

MONEX GROUP

Announcement of Subsidiary's Release

TOKYO, January 18, 2024 – Coincheck, Inc., a subsidiary of Monex Group, Inc., issued the following press release today.

Attachment: Summary of Coincheck, Inc. press release

Coincheck App Wins "No.1 Downloads in Japan" for the fifth consecutive year
- The number of app downloads surpassed a cumulative of 6 million downloads -

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[Press Release]

January 18, 2024
Coincheck, Inc.

Coincheck App Wins “No.1 Downloads in Japan” for the fifth consecutive year

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Coincheck, Inc. (Head office: Shibuya-ku, Tokyo, Representative Director & President: Satoshi Hasuo, hereinafter referred to as “Coincheck”) has recorded the “No.1 Downloads in Japan(*)” for the year 2023 among domestic crypto asset trading apps, and the total number of app downloads has exceeded 6 million. This is the fifth year in a row that the Coincheck app has been ranked No.1 in Japan in terms of app downloads since 2019.

* Among the Japanese crypto asset trading apps. Data source: AppTweak

Why “Coincheck” is chosen:

■ Unique value offerings such as IEO and INO

We are providing customers with new opportunities such as IEO and INO. IEO, Initial Exchange Offering, is a process whereby crypto asset exchanges take the initiative in reviewing and selling new crypto assets in accordance with Japanese laws and regulations. We also provide INO, Initial NFT Offerings, where businesses and creators can pre-sell new NFTs. These are pioneering initiatives in the industry and serve as one of the main reasons for choosing Coincheck, setting us apart from other cryptocurrency trading services with our significant strength.

■ User-friendly UI/UX experience for those who are new to crypto asset trading.

The “Coincheck app” is designed to provide a user-friendly UI/UX experience for those who are new to crypto asset trading. After launching the app, users can immediately check the cryptocurrency price fluctuations on the “Buy & Sell” screen, which features Price Charts and List. Additionally, users can transition to the “Buy & Sell” screen from any tab within the app in three taps or less, ensuring that they don’t miss the right trading opportunity. Our UI/UX design is widely used as the first choice for those who are new to crypto asset trading.

Future Outlook

Our aim is to continue providing stable and attractive services to our customers trading on Coincheck. Furthermore, we will extend our support to partners who are venturing into the crypto/web3 field, including IEO and INO. Our collaborative efforts will facilitate the connection between our partner companies and users in the crypto/web3 field, enabling more people to access cryptocurrencies and NFTs. We are committed to creating a world where cryptocurrencies and NFTs are more accessible to everyone.

About Coincheck, Inc.

Coincheck, Inc. operates the crypto asset trading service "[Coincheck](#)," which has been "Japan's No.1*" downloaded trading app for five consecutive years. The company's mission is "Making Exchange of New Value Easier" by providing better services based on the latest technology and advanced security measures. Coincheck aims to make the "exchange of new value" created by crypto assets and blockchain more easily accessible to its customers.

*This data is supported by App Tweak and refers to domestic crypto asset trading apps from January 2019 to December 2023.

For inquiries from the press regarding this release, please contact
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