To whom it may concern

Company name: J. FRONT RETAILING Co., Ltd.

Representative: YOSHIMOTO Tatsuya

President and Representative Executive Officer (Securities code: 3086, Prime Market of the Tokyo Stock Exchange and Premier Market of the Nagoya Stock Exchange)

Inquiries: INAGAMI Hajime

General Manager of Corporate Communications

Division

[TEL: +81-3-6865-7621 (from overseas)]

Notice Regarding Change of Representative Executive Officer

J. FRONT RETAILING Co., Ltd. (the "Company") hereby announces that it has resolved at the meeting of its Board of Directors held today on the change of the Representative Executive Officer as described below. The Company plans for the structure of the Board of Directors to be determined by resolution at the 17th Annual Shareholders Meeting to be held in May 2024.

1. Reasons for the change

The Company is promoting the FY2021-FY2023 Medium-term Business Plan based on the Group Vision, "Create and Bring to Life 'New Happiness," aiming for complete recovery from the COVID-19 pandemic and regrowth with an eye to 2030.

Regarding the business performance in this fiscal year, the final year of the Medium-term Business Plan, the results are expected to recover mostly to levels prior to the COVID-19 pandemic as a result of the Company carrying out key strategies and management structure reforms established under the plan. Furthermore, in consideration of the certain amount of progress the Company has achieved in creating a platform for medium- to long-term growth, including reorganization of the mainstay Department Store Business and SC (Shopping Center) Business as well as the Developer Business, and other factors, the Company is planning to innovate the business structure, launch a new Medium-term Business Plan in the next fiscal year, further strengthen the Group management, and enhance corporate value.

2. Names of the new and current Representative Executive Officers

(New appointment) Name: ONO Keiichi

New title: President and Representative Executive Officer

Current title: Managing Executive Officer

(Current) Name: YOSHIMOTO Tatsuya

New title: Director, and Executive Officer

Current title: Director, and President and Representative Executive Officer

3. Career summary of the new Representative Executive Officer

Name	Career summary		Number of
			shares held
	April 1998	Joined The Daimaru, Inc.	
	September	General Manager of Sales Promotion	
	2016	Department, Daimaru Kyoto store of	
		Daimaru Matsuzakaya Department	
		Stores Co. Ltd.	
	March 2018	Executive Officer of J. FRONT	
ONO Keiichi		RETAILING Co., Ltd.	8,750 shares
(August 2, 1975)		President and Representative Director	6,730 shares
		of Dimples' Co., Ltd.	
	October 2020	Executive Officer and Senior General	
		Manager of Structural Reform	
		Promotion Division, Financial Strategy	
		Unit of J. FRONT RETAILING Co.,	
		Ltd.	
	March 2022	Managing Executive Officer	
		Senior Executive General Manager of	
		Management Strategy Unit and in	
		charge of Risk Management (present)	
	May 2022	Director of PARCO Co., Ltd. (present)	
	October 2022	Director of J. FRONT CITY	
		DEVELOPMENT Co., Ltd. (present)	

4. Scheduled date of assuming office and title change March 1, 2024

END