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Notice of Dividend Payout (Dividend Increase) and Dividend Forecast for the Next Fiscal Year

DENTSU SOKEN INC. (hereafter: the Company) announces that today its Board of Directors resolved regarding the payment of dividends from surplus with a date of record of December 31, 2023. The matter will be submitted to the 49th General Meeting of Shareholders scheduled to be held on March 22, 2024. The Board also decided the dividend forecast for the fiscal year ending December 2024, as follows.

1. Year-end dividend for the fiscal year ended December 31, 2023

(1) Details of dividends

	Determined amount	Latest forecast (announced on July 31, 2023)	Previous fiscal year, ended December 31, 2022
Date of Record	December 31, 2023	December 31, 2023	December 31, 2022
Dividend per share	56.00 yen	47.00 yen	45.00 yen
Total dividend payout	3,649 million yen	-	2,932 million yen
Effective date	March 22, 2024	-	March 24, 2023
Dividend source	Retained earnings	-	Retained earnings

(2) Reason

The Company recognizes that returning profits to shareholders is an important management issue, and the Company has established a basic policy of continually providing an appropriate and stable dividend, while retaining earnings to realize sustainable growth. Also, the Company sets a target consolidated dividend payout ratio of 40% or more.

The Company planned to pay a year-end dividend of ¥47 per share. However, based on the above policy and consolidated results for the fiscal year under review, the Company increased the dividend by ¥9 from the most recent forecast to ¥56 per share, an increase of ¥11 from the previous fiscal year. Together with the second quarter-end dividend already paid, the Company plans to pay a full year dividend of ¥100 per share, up ¥22 from the previous fiscal year, for a consolidated dividend payout ratio of 44.4%.

2. Dividend forecast for the fiscal year ending December 31, 2024 (Next Fiscal Year)

For the next fiscal year, the Company will be increased by ¥8 from the current fiscal year to an annual dividend of ¥108 per share (a second quarter-end dividend of ¥54 and a year-end dividend of ¥54) to further strengthen shareholder returns in light of the earnings forecast that exceeds the current fiscal year and financial and investment situation. The consolidated dividend payout ratio is expected to be 44.8%.

	End of 2nd quarter	Fiscal year-end	Full year
Dividend per share	54.00 yen	54.00 yen	108.00 yen

Forward-Looking Statements

The forecast figures for sales and earnings presented in this document were determined in accordance with industry trends, client situations, and other judgments and assumptions made with information available at the time of preparation. Accordingly, actual sales and earnings may differ from forecasts as a result of uncertainties inherent in the forecasts, as well as internal and external fluctuations in business operations.

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