

February 6, 2024

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; Prime, Tokyo Stock Exchange)

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Notice of Revision of Consolidated Earnings Forecast **for the Fiscal Year Ending March 31, 2024**

At a Board of Directors meeting held on February 6, 2024, Kakaku.com (the “Company”) decided, in light of recent performance trends and other factors, to revise its Earnings Forecast for the Fiscal Year Ending March 31, 2024, which was announced in the Consolidated Earnings Report for the Fiscal Year Ended March 31, 2023, released on May 10, 2023.

1. Revision of Consolidated Earnings Forecast for the Fiscal Year Ending March 31, 2024 (April 1, 2023 - March 31, 2024)

	Revenue	Operating profit	Profit before income taxes	Profit attributable to owners of the parent company	Basic earnings per share
	(millions of yen)	(millions of yen)	(millions of yen)	(millions of yen)	(yen)
Previous forecast (A)	67,700	27,100	26,900	18,400	91.49
Revised forecast (B)	66,500	25,500	25,600	17,500	87.14
Difference (B-A)	(1,200)	(1,600)	(1,300)	(900)	-
Difference (%)	(1.8)	(5.9)	(4.8)	(4.9)	-
(Reference) Results for the previous fiscal year (FY23/3)	60,820	23,947	23,253	16,152	79.39

(Note) Due to the application of IAS 12 “Income Taxes” (amended in May 2021), figures after the retrospective application are stated for the Fiscal Year ended March 31, 2023.

2. Reason for the revision

In the Kakaku.com Business, the impact of fewer new products and price increases due to exchange rate fluctuations on the Shopping Business, and the impact of less ad placements because of fewer new products

and higher production cost due to exchange rate fluctuations on the Advertising Business, have been more prolonged than expected at the beginning of the period. As a result, revenue, and profits for the first nine months of the fiscal year under review deviated from the forecast announced at the beginning of the fiscal year. In light of these circumstances, the Company have revised its Consolidated Earnings Forecast for the Fiscal Year ending March 31, 2024.

The Company does not plan to revise its initial forecast of a year-end dividend of 23 yen per share (annual dividend of 46 yen per share).

(Note) The above forecasts are based on information available as of the date of this announcement, and actual results may differ from the forecasts due to various factors in the future.