

Translation

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November 6, 2023

Company Name: Money Forward, Inc.
Representative: Yosuke Tsuji
Representative Director, President and CEO
(Securities Code: 3994,
Stock Exchange: TSE Prime)
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Director, Group Executive Officer and CFO
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**Regarding the Acquisition of the Company's Shares
by Representative Director, President and CEO**

Money Forward, Inc. (the "Company") hereby announces that Representative Director, President and CEO, Yosuke Tsuji, has acquired the Company's shares as follows. This acquisition was made under the name of Tsuji personally, not as our company.

Class of shares acquired	Common stock
Number of shares acquired	126,000 shares
Acquisition price	4,316 yen per share (Closing price of our company's shares on the acquisition date: 4,248 yen)
Total acquired amount	543,816,000 yen
Method of Acquisition	Market Repurchase on the Tokyo Stock Exchange
Acquisition period	November 6, 2023

Regarding the acquisition of the Company's shares, Tsuji has commented as follows.

"As both CEO and shareholder, I remain committed to enhancing the value provided to our users, growing our business, improving our corporate value in the medium to long term, and realizing our mission since our founding, 'Money Forward. Move your life forward'.

We will continue to focus on 'User Focus', one of our corporate values, and by solving financial issues, we will not only drive our society forward, but also contribute to the creation of a society where more people can take on more challenges. We appreciate and look forward to your continuous support."