## Monthly Sales Figures

## FY2024/02 (March 1, 2023 ~ February 29, 2024)

|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Monthly figures YoY (\%) |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
| Sales | Total | 12.6 | 117.1 | 113.6 | 114.4 | 109.4 | 120.6 | 112.8 | 114.5 | 114.4 | 102.4 | 106.0 |  | 104.5 |  |  |  |  | 104.5 | 111.8 |
|  |  | 111.1 | 114.8 | 111.2 | 112.3 | 108.2 | 119.3 | 111.2 | 113.1 | 112.7 | 100.4 | 105.0 |  | 103.0 |  |  |  |  | 103.0 | 110.1 |
| Number of customers | Total <br> Same stores | 103.1 | 105.6 | 104.0 | 104.2 | 101.0 | 113.9 | 107.3 | 107.6 | 105.9 | 101.0 | 103.6 |  | 102.5 |  |  |  |  | 102.5 | 105.1 |
|  |  | 100.5 | 102.2 | 100.1 | 100.9 | 98.1 | 110.7 | 103.8 | 104.4 | 102.7 | 97.3 | 101.0 |  | 99.3 |  |  |  |  | 99.3 | 101.9 |
| Spending per customer | Total | 109.2 | 110.9 | 109.3 | 109.8 | 108.4 | 105.9 | 105.2 | 106.4 | 108.0 | 101.4 | 102.4 |  | 102.0 |  |  |  |  | 102.0 | 106.4 |
|  |  | 110.5 | 112.4 | 111.1 | 111.3 | 110.3 | 107.7 | 107.1 | 108.3 | 109.7 | 103.2 | 103.9 |  | 103.7 |  |  |  |  | 103.7 | 108.1 |

Note 1: These are the preliminary figures reported on the second business day of every month. The figures will be updated on the next monthly report if
Note 2: These are parent company, Adastria Co., Ltd.,'s figures and the online sales is included. The domestic subsidiaries and overseas are not included.
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【Summary】

Due to the drop in morning and evening temperatures, sales of autumn products were strong. At the end of month, we ran a TV commercial for our EC (Dot-ST), same as last year.
We calculate that one less holiday than last year had an negative impact of approximately $2.1 \%$ on the same-store sales.


Long boots and thick-soled boots in clothing accessories, Christmas items and blankets in household goods were sold well.

【Adastria Japan】

|  |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  |  |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb | total |  |  |
| Number of Stores | $\begin{aligned} & \text { Opened } \\ & \text { Closed } \\ & \hline \end{aligned}$ | 9 | 19 | 1 | 29 | 1 | 4 | 1 | 6 | 35 | 7 | 6 |  | 13 |  |  |  |  | 13 | 48 |
|  |  | 2 | 1 | 2 | 5 | 1 | 2 | 4 | 7 | 12 | 2 | 1 |  | 3 |  |  |  |  | 3 | 15 |
|  | Total in the month end | 1,229 | 1,247 | 1,246 | 1,246 | 1,246 | 1,248 | 1,245 | 1,245 | 1,245 | 1,250 | 1,255 |  | 1,255 |  |  |  |  | 1,255 | 1,255 |
|  | Direct-Run Stores | 1,164 | 1,181 | 1,180 | 1,180 | 1,180 | 1,182 | 1,179 | 1,179 | 1,179 | 1,182 | 1,186 |  | 1,186 |  |  |  |  | 1,186 | 1,186 |
|  | Franchise Stores | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |  | 1 |  |  |  |  | 1 | 1 |
|  | Online Stores | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 65 | 67 | 68 |  | 68 |  |  |  |  | 68 | 68 |

<Appendix>
FY2023/02 (March 1, 2022 ~ February 28, 2023)

| Monthly figures YoY (\%) |  | 1st half |  |  |  |  |  |  |  | Total | 2nd half |  |  |  |  |  |  |  | Total | Full-term |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1st quarter |  |  | total | 2nd quarter |  |  | total |  | 3rd quarter |  |  | total | 4th quarter |  |  | total |  |  |
|  |  | Mar | Apr | May |  | Jun | Jul | Aug |  |  | Sep | Oct | Nov |  | Dec | Jan | Feb |  |  |  |
|  |  | 109.5 | 123.0 | 136.1 | 121.5 | 110.4 | 105.7 | 125.9 | 112.5 | 117.1 | 112.0 | 115.9 | 105.0 | 110.6 | 112.2 | 107.4 | 125.9 | 113.4 | 112.0 | 114.3 |
|  | Same stores | 108.5 | 120.1 | 131.9 | 119.0 | 108.1 | 104.4 | 124.2 | 110.8 | 115.0 | 111.4 | 114.0 | 102.9 | 109.0 | 110.2 | 105.3 | 124.8 | 111.5 | 110.2 | 112.4 |
| Number of | Total | 105.2 | 118.7 | 128.9 | 116.8 | 103.6 | 97.2 | 117.6 | 104.8 | 110.4 | 104.4 | 108.4 | 102.1 | 104.9 | 111.4 | 105.7 | 118.7 | 110.9 | 108.0 | 109.2 |
| cus | Same stores | 102.2 | 114.0 | 123.3 | 112.5 | 100.1 | 94.9 | 114.5 | 101.9 | 106.9 | 102.4 | 105.4 | 98.7 | 102.0 | 108.3 | 102.3 | 115.7 | 107.7 | 104.9 | 105.9 |
| Spending | Total | 104.2 | 103.6 | 105.6 | 104.1 | 106.5 | 108.7 | 107.0 | 107.3 | 106.0 | 107.3 | 106.9 | 102.8 | 105.5 | 100.7 | 101.7 | 106.1 | 102.2 | 103.7 | 104.7 |
| per customer | Same stores | 106.1 | 105.3 | 107.0 | 105.8 | 107.9 | 110.1 | 108.5 | 108.7 | 107.6 | 108.8 | 108.2 | 104.3 | 106.8 | 101.8 | 103.0 | 107.9 | 103.5 | 105.1 | 106.2 |

