

Document and entity information

	Mar 2024	Sep 2023
Company information		
Company information		
FASF member mark		true
Document name		第2四半期決算短信〔日本基準〕(連結)
Filing date		2023-11-10
Company name		Aidma Marketing Communication Corporation
Stock exchange listings		
Tokyo		true
Tokyo Prime		-
Tokyo Standard		true
Tokyo Growth		-
Tokyo 1st section		-
Tokyo 2nd section		-
Tokyo Mothers		-
Tokyo JASDAQ		-
Tokyo PRO Market		-
Tokyo Others		-
Nagoya		-
Nagoya Premire		-
Nagoya Main		-
Nagoya Next		-
Nagoya Others		-
Sapporo		-
Sapporo		-
Sapporo Ambitious		-
Sapporo Others		-
Fukuoka		-
Fukuoka		-
Fukuoka Q-Board		-
Fukuoka Others		-
Phoenix		-
Japan Securities Dealers Association		-
Securities code		94660
URL		https://www.e-aidma.co.jp/
Business category		
General Business	true	
Specific Business		-
Fiscal Year End	2024-03-31	
Quarterly period		2
Representative		
Title		代表取締役
Name		蛭谷 貴
Inquiries		
Title		取締役常務 経営管理部長
Name		中川 強
Tel		076-439-7880
Other		
Quarterly statement filing date (as planned)		2023-11-10
Dividend payable date (as planned)		2023-12-08
Supplemental material of quarterly results		-
Way of getting		-
Convening briefing of quarterly results		-
Target for briefing of quarterly results		-

Business Results-Quarterly operating results

(in millions of yens)

	Sep 2023	Sep 2022
Quarterly operating results		
Quarterly operating results		
Consolidated operating results		
Consolidated income statements information		
Net sales		
Net sales	2,872	2,795
% change	2.8	-6.1
Operating profit		
Operating profit	57	110
% change	-47.5	-12.1
Ordinary profit		
Ordinary profit	57	132
% change	-56.5	-13.8
Profit attributable to owners of parent		
Profit attributable to owners of parent	1	80
% change	-98.4	-3.9
Note to consolidated income statements information		
Comprehensive income		
Comprehensive income	33	66
Change in comprehensive income	-49.4	-27.4
Other consolidated operating results		
Basic earnings per share (Yen)	0.10	6.15
Diluted earnings per share (Yen)	-	-
Note to consolidated operating results		
Note to operating results	-	

Business Results-Quarterly financial positions

(in millions of yens)

	Sep 2023	Mar 2023
Quarterly financial positions		
Quarterly financial positions		
Consolidated financial positions		
Total assets	4,593	4,539
Net assets	2,838	2,863
Capital adequacy ratio (%)	61.8	63.1
Note to consolidated financial positions		
Owner's equity	2,838	2,863
Note to financial positions	-	

Business Results-Note to quarterly business results

	Sep 2023
Quarterly note to business results	
Quarterly note to business results	
Note to consolidated financial results	
Note to consolidated financial results	-

Quarterly Dividends

(in millions of yens)

	Mar 2024	Sep 2023	Mar 2023
Quarterly dividends			

Quarterly dividends

Dividends		
Dividend per share (Yen)		
Dividend per share (Yen)		
First quarter		
Result	-	-
Second quarter		
Result	4.50	8.50
Third quarter		
Result		-
Forecast	-	
Upper	-	
Lower	-	
Year end		
Result		4.50
Forecast	4.50	
Upper	-	
Lower	-	
Annual		
Result		13.00
Forecast	9.00	
Upper	-	
Lower	-	
Note to dividends		
Note to dividends		
Annual		(注)直近に公表されている配当予想からの修正の有無：無

Quarterly Forecasts

(in millions of yens)

Mar 2024

Quarterly forecasts		Mar 2024
Quarterly forecasts		
Title for forecasts		3. 2024年3月期の連結業績予想(2023年4月1日~2024年3月31日)
Preamble to consolidated forecasts		
Preamble to forecasts		-
Main table of consolidated forecasts		
Net sales		
Net sales		
Forecast		6,000
Upper		-
Lower		-
% change		
Forecast		0.8
Upper		-
Lower		-
Operating profit		
Operating profit		
Forecast		300
Upper		-
Lower		-
% change		
Forecast		-5.5
Upper		-
Lower		-
Ordinary profit		
Ordinary profit		
Forecast		300
Upper		-

Lower	-
% change	
Forecast	-14.0
Upper	-
Lower	-
Profit attributable to owners of parent	
Profit attributable to owners of parent	
Forecast	210
Upper	-
Lower	-
% change	
Forecast	-
Upper	-
Lower	-
Basic earnings per share (Yen)	
Basic earnings per share (Yen)	
Forecast	16.06
Upper	-
Lower	-
Note to consolidated forecasts	
Note to forecasts	(注)直前に公表されている業績予想からの修正の有無：無

Notes, Quarterly-Material changes in subsidiaries during this period changes in scope of consolidations resulting from change in subsidiaries

	Sep 2023
Material changes in subsidiaries during this period (Changes in scope of consolidations resulting from change is subsidiaries)	
Material changes in subsidiaries during this period (Changes in scope of consolidations resulting from change is subsidiaries)	
Others	
Material changes in subsidiaries during this period (Changes in scope of consolidations resulting from change is subsidiaries)	
Material changes in subsidiaries during this period (Changes in scope of consolidations resulting from change is subsidiaries)	-
Number of subsidiaries newly consolidated	-
Name of subsidiaries newly consolidated	-
Number of subsidiaries excluded from consolidation	-
Name of subsidiaries excluded from consolidation	-
Note to material changes in subsidiaries during this period	
Note to material changes in subsidiaries during this period	-

Notes, Quarterly-Applying of specific accounting of the consolidated quarterly financial statements

	Sep 2023
Applying of specific accounting of the consolidated quarterly financial statements	
Applying of specific accounting of the consolidated quarterly financial statements	
Others	
Applying of specific accounting of the consolidated quarterly financial statements	
Applying of specific accounting of the consolidated quarterly financial statements	-
Note to applying of specific accounting of the consolidated quarterly financial statements	
Note to applying of specific accounting of the consolidated quarterly financial statements	-

Notes, Quarterly-Changes in accounting policies and accounting estimates retrospective restatement

	Sep 2023
Changes in accounting policies, accounting estimates and retrospective restatement	
Changes in accounting policies, accounting estimates and retrospective restatement	
Others	
Changes in accounting policies, accounting estimates and retrospective restatement	
Changes in accounting policies based on revisions of accounting standard	-
Changes in accounting policies other than ones based on revisions of accounting standard	-
Changes in accounting estimates	-
Retrospective restatement	-
Note to changes in accounting policies, accounting estimates and retrospective restatement	
Note to changes in accounting policies, accounting estimates and retrospective restatement	-

Notes, Quarterly-Number of issued and outstanding shares common stock

	Sep 2023	Mar 2023	Sep 2022
Number of issued and outstanding shares (common stock)			
Number of issued and outstanding shares (common stock)			
Others			
Number of issued and outstanding shares (common stock)			
Number of issued and outstanding shares at the end of fiscal year (including treasury stock)	13,520,000	13,520,000	
Number of treasury stock at the end of fiscal year	440,991	440,991	
Average number of shares	13,079,009		13,079,009
Note to number of issued and outstanding shares (common stock)			
Note to number of issued and outstanding shares (common stock)	-		

This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.