



ABC-MART, INC.

## Monthly Sales Report for January 2024, FY 2024

\*\*\* "ABC-MART" Sales Summary fiscal period from MAR 1, 2023 to FEB 29, 2024 (% change compare with last year)

| (%)             |                     |      |      |      |      |      |      |      |      |          |           |
|-----------------|---------------------|------|------|------|------|------|------|------|------|----------|-----------|
|                 |                     | 2023 |      |      |      |      |      |      |      |          |           |
|                 |                     | MAR  | APR  | MAY  | 1Q   | JUN  | JUL  | AUG  | 2Q   | 1st Half |           |
| Existing Stores | Sales               | 23.2 | 22.8 | 15.6 | 20.4 | 19.5 | 24.2 | 20.8 | 21.6 | 20.9     |           |
|                 | Number of Customers | 11.4 | 11.1 | 4.1  | 8.7  | 6.7  | 11.7 | 13.9 | 10.6 | 9.6      |           |
|                 | Sales per customer  | 10.6 | 10.5 | 11.0 | 10.7 | 11.9 | 11.2 | 6.1  | 9.9  | 10.3     |           |
| All Stores      | Sales               | 25.0 | 23.7 | 16.3 | 21.6 | 19.8 | 24.4 | 22.0 | 22.2 | 21.8     |           |
|                 | Number of Customers | 12.8 | 11.8 | 4.8  | 9.7  | 7.0  | 11.9 | 13.8 | 10.9 | 10.3     |           |
|                 | Sales per customer  | 10.9 | 10.6 | 10.9 | 10.8 | 12.0 | 11.2 | 7.2  | 10.1 | 10.5     |           |
|                 |                     |      |      |      |      |      | 2024 |      |      |          |           |
|                 |                     | SEP  | OCT  | NOV  | 3Q   | DEC  | JAN  | FEB  | 4Q   | 2nd Half | Full Year |
| Existing Stores | Sales               | 19.3 | 7.6  | 14.1 | 13.1 | 10.3 | 11.3 |      |      |          |           |
|                 | Number of Customers | 7.8  | -1.9 | 7.0  | 4.0  | 2.7  | 6.2  |      |      |          |           |
|                 | Sales per customer  | 10.6 | 9.7  | 6.6  | 8.8  | 7.5  | 4.8  |      |      |          |           |
| All Stores      | Sales               | 19.2 | 8.1  | 14.7 | 13.6 | 9.8  | 10.7 |      |      |          |           |
|                 | Number of Customers | 7.4  | -2.1 | 7.1  | 3.8  | 2.0  | 5.5  |      |      |          |           |
|                 | Sales per customer  | 11.0 | 10.4 | 7.1  | 9.4  | 7.6  | 4.9  |      |      |          |           |

| Sales Report for FY 2023 (%) |                 |      |      |      |      |      |      |      |      | _        |           |
|------------------------------|-----------------|------|------|------|------|------|------|------|------|----------|-----------|
|                              |                 | 2022 |      |      |      |      |      |      |      |          |           |
|                              |                 | MAR  | APR  | MAY  | 1Q   | JUN  | JUL  | AUG  | 2Q   | 1st Half |           |
| Sales                        | Existing Stores | 4.1  | 12.9 | 10.1 | 8.8  | 6.8  | 1.2  | 16.0 | 7.4  | 8.1      |           |
|                              | All Stores      | 5.3  | 18.9 | 27.2 | 16.7 | 11.2 | 2.1  | 18.1 | 9.8  | 13.4     |           |
|                              |                 |      |      |      |      |      | 2023 |      |      |          |           |
|                              |                 | SEP  | OCT  | NOV  | 3Q   | DEC  | JAN  | FEB  | 4Q   | 2nd Half | Full Year |
| Sales                        | Existing Stores | 18.1 | 20.2 | 12.9 | 16.9 | 13.9 | 21.8 | 39.8 | 22.4 | 19.8     | 14.0      |
|                              | All Stores      | 18.5 | 21.7 | 14.0 | 18.0 | 14.7 | 23.0 | 42.4 | 23.8 | 21.0     | 17.2      |

## ♦ Sales Summary

In January, the day of the week was lined up one day less than the previous year for the New Year's sales,

but the first sale attracted many customers and performed well.

The Noto Peninsula earthquake that occurred on New Year's Day caused 30 stores to temporarily close,

but they were reopened sequentially from the following day, and the impact was minimal.

By product, winter goods, new sneakers and other apparel also continued to perform well due to the arrival of cold weather.

All stores sales grew 10.7% to a year ago in this month.

Existing stores sales also showed a year on year growth of 11.3% compared to the same period in the previous year.

Store Openings and Closings

Opened: 0 store
Closed: 2 stores

Number of stores: 1,083 stores