

February 14, 2024

DENTSU GROUP INC.

Hiroshi Igarashi, Representative Executive Officer, President & Global CEO  
(TSE Prime Market Securities Code: 4324)

**Dentsu appoints Arinobu Soga Global Chief Financial Officer, dentsu  
- Nick Priday steps down after 20 years with the business -**

Dentsu Group Inc. (Tokyo: 4324; ISIN: JP3551520004; President & Global CEO: Hiroshi Igarashi; Head Office: Tokyo; Capital: 74,609.81 million yen; hereinafter referred to as "the Company") announced that, Arinobu Soga, in addition to his current role as Director, Representative Executive Officer, Executive Vice President & Global Chief Governance Officer, dentsu, has assumed Global Chief Financial Officer role, effective February 14, 2024.

Arinobu Soga was the former Chief Financial Officer of Dentsu Group Inc. (dentsu) from 2020 to 2022. He joined Dentsu Inc. in 1988, later becoming Chief Financial Officer and then Chief Executive Officer of a dentsu-owned entertainment company in the US. He continued to build his career in Japan and abroad, and he was eventually appointed as Director and Executive Officer, Dentsu Group Inc. in 2020 and Representative Director, Executive Vice President & CFO, Dentsu Group Inc. in 2022. In his roles as Global Chief Governance Officer and Global Chief Financial Officer, he will be working closely with the Group Management Team to ensure the highest levels of corporate governance across the policies, structures, and business operation processes of the organization, and strive to strengthen financial discipline for corporate growth. Utilizing his extensive experiences, he will display strong leadership while ensuring continuity in finance as well.

Nick Priday, the former Global Chief Financial Officer, stepped down after 20 years with the business. He joined Aegis Group plc in 2003, becoming Group CFO in 2009 and then Global CFO of Dentsu International (formerly Dentsu Aegis Network) in 2013, following the acquisition of Aegis Group plc by Dentsu Inc. He was appointed as a Director and Executive Officer of Dentsu Group Inc. in 2020 and became Chief Financial Officer in 2023. Nick has been instrumental in building the global finance organization through significant periods of transformation to create a more scalable and connected function designed to provide real business insight to inform key decisions and direction for dentsu. Nick has worked with six different CEOs, across both Dentsu International and Dentsu Group Inc. during his tenure as CFO.

Hiroshi Igarashi, Representative Executive Officer, President & Global CEO, dentsu, said;

"After 20 years of service, first at Aegis Group and then dentsu, I would like to recognize Nick's significant contribution and personally express my gratitude for his unwavering commitment to supporting dentsu's ambitions. Nick's hard work and loyalty to dentsu throughout his tenure have been invaluable to our success and we wish him the very best in his future endeavors."

	New Position	Current Position
Arinobu Soga	Director, Representative Executive Officer, Executive Vice President, Global Chief Governance Officer & Global Chief Financial Officer, dentsu	Director, Representative Executive Officer, Executive Vice President & Global Chief Governance Officer, dentsu

Nick Priday resigned from Director, Executive Officer and Global Chief Financial Officer, dentsu, on February 13, 2024.

Dentsu’s Group Management Team will continue to promote the One dentsu operating model introduced in 2024 and pursue its vision “To be at the forefront of people-centered transformations that shape society” for driving sustainable growth and enhancing its corporate value.

**For additional inquiries:**

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