



February 14, 2024

Company name: Net Protections Holdings, Inc.
Representative: Shin Shibata, President and Representative Director
(Security code: 7383 the Prime Market of TSE)
Contact: Kazuharu Watanabe, CFO and Director
Telephone: +81-3-4530-9235

Notice of Special Shareholder Benefit Program to Commemorate Launch of atone shops

Net Protections Holdings, Inc. (the “Company” or “we”) hereby announces that, at the Board of Directors meeting held on February 14, 2024, the Company has resolved to offer a special shareholder benefit program to commemorate the launch of atone shops (the "Shareholder Benefit Program") as described below.

Description

1. Purpose

In October 2023, Net Protections, Inc., which provides a BNPL service branded atone, launched atone shops (<https://nppoint.jp/>), a portal site that allows users to search for stores where atone is available and the best deals in progress. With atone shops, users will be able to find even better deals through using atone.

We have decided to implement the Shareholder Benefit Program to appreciate our shareholders for their continued support and to encourage more people to hold our shares and experience atone, a BNPL service, and atone shops by taking advantage of the Shareholder Benefit Program.

2. Details of the Shareholder Benefit Program

(1) Eligibility

Shareholders holding 100 shares (on trading unit) or more as recorded in the shareholder register as of March 31, 2024 are eligible for the program.

(2) Details of the benefit

NP Points, a loyalty program operated by our consolidated subsidiary Net Protections, Inc. shall be awarded as follows:

Number of shares held	Number of points to be awarded
100 shares or more but less than 300 shares	1,000 points (equivalent to 1,000 yen)
300 shares or more but less than 500 shares	1,500 points (equivalent to 1,500 yen)
500 shares or more but less than 1,000 shares	2,000 points (equivalent to 2,000 yen)
1,000 shares or more but less than 1,500 shares	3,000 points (equivalent to 3,000 yen)
1,500 shares or more but less than 2,000 shares	4,000 points (equivalent to 4,000 yen)
2,000 shares or more	5,000 points (equivalent to 5,000 yen)

Users can redeem the points for discounts on purchases made using atone upon settlement, with 1 point equivalent to 1 yen. Users can also redeem points for merchandise at atone shops and for entering prize competitions.

atone is a cardless BNPL service that allows users to complete payment by simply entering their mobile phone number and password. The service can be used at convenience stores and online stores across Japan.

(3) Timing of award and application method*1 *2 *3

We will send a guide on how to apply for the benefit to shareholders by enclosing it with the Notice of Convocation of the General Meeting of Shareholders to be sent in mid-June 2024. Shareholders will be able to receive and use the points by following the procedures described in the guide.

*1 NP Member registration, which is easy and fast, is required to apply for NP points.

*2 NP Points are valid for 6 months from the date awarded. The point will expire automatically after the expiration date.

*3 For other precautions when applying for the benefit, please refer to the guide on how to apply for the benefit and the website for the Shareholder Benefit Program (<https://corp.netprotections.com/ir/stock/benefit/>).

3. Other

The Shareholder Benefit Program is offered only for this time to commemorate the launch of atone shops. As of February 14, 2024, we have not yet decided on the future implementation of such a special benefit. We will announce the details when we decided to do so. We will return profit to shareholders after comprehensively considering the business environment, business performance, financial conditions, and other factors.

The website for the Shareholder Benefit Program: <https://corp.netprotections.com/ir/stock/benefit/>
atone shops: <https://nppoint.jp/>