



February 26, 2024

Company name: Direct Marketing MiX Inc.  
Name of representative: Yuki Kobayashi, President and CEO,  
Representative Executive Officer  
(Securities code: 7354; Prime Market of the  
Tokyo Stock Exchange)  
Inquiries: Motoyoshi Doi, Executive Officer and  
CFO  
(Telephone: +81-6-6809-1615)

## **Notification of Partial Amendment of Financial Results Briefing (FY12/2023)**

Since items have been found requiring partial amendment of the Financial results briefing (FY12/2023) announced on February 13, 2024, we have made amendments as shown below. The amended parts are underlined in red. Figures in the related briefing material posted on our website already have been altered to reflect these amendments.

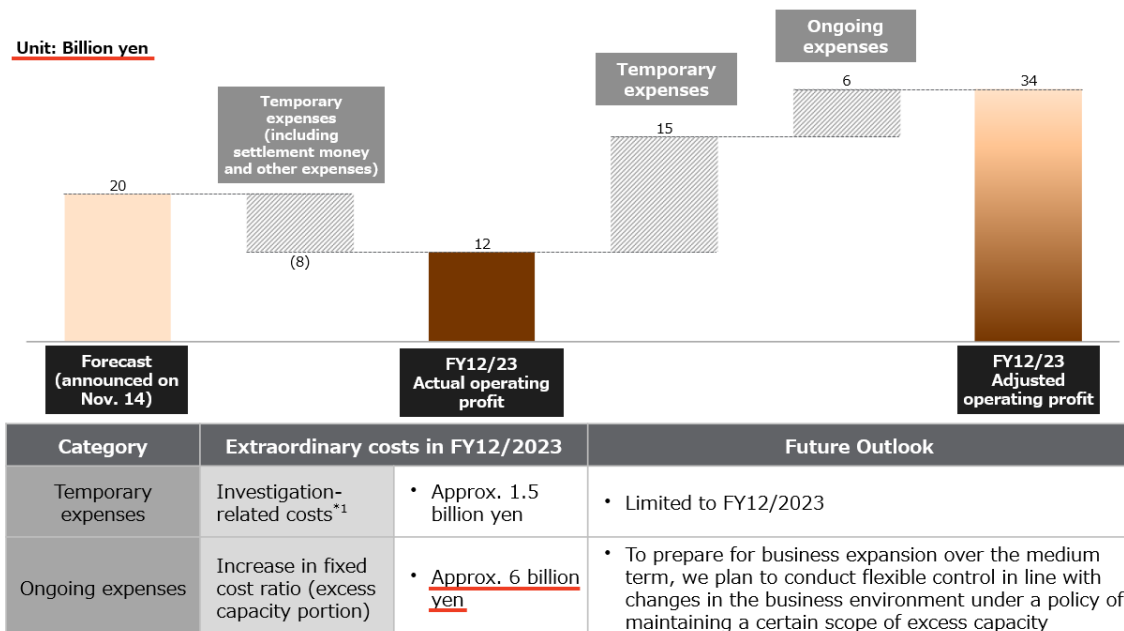
### 1. Reason for amendments

After submission of the Financial results briefing (FY12/2023), items were found requiring partial amendment of the content, so the amendments have been made.

### 2. Content of amendments

As shown on the following page.

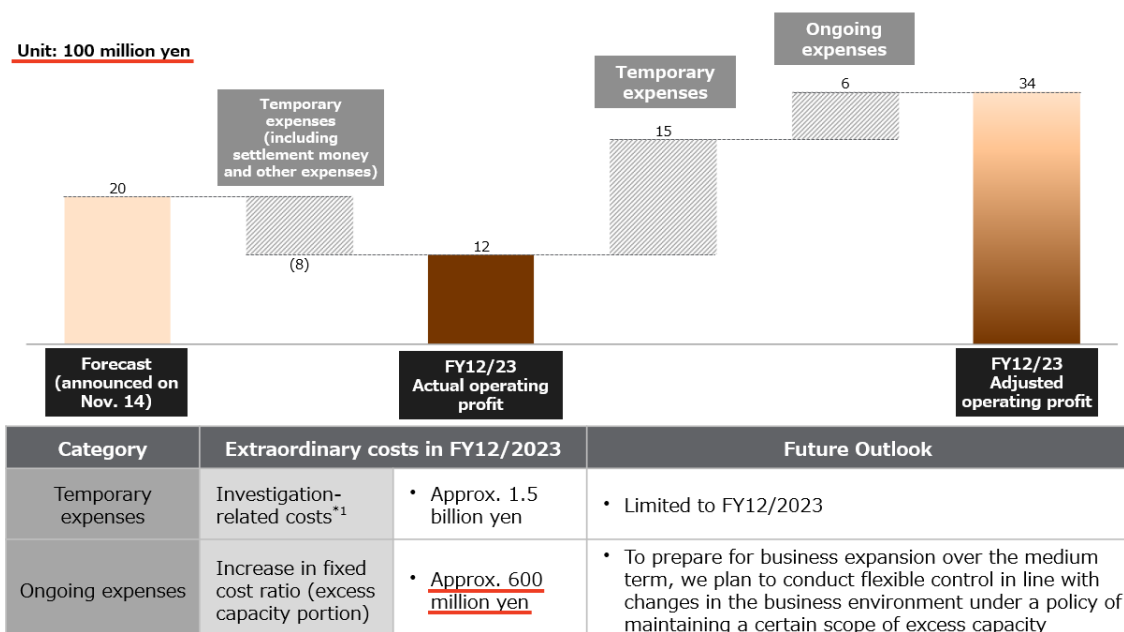
## Difference between Earnings Forecast Announced on Nov. 14 and Actual Operating Profit



\*1 Various expenses (including settlement money) relating to investigation of inappropriate acts pertaining to billing that were discovered at a consolidated subsidiary of the Company  
© Direct Marketing MIX Inc. 15

(After amendment)

## Difference between Earnings Forecast Announced on Nov. 14 and Actual Operating Profit



\*1 Various expenses (including settlement money) relating to investigation of inappropriate acts pertaining to billing that were discovered at a consolidated subsidiary of the Company  
© Direct Marketing MIX Inc. 15