

[Provisional Translation Only]

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Issuer

Ichigo Hotel REIT Investment Corporation (“Ichigo Hotel,” 3463)

1-1-1 Uchisaiwaicho, Chiyoda-ku, Tokyo

Representative: Eriko Ishii, Executive Director

www.ichigo-hotel.co.jp/en

Asset Management Company

Ichigo Investment Advisors Co., Ltd.

Representative: Hiroshi Iwai, President

Inquiries: Hidehito Iwasaka, Head of Ichigo Hotel

Tel: +81-3-3502-4892

Ichigo Invites Shareholders to Attend the 2023 J.League Awards

As an extension of its Ichigo J.League Shareholder Program, Ichigo is offering 10 shareholders the chance via lottery to win two tickets each to attend the 2023 J.League Awards to be held at the Yokohama Arena.



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1. 2023 J.League Award Details

The 2023 J.League Awards, which celebrates the achievements of players, coaches, clubs, and referees during the 2023 season, and announces the winners of each award, will be held at Yokohama Arena for the first time since 2018. Ichigo is offering the 20 event tickets it received as a top partner to shareholders.

Event Details

Date	December 5, 2023, Tuesday, starting at 6:20 p.m. and ending at 8 p.m. (Expected)
Venue	Yokohama Arena
Purpose	To announce the winners of the 2023 Meiji Yasuda Seimei J1 League Awards
Attendees	The winners of each award

For details, please refer to the 2023 J.League Awards website (Japanese only).
www.jleague.jp/awards/2023/

Eligible Shareholders

All Ichigo Hotel shareholders on record as of July 31, 2023 are eligible for the Shareholder Program.

Lottery Entry Process

To enter the lottery shareholders can login to or create an account using their shareholder credentials at the below Shareholder Program website (Japanese only). Application for the lottery begins today and lasts until the end (midnight) of Wednesday, November 15, 2023. The lottery is scheduled to be drawn on Thursday, November 16, 2023.

The website is also accessible to the general public to provide an opportunity to learn about the Shareholder Program.

Ichigo J.League Shareholder Program Website

www.ichigo-jleague.jp



2. Earnings Impact

There is no impact on Ichigo Hotel's January 2024 and July 2024 fiscal period earnings announced in the September 14, 2023 release "July 2023 Fiscal Period Earnings." Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo Hotel shareholders.