

December 1, 2023

Menicon Co., Ltd.

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**Monthly Replacement Contact Lenses “1MONTH Menicon MelsME”  
and “1MONTH Menicon MelsME toric” Launch in Japan**

Menicon Co., Ltd. hereby announces the launch of “1MONTH Menicon MelsME” and “1MONTH Menicon MelsME toric”, monthly replacement contact lenses made of silicone hydrogel material, particularly focusing on moisturization and wearing comfort, as MELS Plan exclusive contact lenses, in Japan from December 1, 2023.

For details, please refer to the follows.

End

# News Release

December 1, 2023

**Monthly replacement contact lenses focusing on moisturization and wearing comfort from MELS Plan exclusive brand “MelsME”**

**“1MONTH Menicon MelsME” and “1MONTH Menicon MelsME toric” to be newly released**



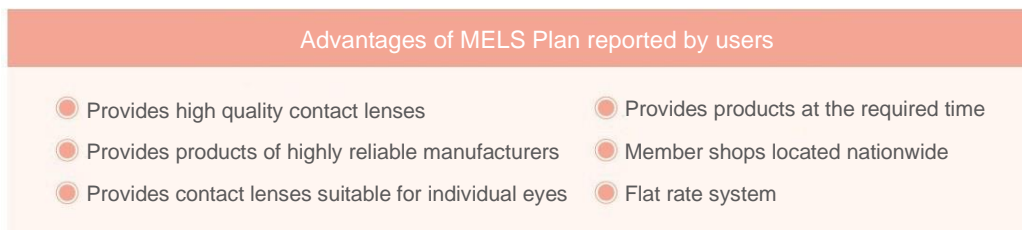
Menicon Co., Ltd. (head office: 3-21-19, Aoi, Naka-ku, Nagoya-shi; President and COO: Koji Kawaura) will release “1MONTH Menicon MelsME” and “1MONTH Menicon MelsME toric (for astigmatism),” monthly replacement contact lenses made of silicone hydrogel material, particularly focusing on moisturization and wearing comfort, on December 1, 2023 (Friday).

**“MelsME” began as an MELS Plan exclusive brand.**

**- Hearts (ripples) resonate with one another and spread while forming big and small waves -  
This package design concept expresses our cordial wish for people to feel the MELS Plan closer.**

MELS Plan is a subscription system to provide contact lenses at a monthly flat rate. The service users can use contact lenses according to changes in visual acuity and lifestyle without worry. More than 20 years after its launch, the service is currently used and highly evaluated by 1.35 million users. The newly launched MELS Plan exclusive brand “MelsME” employed the word “MELS” for the first time in our products to express our wish for the users to feel the MELS Plan closer.

MELS Plan is evaluated positively by the service users



\*From FY2023 MELS Plan Customer Satisfaction Survey Report (n = 1,011)

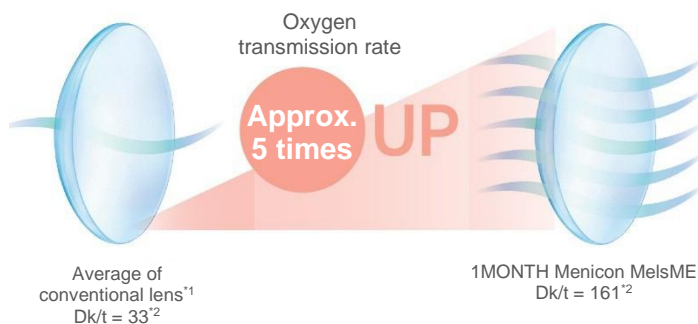
Menicon will continue to propose a new vision of “Miru” through the provision of products and services that meet the individual lifestyles and needs of customers.

1. Product Features

(1) Menicon’s two unique technologies

I. Stress-free oxygen transmission achieved by O2 CHARGE technology

Active molecular movement enables sufficient oxygen supply to the inside of the contact lens and cornea. This achieved approximately a five times higher oxygen transmission rate than the conventional lens.



\*1 Average of major hydrogel soft contact lenses

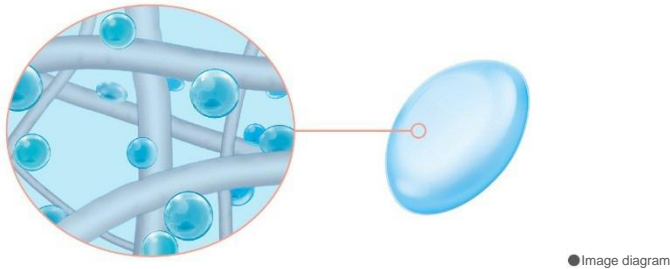
\*2 In the case of -3.00D

Dk/t unit:  $\times 10^{-9}(\text{cm}/\text{sec}) \cdot (\text{mL}\text{O}_2/(\text{mL}\cdot\text{mmHg}))$

● Image diagram

## II. Stress-free moisturization achieved by KEEP AQUA technology

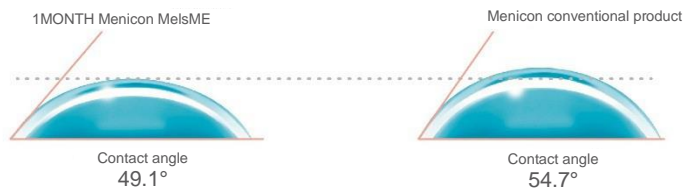
The lens has high moisture absorption and retention performance. It absorbs and firmly retains moisture to keep the eyes moisturized for one day long.



● Image diagram

### (2) Surface treatment to keep moisturizing sensation

The lens surface treatment conditions were improved to enhance wettability. This enabled moisture to penetrate the lens more easily.



### (3) Stain-resistant surface treatment

The lens surface is treated to be stain-resistant.

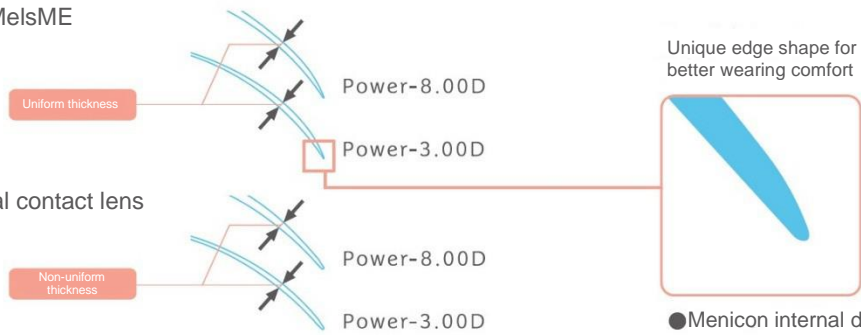


\*Lenses were soaked in artificial lipid and then cleaned/rinsed with epica for observation under water.

### (4) Thin lens design and rounded edge design

The evenly thin lens periphery design enhances wearing comfort. It offers comfort to those with severe myopia as well.

1MONTH Menicon MelsME



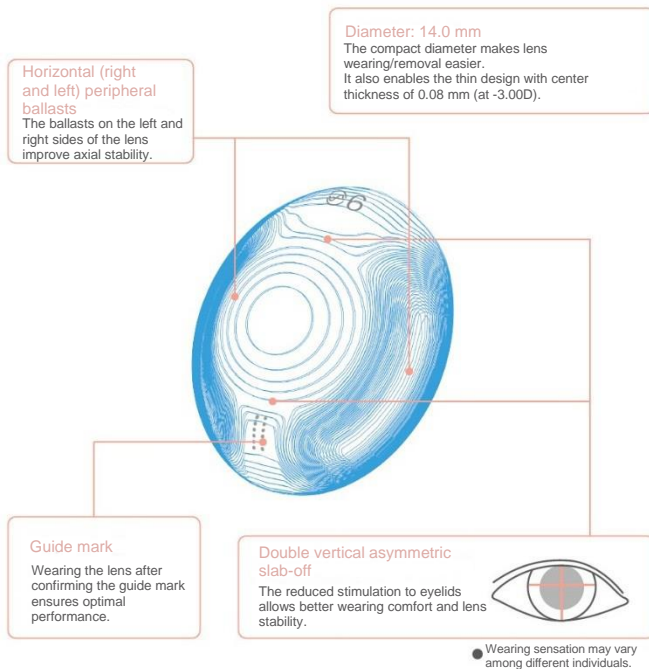
### (5) Excellent shape retention

The excellent shape retention performance enables easy wearing/removal and cleaning of the lens.



### (6) “1MONTH Menicon MelsME toric” for astigmatism

The “hybrid toric design” combines a double vertical asymmetric slab-off design to accommodate eye shape for better comfort with a horizontal (right and left) peripheral ballast design to further enhance axial stability.



\*The moisturizing and wearing sensations may vary among different individuals.

## 2. Product Overview

<b>Product name</b>	1MONTH Menicon MelsME 1MONTH Menicon MelsME toric	
<b>Brand name</b>	1MONTH Menicon Aqua	
<b>Approval number</b>	30300BZX00155000	
<b>Usage</b>	Monthly replacement/all-day use type	
<b>Packing</b>	3 pieces per package	
<b>Diameter</b>	14.0 mm	
<b>Base curve</b>	8.60 mm	
<b>Power range</b>	<Spherical design> -0.25D to -6.00D (in 0.25D steps) -6.50D to -10.00D (in 0.5D steps)	
	<toric> ±0.00D to -6.00D (in 0.25D steps) -6.50D to -10.00D (in 0.5D steps)	
<b>Cylinder &lt;toric&gt;</b>	-0.75D, -1.25D	-1.75D
<b>Axis &lt;toric&gt;</b>	180° 90°	180°

## 3. Sales/Promotion

“1MONTH Menicon MelsME” and “1MONTH Menicon MelsME toric (for astigmatism)” will be released sequentially at the MELS Plan member shops nationwide.

◆ “1MONTH Menicon MelsME” brand site URL :

<https://www.menicon.co.jp/products/lense/1month-melsme/>