



February 14, 2024

For Immediate Release

Company name: Plus Alpha Consulting Co., Ltd.  
Representative: Katsuya Mimuro,  
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(Securities code: 4071, Tokyo Stock Exchange Prime)  
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### Notice Regarding Acquisition of Shares of Attack Inc.

Plus Alpha Consulting Co., Ltd. (“the Company”) hereby announces that at a meeting held on February 14, 2024, the Board of Directors passed a resolution to acquire all of the shares issued by Attack Inc. (“Attack”).

#### 1. Reasons for Acquisition of Shares

Attack is engaged in the recruitment consulting business for enterprises, and mainly operates a recruitment support service called “TARGET.” TARGET provides a wide range of project management recruitment support services for outsourced operations, including project management, candidate scheduling, direct recruiting support, and hiring public relations.

In recent years, the market for Recruiting Process Outsourcing (RPO) has been growing as recruitment methods and channels have become more diverse and recruitment processes more complex, and recruitment activities have tended to take longer, against the backdrop of growing difficulty in securing young and talented human resources due to the labor shortage. Against the backdrop of this expanding market, Attack’s business has also continued to grow since it was founded in 2016.

The Talent Palette Business, which is the Company’s core service, provides the “Talent Palette” platform for consolidating, analyzing and visualizing human resource information such as the employee skills, aptitude test results, work experience, personnel evaluations, employee surveys and hiring information scattered throughout companies. Based on the concept of “scientific human resources” realizing personnel strategy from an analytical viewpoint by visualizing human resource information as data, the number of companies using the service is rapidly increasing with the objective of improving quality of personnel utilization processes (hiring, training, assignment, evaluation) and increasing efficiency.

Through this acquisition of shares, we aim to improve the added value of linking each other's services by expanding the scope of services in the area of personnel recruitment through the linkage of TARGET and Talent Palette, and also further improve growth capacity by promoting partnerships, etc. in sales activities.

## 2. Anticipated synergies from the acquisition of shares

The Company and Attack will create synergies as follows through the utilization of infrastructure such as each other's customers, services and technologies by linking Talent Palette and TARGET.

### (i) Promotion of advanced utilization of recruiting-related functions

We will promote advanced utilization of recruiting-related functions that lead to successful recruiting by providing companies that have adopted Talent Palette with a combination of human resources and system functions.

### (ii) Expansion of sales through cross-selling

The Company and Attack conduct sales activities targeting the personnel divisions of companies, and will promote the expansion of sales through cross-selling of each other's products utilizing their respective customer bases.

### (iii) Sharing of recruitment knowhow and development of new functions

Since Attack has an understanding of customer needs and recruitment processes through its business operations, it will share this know-how with the Company to develop services along a new axis for Talent Palette.

## 3. Overview of Attack

Name	Attack Inc.	
Address	4F, Osaki Bright Core, 5-5-15 Kitashinagawa, Shinagawa-ku, Tokyo	
Name and position of representative	Atsushi Murakami, Representative Director	
Business content	Recruitment consulting business and other	
Capital	15,000,000 yen	
Established	April 2016	
Major shareholders and shareholding ratios	Atsushi Murakami 100.0%	
Relationships between the listed company and the target company	Capital relationships	Not applicable.
	Personal	Not applicable.

	relationships		
	Business relationships	Not applicable.	
Management performance and financial standing of the target company over the past three years (millions of yen)			
Fiscal period	Period ended September 30, 2021 (12 months)	Period ended September 30, 2022 (12 months)	Period ended September 30, 2023 (12 months)
Net assets	4	(4)	(6)
Total assets	49	60	46
Net assets per share	7,456 yen	(7,467) yen	(11,897) yen
Net sales	119	156	169
Operating profit	2	(8)	(5)
Ordinary profit	2	(8)	(2)
Profit	2	(8)	(2)
Earnings per share	4,777 yen	(14,596) yen	(4,430) yen
Dividend per share	0 yen	0 yen	0 yen

#### 4. Overview of the Counterparty in the Acquisition of Shares

Name	Atsushi Murakami
Address	Not disclosed at the request of the party from which the shares were acquired.
Relationships between the listed company and the target company	There are no personal relationships, business relationships or capital relationships between the parties.

#### 5. Number of Shares to Be Acquired, Acquisition Price and Status of Shareholdings before and after Acquisition

Number of shares held before the acquisition	0 shares (number of voting rights: 0) (Percentage of voting rights: 0%)
Number of shares acquired	550 shares (number of voting rights: 550) (Number of voting rights: 100%)
Acquisition price	Common shares of Attack inc. 80 million yen Advisory expenses, etc. (estimated amount) 20 million yen Total (estimated amount) 100 million yen
Number of shares held after the acquisition	550 shares (number of voting rights: 550) (Percentage of voting rights: 100%)

## 6. Schedule

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|--|-------------------------------|
| (1) Date of resolution of the Board of Directors | February 14, 2024             |
| (2) Date of conclusion of agreement              | February 14, 2024             |
| (3) Date of acquisition of shares                | February 14, 2024 (scheduled) |

## 7. Future Outlook

The acquisition of the shares will make Attack Inc. a consolidated subsidiary of the Company with a deemed acquisition date of March 31, 2024. For the second quarter of the year ending September 30, 2024, only the balance sheet will be consolidated. We are currently examining whether or not goodwill has arisen in the Company.

The initiatives brought about by this deal and this alliance are expected to contribute to the Company's performance in the medium to long term, and the impact on performance is negligible.