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**[News Release]**



Date : November 7, 2023  
 Company Name : KeePer Technical Laboratory Co., Ltd.  
 (TSE Prime, NSE Premier: code 6036)  
 Representative : Toshiyuki Kaku, President and Co-COO  
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## The Opening of “KeePer LABO Okayama”

(Head Office: Obu City, Aichi / President: Toshiyuki Kaku) will open a new KeePer LABO Okayama Store in Kita-ku, Okayama City, Okayama on Wednesday, November 22, 2023.

Store Name	<b>KeePer LABO Okayama</b>	Opening Date	<b>November 22, 2023</b>
Location	2-13-107 Kitanagase Omotemachi, Kita-ku, Okayama City, Okayama	Site area	692.24㎡
		Store area	375.89㎡
Hours of operation	9:00-20:00	Construction site	Former housing exhibition hall site
Concept	<p>The Okayama Store is a shop that required significant effort to secure for expansion and took several years to realize. Situated on the former National Route 2, connecting Okayama City's Kita Ward to Kurashiki City, this store faces a road with heavy traffic, making it an ideal spot for our initial expansion in the area. In addition, it marks our entry into the most populous district in Okayama, with a population of 313,000 residents. It is the 109th directly managed store and the 122nd KeePer LABO.</p> <p>This store is a newly constructed facility, ensuring a safe and efficient layout, including car flow. Furthermore, it features 8 coating booths, the largest in the Chugoku area, as well as 3 washing and finishing stations. In addition to a spacious guest room, we've also created booth seating within the coating area, where customers can engage in conversation while their cars are being serviced. While waiting for the work to be done, we also provide bicycles for transportation to nearby commercial facilities, such as Branch Okayama Kita-Nagase and Toiyacho Terrace, all within a 1km radius.</p>		
Store image			