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[News Release]



Date : January 9, 2024
Company Name : KeePer Technical Laboratory Co., Ltd.
(TSE Prime, NSE Premier: code 6036)
Representative : Toshiyuki Kaku, President and Co-COO
Contact : Ayako Yamashita, Managing Director CFO
Tel : 0562-45-5777

KeePer will Showcase a Booth at the TOKYO AUTO SALON 2024 and Unveil the New Product 'TREX KeePer'

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu City, Aichi / President and Co-COO: Toshiyuki Kaku) will exhibit at the "TOKYO AUTO SALON 2024" held at Makuhari Messe from January 12th (Friday) to 14th (Sunday). We are pleased to announce the unveiling of our new product, "TREX KeePer," at this event.

While our previous EX KeePer achieved the highest level of beauty for KeePer, the newly developed "TREX KeePer" surpasses even the EX KeePer, creating a "never-before-seen unknown beauty." This groundbreaking product has been meticulously crafted, requiring exceptional skills. Only selected technicians known as "TREX Masters" with outstanding expertise will provide the service in a dedicated "TREX KeePer exclusive booth," where they manage every aspect of the application process, including room temperature, humidity, and film curing time.

The TREX KeePer service will initially be available at three stores: Yoga Store (Setagaya-ku, Tokyo), Osu Store (Nagoya City, Aichi), and Kyoto Store (Kyoto City, Kyoto). These stores have newly equipped facilities, and sales will commence in advance.

The exhibition booth at the TOKYO AUTO SALON 2024 will represent the exterior of KeePer LABO, and inside the booth, there will be an area resembling the TREX KeePer exclusive booth. Actual vehicles treated with "TREX KeePer" will be showcased, along with videos introducing the application process.

If you plan to attend the TOKYO AUTO SALON 2024, we invite you to visit KeePer's exhibition booth.



"Exhibition booth image"

"TOKYO AUTO SALON 2024" Overview

- 【 Venue 】 Makuhari Messe (Japan Convention Center)
2-1 Nakase, Mihama-ku, Chiba City, Chiba
- 【 Schedule 】 ●Jan 12 (Fri) 9:00-19:00 (Business Day)
14:00-19:00 (Special open to the public)
●Jan 13 (Sat) 9:00-19:00 (open to the public)
●Jan 14 (Sun) 9:00-18:00 (open to the public)
- 【 Official site 】 <http://www.tokyoautosalon.jp/2024/>

KeePer exhibition booth exhibition area

International Exhibition Hall9

