

February 6, 2024

For Immediate Release

(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; Prime, Tokyo Stock Exchange)

Contact: Kiyooki Shirakawa, Executive Officer, General Manager, Corporate Management Division

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## **Notice of Change of Representative Director**

Kakaku.com, Inc. (the "Company") hereby announces the change of representative director, as resolved at a meeting of the Board of Directors held on Feb 6, 2024.

### 1. Reason for the change

Under a new management structure, we aim for further growth and development as a Group.

### 2. Details of the change

Name	New position	Previous position
Atsuhiko Murakami	Representative Director, President, and Chief Executive Officer	Director and Executive Vice President
Shonosuke Hata	Director and Executive Officer	Representative Director, President, and Chief Executive Officer

Note: With the Company's General Meeting of Shareholders to be held in June 2024, Shonosuke Hata is scheduled to retire from the Board of Directors

### 3. Scheduled date of appointment

April 1, 2024

### 4. Career summary of new Representative Director

Name	Atsuhiko Murakami	
Date of birth	January 9, 1975	
Educational background	Keio University Faculty of Economics	
Career summary	May 1998	Joined Andersen Consulting (currently Accenture Japan Ltd.)
	Oct. 2002	Joined Arrows Consulting Inc. (currently EY Strategy & Consulting Co., Ltd.)
	Oct. 2004	Joined Kakaku.com, Inc.
	May 2006	Manager of CGM Promotion Office, Business Development Division, Kakaku.com, Inc.

May 2008	Deputy General Manager of Business Development Division, Kakaku.com, Inc.
Apr. 2009	Deputy General Manager of Tabelog Division, Kakaku.com, Inc.
Jun. 2011	Senior Executive Officer, General Manager of Tabelog Division, Kakaku.com, Inc.
Jun. 2012	Director, General Manager of Tabelog Division, General Manager of New Business Division, Kakaku.com, Inc.
Apr. 2013	Director, Manager of New Business Preparation Office, Kakaku.com, Inc.
Aug. 2014	External Director, Bengo4.com, Inc. (present)
Apr. 2015	Director, Kakaku.com, Inc.
Jul. 2019	Director and Executive Officer, Kakaku.com, Inc.
Jul. 2023	Director and Executive Vice President, Kakaku.com, Inc. (present)

No. of shares owned: 7,300 shares (as of September 30, 2023)