

November 10, 2023

Menicon Co., Ltd.

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Securities Code: 7780

TSE Prime Market, NSE Premier Market

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Announcement of Price Revision

Menicon Co., Ltd. (“the Company”) announces that prices will be sequentially revised for the monthly fee of MELS Plan, etc., and sales products such as lenses and care products, etc.

The Company has made various efforts to reduce the impact of recent significant increases in procurement and logistics costs. However, maintaining the current prices through corporate efforts alone has become difficult. Thus, the Company has decided to revise the prices.

The Company will strive to increase customer satisfaction by making further efforts to continue to provide better products and services in the future.

1. Date of revision

- The monthly fee of MELS Plan, etc.:

The prices will be revised sequentially from January, 2024 to April, 2024.

- The sales products such as lenses and care products, etc.:

The prices have been revised sequentially for those shipped since October 1, 2023

- The monthly fee of 3C PLAN:

The prices will be revised on January 21, 2024

For details, please refer to the followings News Release.

2. Revised price

Please refer to the followings News Release.

3. Forecast

Since the price revisions will be implemented sequentially, the impact of the price revisions on the current fiscal year's performance will be limited. For the next fiscal year, the impact of the price revision is expected to continue for most of the year, but will be incorporated into the consolidated financial forecast for the fiscal year ending March 31, 2025, after assessing demand trends and other factors.

End

News Release

November 10, 2023

Announcement of Price Revision

Menicon Co., Ltd. (head office: 3-21-19, Aoi, Naka-ku, Nagoya-shi; President, Representative Executive Officer, and COO: Koji Kawaura) announces that prices will be sequentially revised for the monthly fee of MELS Plan, etc., and sales products such as lenses and care products, etc.

We have been offering various services to the members of MELS Plan at prices that have not been changed over about 20 years since its release. We have made various efforts to reduce the impact of recent significant increases in procurement and logistics fees. However, maintaining the current prices through corporate efforts alone has become difficult.

Thus, we have decided to sequentially revise the monthly fee of MELS Plan, etc., from January 21, 2024.

In addition, under the same circumstances, the prices of sales products such as lenses and care products have been revised sequentially for those shipped since October 1, 2023. Regarding the 3C PLAN*1 prices will be revised on January 21, 2024.

We will make further efforts to continue to provide better products and services in the future. Thank you for being our customer.

*1: A service in which a customer can use contact lenses other than Menicon's products at a flat monthly fee.

[Monthly fee of MELS Plan, etc.] List of Revised Prices

Product	Category	Monthly fee		Date of revision
		Before revision	After revision	
2WEEK Menicon PremiO 2WEEK Menicon PremiO toric 2WEEK Menicon DUO	Both eyes	2,310 yen (Before tax: 2,100 yen)	2,420 yen (Before tax: 2,200 yen)	Jan. 21, 2024
	One eye	1,540 yen (Before tax: 1,400 yen)	1,650 yen (Before tax: 1,500 yen)	
2WEEK Menicon Rei 2WEEK Menicon Rei toric	Both eyes	2,310 yen (Before tax: 2,100 yen)	2,640 yen (Before tax: 2,400 yen)	
	One eye	1,540 yen (Before tax: 1,400 yen)	1,760 yen (Before tax: 1,600 yen)	
2WEEK Menicon PremiO multifocal 2WEEK Menicon PremiO multifocal toric 2WEEK Menicon Rei multifocal	Both eyes	2,640 yen (Before tax: 2,400 yen)	2,970 yen (Before tax: 2,700 yen)	
	One eye	1,760 yen (Before tax: 1,600 yen)	1,980 yen (Before tax: 1,800 yen)	
1DAY Menicon PremiO 1DAY Menicon PremiO toric 1DAY Menicon PremiO multifocal 1DAY Menicon Rei	Both eyes	5,500 yen (Before tax: 5,000 yen)	5,940 yen (Before tax: 5,400 yen)	Feb. 21, 2024
	One eye	3,630 yen (Before tax: 3,300 yen)	3,960 yen (Before tax: 3,600 yen)	
Magic Magic toric	Both eyes	4,840 yen (Before tax: 4,400 yen)	5,060 yen (Before tax: 4,600 yen)	Mar. 21, 2024
	One eye	3,190 yen (Before tax: 2,900 yen)	3,300 yen (Before tax: 3,000 yen)	
Menicon Soft S, 72, and 72 toric Menicon Z (including E-1), Eyest, and EX	Both eyes	1,980 yen (Before tax: 1,800 yen)	2,310 yen (Before tax: 2,100 yen)	Apr. 21, 2024
	One eye	1,320 yen (Before tax: 1,200 yen)	1,540 yen (Before tax: 1,400 yen)	
Menicon Tinu Menifocal Z	Both eyes	2,310 yen (Before tax: 2,100 yen)	2,640 yen (Before tax: 2,400 yen)	
	One eye	1,540 yen (Before tax: 1,400 yen)	1,760 yen (Before tax: 1,600 yen)	
MonthWear MonthWear toric	Both eyes	1,980 yen (Before tax: 1,800 yen)	2,310 yen (Before tax: 2,100 yen)	
	One eye	1,320 yen (Before tax: 1,200 yen)	1,540 yen (Before tax: 1,400 yen)	

- Regarding the 1DAY Plus, the prices of the 1DAY Menicon PremiO series and 1Day Menicon Rei series will be revised on February 21, 2024, and the Magic series on March 21, 2024.
- Regarding the Care Plus Course, the prices will be revised on April 21, 2024.
- The Menicon 1Day series and Four Seasons series were not subject to this price revision.