

This is a translation of the original Japanese release. The Japanese text shall prevail in case of any variance between this version and the Japanese text.

Company BEENOS Inc.
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Notification of the New Structure for Executive Officers

Tokyo, Japan – 22 November 2023 – BEENOS Inc. (BEENOS) announced that it has resolved the following regarding the new executive structure associated with the resignation and appointment of directors to be proposed at the 24th Annual General Meeting of Shareholders scheduled for 15 December 2023 in its Board of Directors meeting held on 22 November 2023. Details are provided below:

4. New Executive Officer Structure (implemented 15 December 2023)

Role	Name	Responsibilities
President	Shota Naoi	Group CEO, Head of Global Commerce Division
Executive Managing Officer	Kenichi Sento	Head of Value Cycle Division
Executive Managing Officer	Taisuke Miura	Head of Corporate HQ, Head of Strategies
Executive Managing Officer	Yoshikazu Tamaya	Head of Entertainment Division
Executive Managing Officer	Sei Sato	Deputy Head of Global Commerce Division
Executive Managing Officer	Taiyo Kasamatsu	CBO, Sustainability Engagement Officer
Executive Officer	Hisanori Matsuda	CFO, Corporate Development Office Manager, Accounting and Finance Office Manager
Executive Officer	Takashi Otsuki	CRMO, Risk Management Office Manager
Executive Officer	Eizo Miyasaka	CHRO, HR Strategies Office Manager
Executive Officer	Hayato Kamei	CLAO, Legal Affairs Office Manager
Executive Officer	Akihisa Urushibara	CTO, Technology Office Manager
Executive Office	Eri Horitomo	CCO, Corporate Communications Office Manager

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