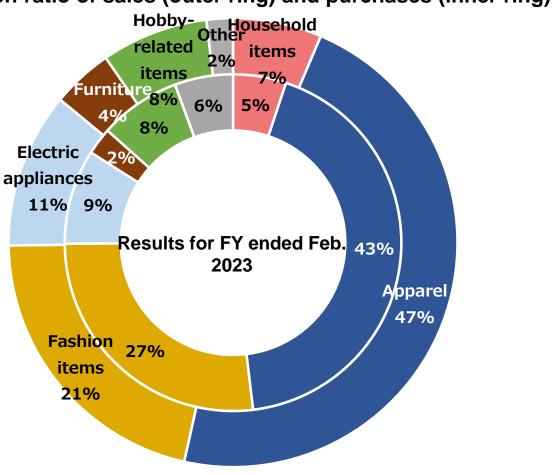




# **Strength 1: Capacity to Sell under Multiple Business Lines Strategy**

We maintain portfolios of diverse products in both purchases and sales, achieving stable growth in net sales

Composition ratio of sales (outer ring) and purchases (inner ring)



### Strength #1 Supplementary Explanation: Multiple Stores

Multiple Stores		Concept and Items	Typical Location			
Flagship brands	<b>T</b>   H 777	Concept: General Reuse Stores Items: A wide range of products	<ul><li> Along major roads</li><li> Inside shopping malls</li></ul>			
	TieficeStyle	Concept: Fashion Reuse Stores Items: A wide range of fashion items	<ul> <li>Areas within a 10-minute walk from train stations</li> <li>Areas close to major train stations</li> <li>Inside shopping malls</li> </ul>			
Specialty brands	トレファガスポー! アウトドア	Concept: Sporting & Outdoor Reuse Store Items: Sporting goods and outdoor gear	• Along major roads			
	Use Let	Concept: Used clothing outlet stores Items: Low-priced fashion items	<ul> <li>Near train stations in the Tokyo metropolitan area</li> <li>Areas crowded with people such as shopping arcades</li> <li>Suburbs</li> </ul>			
	BRAND COLLECT	Concept: Luxury brand reuse stores Items: High-end branded goods, jewelry, and other high-priced items	<ul><li>Central Tokyo (Omotesando and Harajuku)</li><li>Areas also popular among visitors from overseas</li></ul>			
	トレファク マーケー・ト	Concept: Large suburban reuse stores Items: Furniture, interior products, and home appliances	<ul><li>Suburbs in Kanto region</li><li>Along major roads</li></ul>			
Group Companies	C Kîndal	Concept: Brand-name apparel reuse stores Items: Domestic and imported brand goods	<ul><li> Urban areas in Kanto and Kansai regions</li><li> Areas where residents are fashion sensitive</li></ul>			
	Golf Kids	Concept: Golf goods reuse store Items: Golf equipment and apparel	<ul><li>Along major roads</li><li>Inside shopping malls</li></ul>			
	<b>2</b> E-77-7	Concept: General Reuse Stores in Shizuoka prefecture	• Along major roads			
	KINBURRY	Concept: Branded items & jewels reuse stores in Shizuoka prefecture	• Along major roads			

The multiple-channel purchasing network provides benefits for customers and leads to an increase in purchases—the core of the reuse business. An array of products can be purchased through the wide sales network.

Type of transactions and purchases	Items	Characteristics and benefits for customers			
Face-to-face transactions In-store purchases	All genres	Multiple item can be brought in and converted into cash in a single transaction.  Gain a sense of security through face-to-face transactions.			
Home-visit purchases Purchases in removal business	Mainly large items such as home appliances and furniture	Offers the best purchasing scheme for large items among major competitors Distribution system covers a wide expanse of the Tokyo metropolitan area			
Non-face-to-face transactions  Home-delivery purchases	Apparel, fashion items	Purchasing goods delivered from across the nation Alliances with Amazon and other online shopping giants			
Transactions with companies  Purchases from  companies	Purchases of unused furniture, home appliances, sundries, and retained stock in a single transaction, etc.	Stock is constantly replenished through the dedicated purchasing division and distribution network			

# Steady purchases and sales of large products. The handling of furniture and electric appliances is top class in the industry.





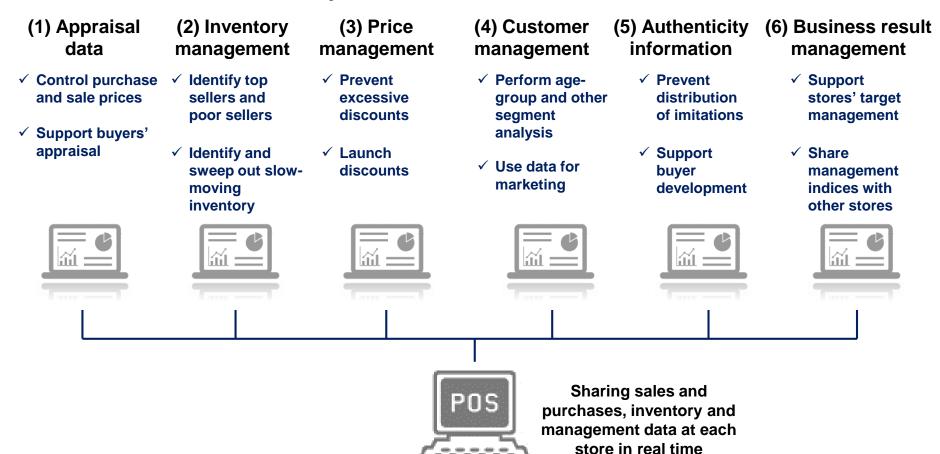
- Improve the home-visit purchase system
- Improve the product distribution network



Exhibit adequate inventory of home appliances and furniture at each store

Product management expertise is important in the reuse business dealing in one-of-a-kind products.

The Company has developed its own POS system using its item-by-item management expertise, enhanced since the Company's foundation. The system is used as the foundation of store management and functionality of the system continues to be enhanced.



# 2. Corporate Overview and History

#### **Corporate Overview**

Company name: Treasure Factory Co., Ltd.

Representative: Eigo Nosaka, President & CEO

No. of employees: 905

(full-time employees only as of the end of August 2023)

Fiscal year end: February

Foundation: May 25, 1995

Address of head office: 3 Kandaneribeicho, Chiyoda-ku, Tokyo, Japan

Capital stock: 906 million yen (as of the end of August 2023)

Business description: Reuse store operations

Online sales and purchases of reuse items

Operation of "Cariru," EC Dress Rental business Operation of Treasure Factory moving service

Operation of Treasure Factory Real Estate business

Operation of auctions

Management philosophy: Treasure Factory provides people with pleasure, discoveries and excitement.

Origin of the Company name Treasure Factory: "A factory for finding new value in used goods"

With a rich lineup of rare one-of-a-kind products, we provide customers with the joy of buying and selling disused articles, all in one place, and the excitement of discovering

unique products that can be found nowhere else.



#### **Mission Statement**

"To create new commonalities in society"

- •We will be innovative in making the world a better place and create new value.
- •We will accumulate new value to create new commonalities in society.

#### **Vision**

The Treasure Factory Group will accumulate new value that is unique to us and

become a corporate group that is relied upon by all.

And, through innovation and challenge, we aim to continue growing for 300 years.

## History (1/2) 1995–2014

1995—May	Established Treasure Factory Y. K. (limited private company) in Yokohama City, Kanagawa Prefecture
Oct.	Opened the Treasure Factory Adachi Head Office in Toneri, Adachi-ku, Tokyo, the Company's first comprehensive recycle shop
1998—Nov.	First expansion into Saitama Prefecture; opened the Treasure Factory Soka Store in Soka City, Saitama Prefecture
1999—Dec.	Increased capital to ¥10 million and reorganized Treasure Factory as a joint-stock company (Kabushiki Kaisha)
2000—Sep.	Established a distribution center in Iriya, Adachi-ku, Tokyo
2002—May	Relocated the corporate headquarters to Takenotsuka, Adachi-ku, Tokyo
2003—Mar.	First expansion into Kanagawa Prefecture; opened the Treasure Factory Tsurumi Store in Yokohama City, Kanagawa Prefecture
2004—Jul.	Launched franchise operations. Opened the Treasure Factory Iwaki-Kashima Store as the first franchise store in Iwaki City,
2006—Jan. Oct.	Fukushima Prefecture First expansion into Chiba Prefecture; opened the Treasure Factory Wakaba Mitsuwadai Store in Chiba City, Chiba Prefecture Launched Treasure Factory Style, a new business dedicated to clothing and fashion accessories; opened the first store in Chiba City, Chiba Prefecture
2007—Dec.	Listed on the Mothers Section of the Tokyo Stock Exchange (TSE)
2008—Feb.	Relocated the corporate headquarters to Umejima, Adachi-ku, Tokyo
2010—Feb.	Opened Treasure Factory Style online store
Oct.	Launched Cariru, a rental business for branded bags and fashion
2013—May	First expansion into Kansai area; opened the Treasure Factory Kobe Shin- Nagata Store in Kobe City, Hyogo Prefecture
Nov.	Launched UseLet, a new business for providing a wide range of fashion products at low prices; opened the first store in Kuki City, Saitama Prefecture
2014—Sep.	Launched Treasure Factory Sports, a new business dedicated to sports and outdoor goods; opened the first store in Yokohama City, Kanagawa Prefecture
Sep.	Launched Treasure Factory Moving & Removal, a moving & removal business
Oct.	Launched Brand Collect, a business acquired through business transfer, dedicated to used designer clothing  Moved from the TSE Mothers Section to the First Section of the TSE
Dec.	MOVED HOTH THE TOE MOTHERS SECTION TO THE FIRST SECTION OF THE TOE

## History (2/2) 2016–2023

2016—Mar.	Established Treasure Factory (Thailand) Co., Ltd., a local affiliate in Thailand							
May	First expansion into Chubu area; opened the Treasure Factory Tokushige Store in Nagoya City, Aichi Prefecture							
	First expansion into Kyushu area; opened the Treasure Factory Fukuoka Kasuga Store in Kasuga City, Fukuoka Prefecture							
Jul.	Relocated the head office to Kanda, Chiyoda-ku, Tokyo							
Jul.	Opened the first overseas store, Treasure Factory Sukhumvit 39 Store, in Bangkok, Thailand							
Aug.	Launched Treasure Factory Market, a new business of large-scale stores that handle mainly electric appliances and furniture; opened the first store in Chiba City, Chiba Prefecture							
Sep.	Acquired shares of K.K. Kindal to make it a wholly-owned subsidiary							
2017—Oct.	Opened the general reuse online store, Treasure Factory Online							
2018—Mar.	Acquired shares of GOLF Kids Co., Ltd. to make it a subsidiary (currently K.K. GK Factory)							
2019—Jan.	Acquired shares of Digital Quest Co., Ltd. to make it a subsidiary							
Oct.	Launched Treasure Factory Real Estate, a real estate business							
2020—Feb.	Acquired shares of K.K. STANDING OVATION and concluded a capital and business alliance with the company							
Mar.	Launched Treasure Factory Live Net Auction, an online auction business							
Oct.	Acquired shares of PickUP JAPAN to make it a subsidiary							
Nov.	Launched Regacy, an end-of-life organization and cleanout business							
2021—Apr.	Established Treasure Factory (Taiwan) Co., Ltd., a local affiliate in Taiwan							
2022—Feb.	Split Digital Quest Co., Ltd. and established Treasure Factory Technologies Co., Ltd.							
Feb.	Sold shares of Digital Quest Co., Ltd.							
Apr.	Moved from the First Section of the TSE to the Prime Market of the TSE							
Dec.	Opened Treasure Factory Xinzhuang Xingfu Store in New Taipei City, the first store in Taiwan							

Newly listed on TSE Mothers

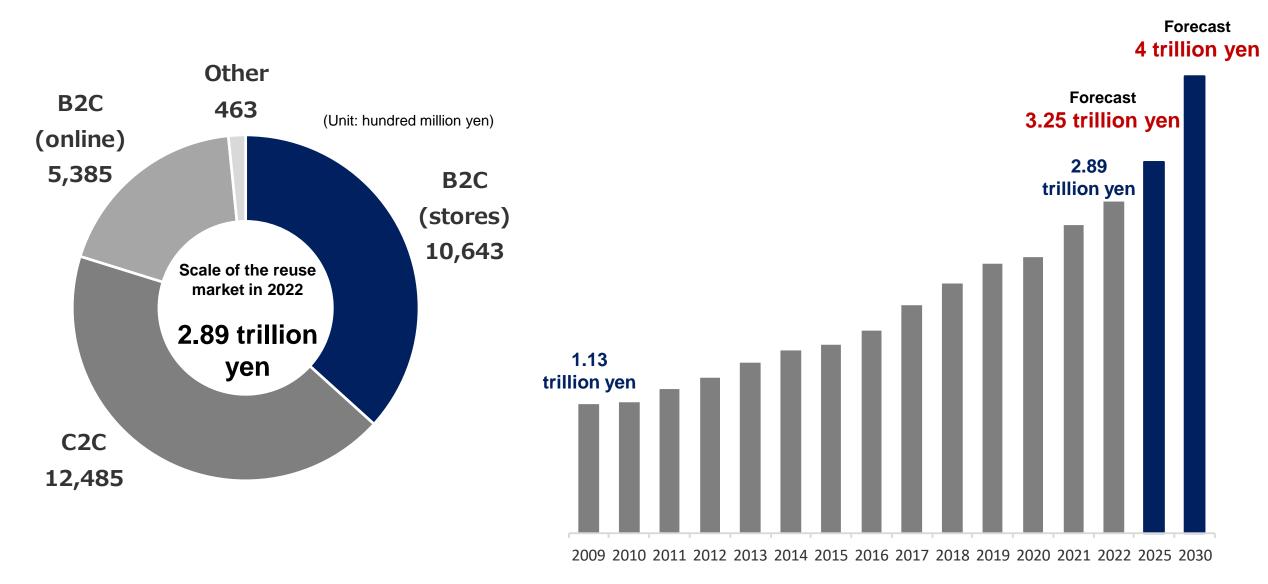
# With the reuse business at its core, the Company stably provides new services and builds unique business platforms to meet customer needs

1995 2006 2007 2010 2013 2014 2016 2017 2018 2020 2022 2019 0 **TREFAC** (:7 **FASHION** \_et Digital Quest Golf Kids Fashion e-Expansion トレファクスポツ **FL777 F**V777 アウトドア commerce into **Live Net Auction** Sports & Golf System **Technologies** Low-price Established Thailand outdoors B2B auctions Fashion equipment development used System development general clothing reuse **BRAND** business Cariru COLLECT **FP7**77 Regacy Fashion rental ₹-*†*-,⊦ トレファク不動産 Branded Death cleaning items Furniture and Real estate electric referrals + appliances moving & removal FI FL777 ONLINE **PICK UP** services + **トレ777**引越 General reuse General Epurchases (Shizuoka) Purchases commerce site Kindal + moving & removal Branded services used KINBURRY clothing Jewels, pawning **JPX** JPX services 東証一部上場 PRIME (Shizuoka)

Section transfer to TSE 1st section

Section transfer to TSE Prime

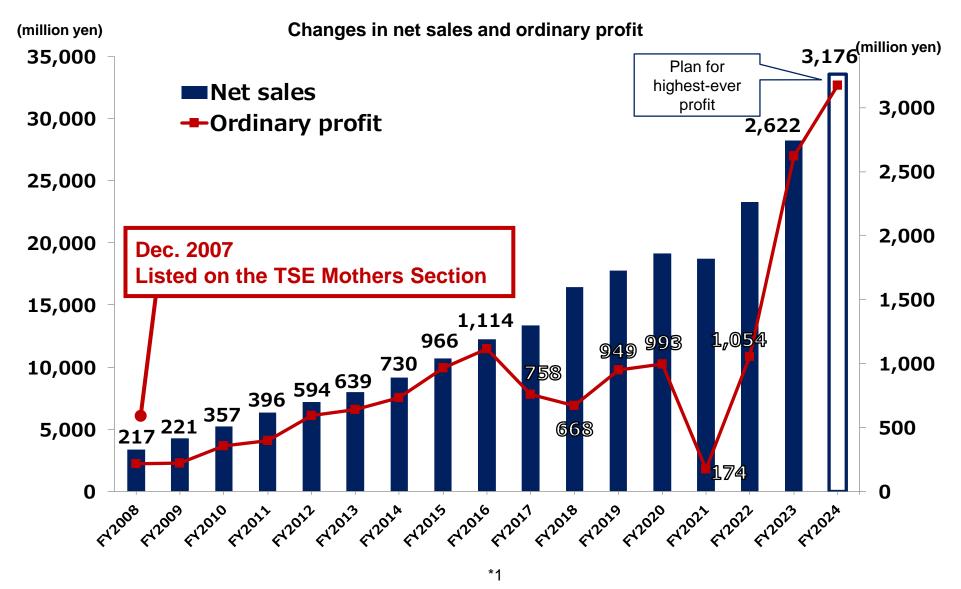
#### **Reuse Market Trends**



Source: "Secondhand Business Data Book 2022," The Reuse Business Journal

#### **Changes in Sales and Ordinary Profit, Future Forecast**

By achieving continuous growth, plan to mark record-breaking profit in FY2024



<sup>\*1</sup> Changed to consolidated financial settlement from the fiscal year ended February 28, 2017

#### **Consolidated Performance for the Past 5 Years**

As a result of management improvement after new investment in M&A and other areas, the Company shifted to achieving increase in revenue and profit from FY2019

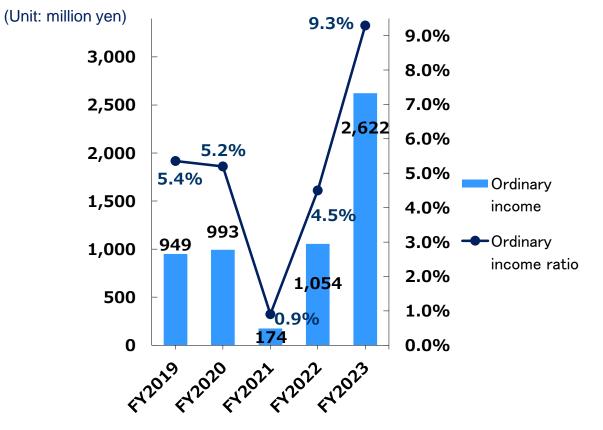
Income and profit decreased temporarily in FY2021 due to the COVID-19 pandemic, but significantly recovered in FY2022

#### Changes in net sales and number of stores (Unit: million yen) ■ Net sales -No. of stores 239 30,000 220 206 193 25,000 200 185 20,000 **150** 15,000 100 10,000 **50** 5,000 0 FY2019FY2020FY2021FY2022FY2023

#### **Changes in ROE**

2019年2月期	2020年2月期	2021年2月期	2022年2月期	2023年2月期	
13.8%	11.6%	▲3.0%	15.6%	29.8%	

#### Changes in ordinary profit and ordinary profit ratio





#### **General Reuse**



**Treasure Factory** 

#### **Specialized Reuse**

**Sporting** Goods and **Outdoor Goods** 

トレファクスポーリ

アウトドア

Treasure

**Factory** 

Sports

Outdoors

Furniture, electric appliances, etc.

7-7.,H

Treasure

Factory

Market

Golf



Golf Kids

**GOLF Kids** (subsidiary) **General Reuse** (Shizuoka-based)

Services

Removal + **Purchase Service** 

トレファク引越

B-to-B Online Auction

Live Net Auction

**Simultaneous** 

Purchase of House &

**Household Goods** 

トレファク不動産

End-of-life decluttering services

Regacy

**EC Dress Rental** 



**PICK UP** 

**PickUP JAPAN** (subsidiary)

#### **Fashion Reuse**



Treasure Factory Style

UseLet

Low-price range Luxury brands

**BRAND** COLLECT

**Brand Collect** 

**Branded** used clothing



Kindal

Kindal (subsidiary)



Kinburry

**High-price range** 





(subsidiary)

**Branded items** & jewels



### **Number of Group Stores**

### Number of Group Stores: 253 (including 220 directly-managed stores)

As of October 31, 2023

Prefecture		         	Trefession	トレファクスポット	Use Let	BRAND COLLECT	FL777 2-7-,h	<b>E</b> Kindal	Golf Kids	<b>2</b>	Total by Prefecture/ City
	Tokyo	15	34	2	3	6	-	18	3	-	81 stores
	Kanagawa	10	12	1	2	_	_	_	1	_	26 stores
	Saitama	17	8	3	4	-	-	-	-	-	32 stores
Kanto	Chiba	11	9	2	-	-	1	_	-	-	23 stores
	Tochigi	1	-	-	_	-	-	-	1	-	2 stores
	Gunma	1	1	-	-	-	-	-	-	-	2 stores
	lbaraki	2	-	-	_	_	-	-	-	_	2 stores
Chubu	Shizuoka	-	-	-	-	-	-	-	-	12	12 stores
Onaba	Aichi	4	3	-	_	_	-	2	1	_	10 stores
Hokuriku	Niigata	-	-	-	-	-	-	1	-	-	1 store
	Shiga	-	-	-	_	_	-	1	2	_	3 stores
	Wakayama	_	_	_	_	_	_	1	_	_	1 store
Kansai	Kyoto	1	_	_	_	_	_	3	1	_	5 stores
	Osaka	9	10	_	_	_	_	9	5	_	33 stores
	Hyogo	2	2	-	-	-	-	3	1	1	9 stores
Kyushu	Fukuoka	3	-	-	-	-	-	-	-	-	3 stores
Tohoku	Fukushima	4	-	-	-	-	-	_	-	_	4 stores
Thailand	Bangkok	3	-	-	-	-	-	-	-	-	3 stores
Taiwan	Taiwan	1	-	-	_	-	-	-	-	_	1 store
Total by business category		84 stores	79 stores	8 stores	9 stores	6 stores	1 store	38 stores	15 stores	13 stores	253 stores





General Reuse Stores with items including furniture, electric appliances, apparel, miscellaneous and brand goods





# Fashion Reuse Stores Treasure Factory Style



Used Apparel Stores with a wide range of fashion items



#### BRAND COLLECT

#### **Brand-Name Fashion Reuse Stores**

### **Brand Collect**

Compact stores in urban areas, stocking top brand items







Fashion Outlet Reuse Stores
UseLet



Outlet stores with a wide range of fashion goods at low prices





#### **Sports and Outdoor Reuse Stores**

## **Treasure Factory Sports**



Specializing in outdoor and winter sports goods and other sports products



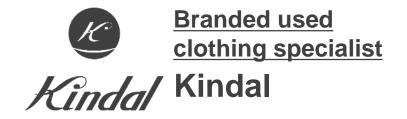


#### **Suburban Large-Scale Reuse Specialist Stores**

Treasure Factory Market Large-scale stores in suburban areas that handle mainly electric appliances and furniture







Specializing in branded used clothing. Network of stores mainly in central locations in Osaka and Tokyo.

Made into subsidiary in September 2016



Specializing in golf equipment. Operating mainly in the Tokyo metropolitan and Kansai areas.

Made into subsidiary in March 2018



Nakameguro Store (directly managed)



Adachi Store (directly managed)



# General Reuse Stores PickUP

General Reuse Stores with items including furniture, electric appliances, apparel, leisure items, industrial tool, and brand goods.

Operating in Shizuoka Prefecture.

Made into subsidiary in October 2020



Specializing in gold, platinum, brand goods, watches, gold tickets.

Operating in Shizuoka Prefecture.

Made into subsidiary in October 2020



Hamamatsumiyatake Store (directly managed)



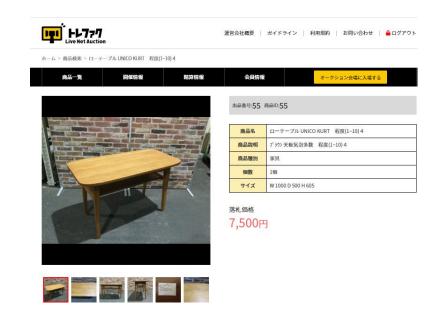
Hamamatsutakabayashi Store (directly managed)

#### **B2B** live online auction



# B2B online auction for reuse businesses Mainly dealing in large furniture and electric appliances

- Launched in April 2020
- Operating an auction platform online for reuse business operators
- Mainly dealing in large electric appliances and furniture as well as a wide variety of general household merchandise
- Auctions for branded items held
- Diverse business operators transact on a real-time basis
- The auction site was developed jointly with Digital
   Quest, which became a subsidiary in January 2019





#### Moving service combined with reuse service



An innovative service that offers purchasing and collection of unwanted items at the same time as moving



- Launched in September 2014
- A service offering moving & removal and purchasing at the same time, reducing the burden of disposing unwanted items and also keeping the costs of moving low by deducting the purchase price from the moving service fee
- Tie-up with over 50 certified moving companies across
   Japan
- Approximately 200 partners for customer referrals

### トレファク引越 4つのメリット

- 1 買取・引越の見積りを同時に行います。
- 2 引越額から買取額分を値引きします。
- 3 買取できない物も処分します。
- 4 買取・処分品は引越直前まで使えます。

#### Purchase of house & household contents



One-stop service, offering the sale of residential properties, moving, and purchasing of household items

- Launched in October 2019
- A service developed based on requests for the purchase of the real estate properties together with the purchase of unwanted items
- Capable of offering a one-stop service which includes moving, and purchasing and disposal of unwanted items in addition to real estate sales by leveraging the synergy between Treasure Factory's services
- The company can offer services from demolition and renovation of real properties to introducing senior housing though service tie-ups with partner companies





#### Online dress rental service



#### Operation of fashion rental site Renting out dresses and other items online

- Launched in October 2010
- Service renting out dresses, bags, shoes, jewelry, and other items mainly for weddings and other special occasions
- Also handling items that are not often used, such as clothes for expected mothers, suits for enrollment and graduation ceremonies, and yukata
- Started a new rental site in April 2021 specializing in formal suits for funerals











3日間:6,980円(税込)

JILL STUART 3日間: 7,480円(税込)



3日間:7,980円(税込)



3日間:12,900円(税込)



3日間:6,980円(税込)

#### **Overseas Business**

# Thailand subsidiary Treasure Factory (Thailand) Co., LTD

#### **Sukhumvit 39 Store (opened in July**



Phra Khanong Store (opened in



On Nut People Park Store (opened in July



**Taiwan subsidiary** 

Treasure Factory (Taiwan) Co., Ltd.

#### Xinzhuang Xingfu Store (opened in



#### **Shareholder Benefits**

#### **Treasure Ticket**

- (1) A shopping coupon to the value of 1,000 yen that can be used at our stores and online store sites under our management
- (A coupon to the value of 2,000 yen will be given to shareholders holding 400 shares or more.)
- (2) A coupon to boost the payment for purchased goods

Shareholders holding one shareholding unit (100 shares) or more will receive a Treasury Ticket which includes: \*The above content of benefits reflects the amendment as announced in the news release, Treasure Factory to Partially Amend Shareholder Benefits dated February 10, 2023.

#### (1) Shopping coupon

shareholding unit, 1,000 yen coupon



(2) Coupon to boost the purchase price



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The information provided in the material is based on the Company's judgment at the time of the preparation thereof, and the Company does not guarantee the accuracy of such information. The Company asks that investors use their own judgment when making investment decisions.

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original shall prevail.

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