



January 30, 2024

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### **Notice of store reopening for MapCamera online store on Rakuten and Yahoo! Shopping marketplaces (from temporary closure due to a system failure).**

Syuppin Co., Ltd. (“the Company”) to announce the store reopened on January 23, 2024 for MapCamera stores on the Japanese online marketplaces Rakuten, Yahoo! Shopping, which had been temporarily closed due to a system failure on December 1, 2023.

The Company sincerely apologizes for the considerable inconvenience and concern caused to customers and others over a long period.

1. Date of reopening: At 3:00 p.m. on January 23, 2024
2. Cause of the failure: Failure associated with system switchover
3. Scope of impact:
  - **From 11:30 a.m. on December 1 to 11:00 a.m. on December 2, 2023**  
Temporary closure of online stores on all online marketplaces (Rakuten, Yahoo! Shopping, Amazon, eBay, Chrono 24) except for the Company’s own e-commerce site
  - **From 11:00 a.m. on December 2, 2023 to 3:00 p.m. on January 23, 2024**  
Suspension of sales on MapCamera stores on Rakuten and Yahoo! Shopping marketplaces  
※ No impact on MapCamera stores on the Company’s own e-commerce site and cross-border e-commerce sites (eBay, Buyee Connect), nor on stores in the Watch, Writing Instrument and Bicycle segments on the Company’s own site, Japanese e-commerce marketplaces and cross-border e-commerce sites
  - **At 3:00 p.m. on January 23, 2024**  
Reopening of Map Camera's stores on Rakuten and Yahoo! Shopping marketplaces.

Note: This document has been translated from the Japanese original for reference purposes only.  
In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

4. Outlook:

- The projected net sales from its marketplaces (Rakuten, Yahoo! Shopping), which are nearly equal to the opportunity loss due to the system failure are estimated to be ¥393 million.
- It is expected that the recovery of sales revenue will take time due to the impact of the temporary closure.
- The Company expects the impact on its financial results for the current fiscal year to be insignificant.