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Pharmavite, a U.S. subsidiary of Otsuka Pharmaceutical, acquires Bonafide Health, a provider of women's health products

On November 30 (U.S. time), Pharmavite LLC, a California-based subsidiary of Otsuka Pharmaceutical Co., Ltd., announced the acquisition of Bonafide Health, LLC, a company specializing in the creation and sale of products for women's health. Bonafide Health is based in the state of New York.

Bonafide Health was founded in 2017 with a mission to contribute to women's health by providing innovative, safe, and effective choices. The company is engaged in researching, developing and marketing new nature-inspired health products for women. Through the products of Bonafide Health, which are grounded in science and endorsed by healthcare professionals, the company addresses the complex health needs of women that evolve with age, offering long-term and sustained support.

Through the acquisition of Bonafide Health, Pharmavite will expand its existing portfolio in the women's health field, comprised of Uqora, a novel urinary tract health brand; and Equelle, the supplement with equol.

"We're thrilled to welcome Bonafide Health to Pharmavite. This acquisition positions us as the nation's leading women's health nutraceutical company, signaling a new era of innovation and science-based solutions in this underserved space," said Jeff Boutelle, CEO of Pharmavite. "Bonafide's unwavering commitment to research, development, and robust scientific evidence mirrors Pharmavite's rigorous standards, while its deep relationship with healthcare professionals aligns with our goal of ensuring nutrition education is at the forefront of the industry."

"Our steadfast commitment to science and innovation has allowed us to build something special at Bonafide Health and we've been looking for the right partner to grow the business and reach more women that need support. Pharmavite is that partner," said Michael Satow Co-Founder and CEO of Bonafide Health. "Pharmavite deeply understands the importance of the model we've built, from the rigorous scientific data that underpins our products, to the power of the work we do with the doctors and other health care providers who are having conversations with women across the country looking for better solutions."

Based on the corporate philosophy of 'Otsuka-people creating new products for better health worldwide,' Otsuka Pharmaceutical continues to contribute to the health and well-being of people around the world.