

Note: This document is an English translation of the original Japanese language document and has been prepared solely for reference purposes. No warranties or assurances are given regarding the accuracy or completeness of this English translation. In the event of any discrepancy between this English translation and the original Japanese language document, the original Japanese language document shall prevail in all respects.



February 22, 2024

Company name: Appier Group, Inc.  
 Representative: Chih-Han Yu, Representative Director and CEO  
 (TSE Prime Code: 4180)  
 Contact: Koji Tachibana, Senior Vice President of Finance  
 (TEL. + 81 – 3 – 6435 – 6617)

### **Notice Regarding Appointments of the Candidates for the Director**

Appier Group, Inc. (the “**Company**”) hereby announces that the Company resolved the candidates for the Director (excluding Directors concurrently serving as Audit and Supervisory Committee members) and Directors concurrently serving as Audit and Supervisory Committee members at a meeting of the Board of Directors held on February 22, 2024. This proposal will be referred to the 6th Annual General Meeting of Shareholders (the “AGM”) to be held on March 27, 2024.

#### **I Candidates for the Director (excluding Directors concurrently serving as Audit and Supervisory Committee members)**

| Name         | Type           | Current Position                |
|--------------|----------------|---------------------------------|
| Chih-Han Yu  | Re-appointment | Representative Director and CEO |
| Wan-Ling Lee | Re-appointment | Director and COO                |
| Chia-Yung Su | Re-appointment | Director and CIO                |
| Jeng-Ting Tu | Re-appointment | Director                        |

(Note) The Representative Director as well as CEO, COO and CIO will be appointed at a meeting of the Board of Directors after the conclusion of the AGM.

#### **II Directors concurrently serving as Audit and Supervisory Committee members**

| Name            | Type  | Current Position   |
|-----------------|---|--|
| Daisuke Oshita  | Re-appointment  | Outside Director<br>Audit and Supervisory Committee Member<br>Independent Director |
| Ching-Hua Ho    | Re-appointment  | Outside Director<br>Audit and Supervisory Committee Member<br>Independent Director |
| Choun Chee Kong | New appointment<br>Outside Director<br>Independent Director | -  |

*Note: This document is an English translation of the original Japanese language document and has been prepared solely for reference purposes. No warranties or assurances are given regarding the accuracy or completeness of this English translation. In the event of any discrepancy between this English translation and the original Japanese language document, the original Japanese language document shall prevail in all respects.*

III Career Summary of Candidate for the New Director (excluding Directors concurrently serving as Audit and Supervisory Committee members)

| Name<br>(Date of birth)              | Career Summary  |
|--------------------------------------|---|
| Choun Chee Kong<br>(October 1, 1965) | August 1990 OA Networks<br>June 1995 Hewlett-Packard<br>December 1999 SurfGold<br>October 2008 Edenred<br>October 2013 Head, Japan Investments, Pavilion Capital (to present) |

End