

Company name GIFT HOLDINGS INC.
 (Stock code: 9279, Tokyo Prime Market)
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November 2023 Monthly YoY Change in Sales and Number of Company-owned Stores

Monthly review

We saw a steady number of customers in both locations near train stations and roadside areas in all time windows of our operating hours, resulting in that sales and number of customers continued to surpass last year's levels although the number of weekdays in this November was one day more than the same month of last year.
 As a result, all stores sales increased by 35.3% year on year in November and same stores sales increased by 15.5%.

Year-on-year change in sales and number of company-owned stores in Japan

Fiscal year ending October 31, 2024

		November	December	January	February	March	April	1H
All stores	Sales	135.3%						135.3%
	# of customers	129.0%						129.0%
	Average check	104.9%						104.9%
Same stores	Sales	115.5%						115.5%
	# of customers	109.8%						109.8%
	Average check	105.2%						105.2%
# of stores	Current year	189						189
	Previous year	160	162	165	169	171	174	174

		May	June	July	August	September	October	2H	Full year
All stores	Sales								135.3%
	# of customers								129.0%
	Average check								104.9%
Same stores	Sales								115.5%
	# of customers								109.8%
	Average check								105.2%
# of stores	Current year								189
	Previous year	177	179	181	181	183	185	185	185

Notes 1 Percentages are rounded to first decimal places.

2 Stores refer to our company-owned stores in Japan.

3 Same stores are defined as those in operation at least 16 months.

4 Same stores sales represent comparable sales (current vs. previous year) including the period with shorter business hours.

5 Numbers in the table above are preliminary and unaudited, therefore, may differ from those based on actual results in the financial statements.

(Reference) Previous fiscal year ended October 31, 2023

		November	December	January	February	March	April	1H
All stores	Sales	128.3%	128.8%	136.9%	145.0%	138.9%	140.6%	136.3%
	# of customers	124.6%	124.4%	129.9%	137.2%	132.3%	134.7%	130.4%
	Average check	103.8%	104.4%	105.4%	105.7%	105.0%	104.4%	104.5%
Same stores	Sales	112.7%	114.5%	120.2%	123.6%	117.1%	119.6%	117.9%
	# of customers	109.3%	110.1%	113.1%	116.3%	110.9%	113.8%	112.2%
	Average check	103.2%	104.1%	106.3%	106.3%	105.6%	105.1%	105.1%
# of stores	Current year	160	162	165	169	171	174	174
	Previous year	138	141	143	143	146	147	147

		May	June	July	August	September	October	2H	Full year
All stores	Sales	138.8%	139.2%	133.4%	133.2%	130.8%	130.4%	134.1%	135.1%
	# of customers	133.4%	133.4%	126.9%	126.3%	124.2%	123.8%	127.8%	129.0%
	Average check	104.1%	104.3%	105.1%	105.5%	105.3%	105.4%	104.9%	104.7%
Same stores	Sales	117.1%	117.1%	116.4%	117.0%	115.9%	114.0%	116.2%	117.0%
	# of customers	111.6%	111.4%	110.1%	110.3%	109.7%	107.7%	110.1%	111.0%
	Average check	104.9%	105.1%	105.7%	106.1%	105.7%	105.8%	105.6%	105.3%
# of stores	Current year	177	179	181	181	183	185	185	185
	Previous year	147	154	156	159	159	159	159	159

Other investor relations (IR) materials are available on our English IR website:



<https://en.gift-group.co.jp/en/ir>