

- Ol Company Profile/Business Profile/Summary
- O2 Primary Care Home Business Overview
- Financial Summary (FY2024 3Q)
- O4 Financial Forecasts (FY2024)
- 05 Medium-Term Growth Plan
- 06 Sustainability Management/Appendix

- Ol Company Profile/Business Profile/Summary
- O2 Primary Care Home Business Overview
- Financial Summary (FY2024 3Q)
- O4 Financial Forecasts (FY2024)
- 05 Medium-Term Growth Plan
- 06 Sustainability Management/Appendix

## **3Q Summary**

#### **Financial Highlights**

As the primary care home business turned a profit, operating income for 3Q <u>rose 85% year on year to 264 million yen</u>, a new record high. The cumulative growth rate recovered from -57.1% year on year in 1Q to double digit growth of 16.8% year on year in 3Q.

#### **Business Highlights**

Home-visit pharmacy Business

- Number of patients at home increased by 796 from the end of the previous fiscal year
- Even though drugs for COV19 had to be paid out of pocket from October. The number of prescriptions for COV19 decreased slightly and the recovery of the purchase cost ratio was delayed.
- The high field load have been continued and the turnover rate increased. We are under consideration for operational reform.

Kirari Prime Business

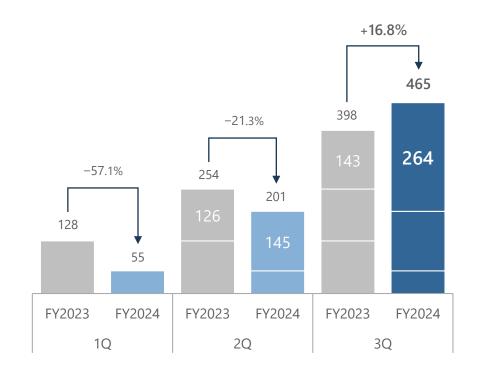
- Segment profit increased 38.9% year-on-year due to increased ARPU
- April-December ARPU of new franchisees more than doubled from 100,000 yen in the previous fiscal year to 217,000 yen in the current fiscal year

Primary Care Home Business

- Achieved a return to profitability on a non-consolidated basis in the 3Q due to higher occupancy rates and price per patient.
  - Occupancy rate: Facility 1 (Kasuga): 87.3% Facility 2 (Hakata Mugino): 66.7%
  - Unit price: 440,000 ~ 470,000 yen
- Making the company that owns the first and second facilitys a subsidiary

#### Changes in operating income

(Cumulative period)



# **Company Profile/Vision**

#### **COMPANY**

Company Profile

Company Name

HYUGA PRIMARY CARE Co., Ltd. (HYUGA PRIMARY CARE Co.,Ltd.)

Representative

President/Pharmacist Tetsuji Kuroki

Establishment

November 2007

Head Office

2-2-1 Kasugahara Kitamachi, Kasuga-city, Fukuoka

Composition of Officers

President and Representative Director Director Director Director, Chief Financial Officer Director (Outside) Director (Outside) Full-time Corporate Auditor Corporate Auditor (outside) Corporate Auditor (outside)

Tetsuji Kurogi Kohei Shiroo Takei Yamasaki Tomoaki Onishi Shinjirou Ogawa Kyoko Saeki Setsuo Matsui Kota Takei Nobuharu Kumamoto

#### VISION

Vision

We'll create
a social infrastructure
which means
patients can recuperate
at home in peace
24hours a day,
365days a year.

**Business Profile \*** 

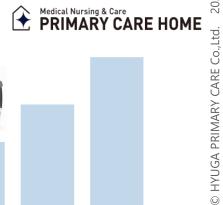
- Home-Visit Pharmacy Business (Kirari Pharmacy)
- Kirari Prime Business
- Primary Care Home Business
   (Primary Care Home Operation/Care Plan Service/Welfare Equipment Lending Service)
- Other Business (TAISAPO Service/ICT)

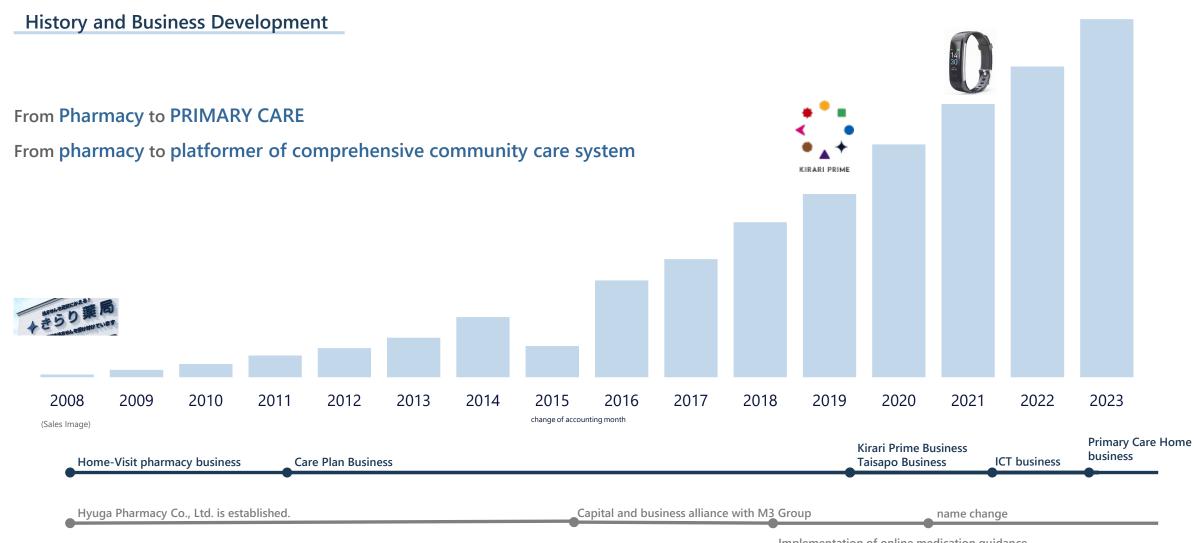
Number of Employees

488 (as of September 30, 2023, not including temporary employees)

As Platformer that adapts to the age of home medical care and provides the operation and mechanism of comprehensive community care, We'll aim to build an **important infrastructure** for these two types of care.

# History





Implementation of online medication guidance within the first-in-the-nation health insurance system

HYUGA PRIMARY CARE Co.,Ltd.

- O1 Company Profile/Business Profile/Summary
- O2 Primary Care Home Business Overview
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- O4 Financial Forecasts (FY2024)
- 05 Medium-Term Growth Plan
- 06 Sustainability Management/Appendix

## **Overview of Primary Care Home Business**

- Primary Care Home Hyuga Kasuga Chikushidai, the first facility for the elderly, opened in January 2023, has 89 residents and an occupancy rate of 87.3%. The facility become profitable every manth. Including reservations and applications for occupancy, the number of residents at this facility will be 94, making it fully operational as expected. The rate of return on the facility itself is expected to remain above 20%.
- Primary Care Home Hyuga Hakata Mugino, the second facility for the elderly, opened in August 2023, has 162 beds and is larger than the first facility. It has 108 residents (including reservations) and an occupancy rate of 66.7%, and is profitable every month.
- In addition to Fukuoka Prefecture, we are developing several potential sites for new openings in a wide range of areas for the fiscal years ending March 2025 and 2026.

As of February 13, 2024

				Facil	ity 1			Facility 2			
Name of	Primary Care Home Hyuga Kasuga Chikushidai				Primary Care Home Hyuga Hakata Mugino						
Loc		Chikushidai, Kasuga-city, Fukuoka			Mugino, Hakata-ward, Fukuoka-city, Fukuoka						
Openi	Opening date			January 13, 2023			August 1, 2023				
	ber of ants	occupancy rate	102	102 89		87.3%	162	108	8 *	66.7%*	
Nursing care level (average of residents)  Severe illness rate		3.54 11%		11%	3.56 19%			19%			
Unit price p	Unit price per occupant			ut 440,000	~ 470,000	yen	Ab	out 440,000	~ 470,000 y	ven .	

**User fee** (Kasuga Chikushidai/Hakata Mugino)

\*Including reservation

Degree of nursing care requirement	Rent	Food expenses	Common expenses for management	Monthly
Care Needed 1	46,000 yen	43,000 yen	65,000 yen	154,000 yen
Care Needed 2	46,000 yen	43,000 yen	55,000 yen	144,000 yen
Care Needed 3	46,000 yen	43,000 yen	13,000 yen	102,000 yen
Care Needed 4	46,000 yen	43,000 yen	7,000 yen	96,000 yen
Care Needed 5	46,000 yen	43,000 yen	0 yen	89,000 yen

## Facility operation status



#### Building 1 'Primary care home Hyuga Kasuga Chickushidai' \*

- Opened on January 13, 2023
- Address: 5-132 -1, Chikushidai, Kasuga City, Fukuoka Prefecture, Japan
- Number of seats: 102





#### Building 2 'Primary care home Hyuga Hakata Mugino' \*\*

- Opened on August 1, 2023
- Address: 2-22-20, Mugino, Hakata Ward, Fukuoka City, Fukuoka Prefecture, Japan
- Number of seats: 162





#### Building 3 'Primary care home Hyuga Kumamoto Hamasen' (tentative name) \*\*\*

- Scheduled to open in October 2024
- Address: 3-120, Tamukae, Minami Ward, Kumamoto City, Kumamoto Prefecture, Japan
- Number of seats: 168





### Building 4 'Primary care home Hyuga Kurume in front of St. Mary's Hospital Station' (tentative name) \*\*\*

- Scheduled to open in May 2025
- Address: 600-7 Tsufuku Honmachi, Kurume City, Fukuoka Prefecture, Japan
- Number of seats: 150

<sup>\*\*</sup> Primary care home: Opening announcement <a href="https://www.hyuga-primary.care/ja/news/news-20230801.html">https://www.hyuga-primary.care/ja/news/news-20230801.html</a> Leasing of fixed assets <a href="https://www.hyuga-primary.care/ja/ir/news/auto\_20230915554982/pdfFile.pdf">https://www.hyuga-primary.care/ja/ir/news/auto\_20230915554982/pdfFile.pdf</a>

HYUGA PRIMARY CARE Co., Ltd.

- Ol Company Profile/Business Profile/Summary
- O2 Primary Care Home Business Overview
- Financial Summary (FY2024 3Q)
- O4 Financial Forecasts (FY2024)
- 05 Medium-Term Growth Plan
- 06 Sustainability Management/Appendix

# **Summary of Financial Results**

- Net sales increased 23.9% year on year. Overall progress was largely as planned, driven by growth in the home visit pharmacy business and the primary care home business.
- Operating income increased 16.9% due to an increase in profit in the Kirari Prime business and a decrease in loss in the primary care home business, despite a decrease in profit in the home visit pharmacy business.

( )	FY 20	23/3	FY 20	24/3	Year-oı	n-Year	Ratio to the full- year plan Progress rate	
(millions of yen)	3Q Results	Full-year Results	3Q Results	Full-year Outlook	Change	Change		
Sales	4,921	6,657	6,096	7,959	+1,174	+23.9%	76.6%	
Home-visit pharmacy business	4,324	5,821	4,884	6,217	+560	+13.0%	78.6%	
Kirari Prime Business	461	634	619	864	+158	+34.4%	71.7%	
Primary Care Home Business **	99	156	564	816	+464	+469.4%	69.1%	
Other Business **	37	45	27	61	<b>– 10</b>	- 27.1%	44.7%	
Operating Income	398	530	465	721	+67	+16.9%	64.5%	
Home- visit pharmacy business	510	694	470	762	- 39	- 7.8%	61.7%	
Kirari Prime Business	259	361	360	481	+100	+38.9%	74.9%	
Primary Care Home Business **	<b>- 77</b>	<b>–</b> 137	- 39	- 32	+37	-	-	
Other Business **	2	0	<b>–</b> 5	0	- 8	-	-	
Adjustments	- 296	- 388	- 319	- 489	<b>–</b> 23	+7.8%	-	
Ordinary profit	406	557	466	720	+60	+14.8%	64.7%	
Net income	260	382	316	496	+56	+21.8%	63.8%	

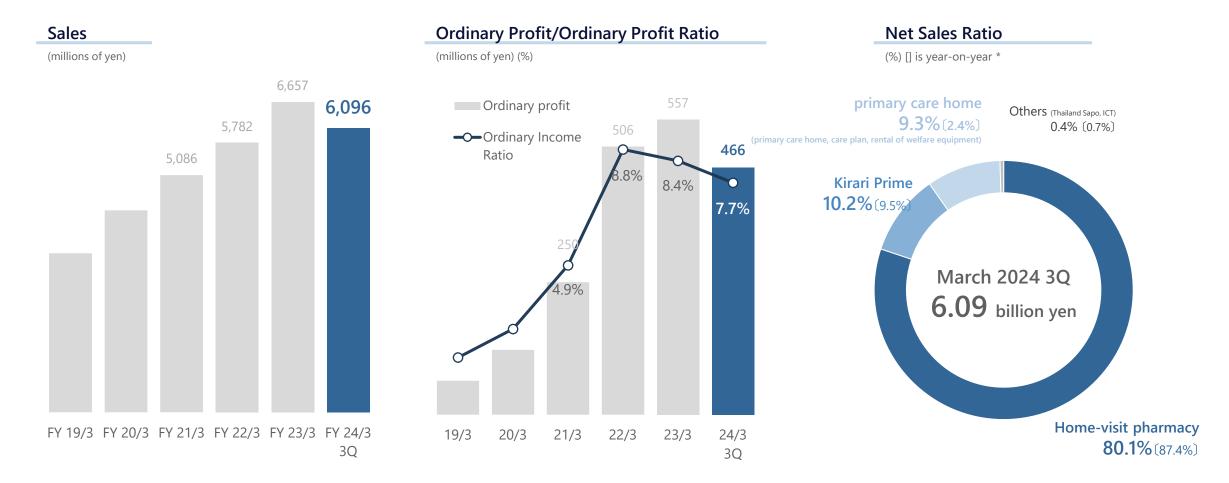
<sup>→</sup> HYUGA PRIMARY CARE Co.,Ltd.

<sup>\*</sup>Earnings forecast announced on May 12, 2023

<sup>\*\*</sup> Segment changes are applied retrospectively, and figures for the previous fiscal year and year-on-year changes are reclassified to the revised segment classification method.

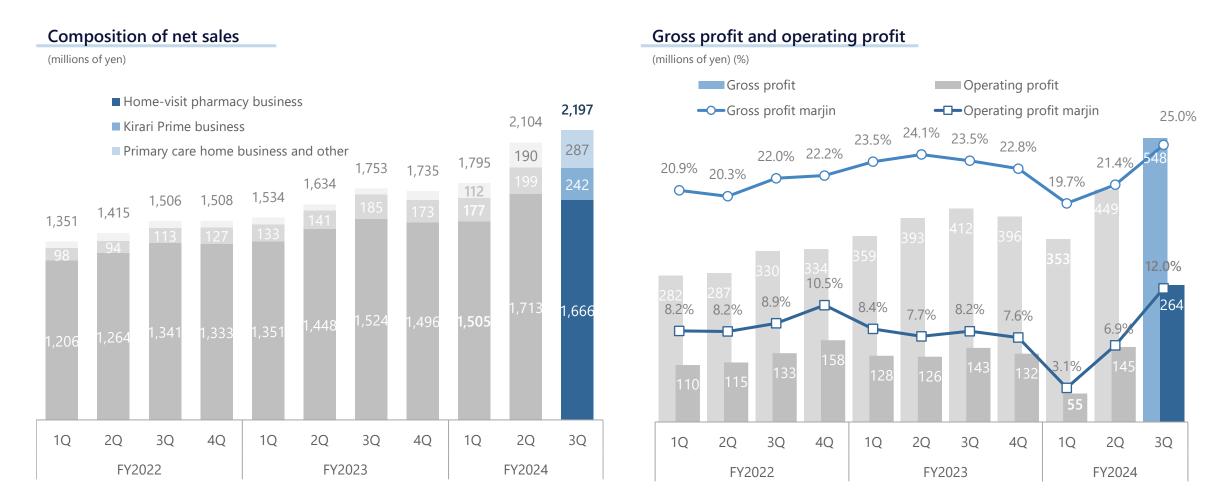
### **Performance/Sales Structure**

- Sales increased steadily. In the primary care home business, occupancy rates and unit prices increased, and the proportion of sales increased 6.9 percentage points from the previous fiscal year. The Kirari Prime business also steadily increased, and the proportion of sales increased 0.7 percentage points from the previous fiscal year.
- The ordinary profit margin is expected to be higher than the previous fiscal year's level because the impact of the decline in the first half remains below 8%, but it has been recovered from the second half.



# **Quarterly Financial Results (1)**

- Sales in the 3Q also increased from the 2Q of the previous fiscal year, continuing the trend of quarterly revenue growth. Although sales in the home-visit pharmacy business decreased from the previous quarter, steady growth in the Kirari Prime business and strong growth in the primary care home business set a new quarterly record.
- Both gross profit and operating profit set a new quarterly record due to growth in the Kirari Prime business and the primary care home business. Profit margins returned to normal pace and operating margins rose to double digits



# Quarterly Financial Results (2) By Segment

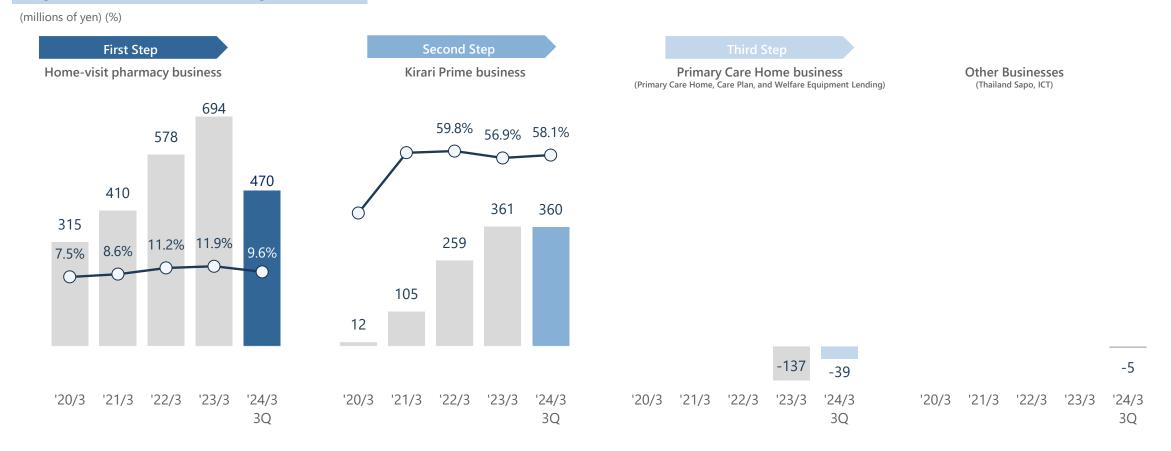
- Sales of the home-visit pharmacy business decreased 2.7% from the 2Q due to controlling the number of patients. Operating income was flat compared to 2Q. Operating profit margin was maintained at 10%.
- In the Kirari Prime business, orders for the new service (Package plans, consulting services) increased steadily, and sales and profits continued to increase. The number of affiliated stores increased slightly, but sales of the new service to existing affiliated stores were successful, resulting in an increase in ARPU.
- In the primary care home business, occupancy of the second building progressed steadily, resulting in a quarterly profit. Expenditures associated with preparations for the third and subsequent buildings are a burden, but the operating profit margin is close to double digits.

(millions of yen)		FY20	)23			FY2024	
(millions of yell)	1Q	2Q	3Q	4Q	1Q	2Q	3Q
Sales	1,534	1,634	1,753	1,735	1,795	2,104	2,197
Home-visit pharmacy business	1,351	1,448	1,524	1,496	1,505	1,713	1,666
Kirari Prime business	133	141	185	173	177	199	242
Primary Care Home business	32	32	33	57	106	181	276
Other business	17	11	9	8	6	9	11
Operating Income	128	126	143	132	55	145	264
Home-visit pharmacy business	153	185	171	184	124	173	172
Kirari Prime business	70	73	115	101	90	115	154
Primary Care Home business	- 14	- 26	<b>-</b> 37	- 60	- 38	- 28	27
Other business	4	-0	<b>-</b> 1	- 2	- 3	- 1	0
Adjustments	<b>–</b> 85	<del>-</del> 106	- 104	<b>–</b> 91	<del>-</del> 116	<b>–</b> 113	<b>- 90</b>
Ordinary profit	137	125	142	151	55	144	266
Net income	91	87	81	122	36	98	182

## **Operating Income by Segment**

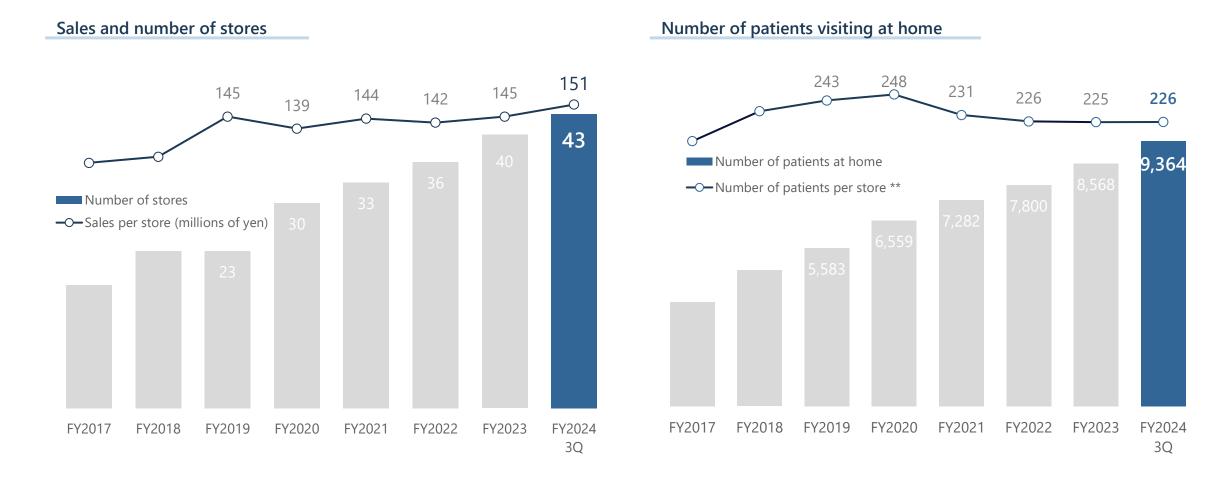
- Although the home-visit pharmacy business, which is responsible for the first step, has been performing well, the turnover rate has been rising and the cost of hiring human resources has been increasing.
- The Kirari Prime business, which is responsible for the second step, is also performing well. Progress to the same level as operating income for the previous fiscal year as of 3Q due to measures to increase ARPU
- The primary care home business, which is responsible for the third step, was in the red in the cumulative 3Q, it was able to turn a profit in the 3Q alone. We plan to continue Investing in the third building and beyond.

#### Segment profit and profit margin



## **Home-Visit Pharmacy Business KPI**

- The number of stores opened in October in Nishi Ward, Fukuoka City, and increased by 3 stores from the end of the previous fiscal year to 43 \*\*\*. Sales per store increased to 150 million yen, but the on-site load increased and the system needed to be strengthened.
- The number of patients visiting at home increased by 796 from the end of the previous fiscal year due to the increase in stores, but the number of patients per store is expected to decrease considering the on-site load.

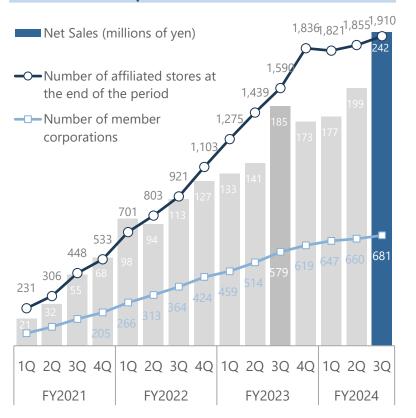


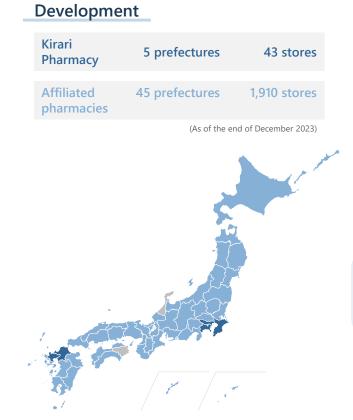
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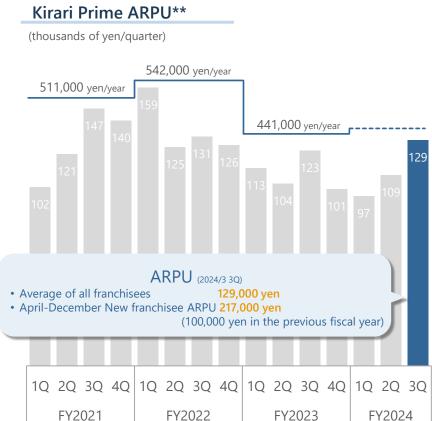
### Kirari Prime Business KPI

- 3Q sales increased 31% year on year and affiliated stores increased 100 stores year on year. Number of member corporations increased by 21 and affiliated stores increased by 55 stores year on year.
- Although there have been departures due to closures and non-utilization of services, these are mainly corporations with basic contracts (12000 yen/month per corporaition). We will continue to strengthen our follow-up system for existing affiliated stores with high ARPU.
- ARPU rose 20,000 yen in the 3Q from the previous quarter due to the success of the package plans. Cumulative 3Q ARPU for new affiliated stores more than doubled from 100,000 yen to 217,000 yen.

# Sales, number of affiliated stores, and number of member corporations







\*\*ARPU= Kirari Prime Sales (including initial revenue)  $\div$  Average number of stores at the end of the period

**\** 

### **Progress of Action Plan for Fiscal 2024**

#### Home visit pharmacy business

 Steady increase in the number of stores to continue expansion of the Dominant strategy, and new stores opening at a higher pace than ever before

Decided to open up to 44 stores. plans to open 2 more stores although postponed to April 2024

In progress

Business succession from Kirari Prime member stores
 Our company is considering its first store opening. We will
 reduce the number of aging managers and reduce the
 churn rate of the Kirari Prime business.

## Opened stores in July 2023 & February 2024

Responded

 Active Deregulation of Online Medication Guidance for Elderly Facilities

Responded

#### **Kirari Prime Business**

Expansion of service menu and revision of price plan A set of support for sales activities, staff education, and a system to improve operational efficiency, which are barriers to entry for home visiting pharmacies

#### Package plan now available

Responded

 Cooperation with major partner companies and strengthening of sales systems Increase store acquisition and continue recruitment and training of sales staff through cooperation with major companies operating nationwide, and strengthen consulting capabilities for franchisees

Kirari clam school Launches Various Consulting Services In progress

Launch of debt stock trading system
 Launch of the system developed in partnership with Falmo to solve the problem of home visiting pharmacies where stockpiles tend to increase

Starting of test operations at its own facilities

In preparation

#### Primary care home business

 Early monetization of Kasuga Chikushidai and Hakata Mugino. Kasuga Chikushidai faced challenges in securing the number of residents in its first month of operation due to the eighth wave of coronavirus. Hakata Mugino secured residents in its first month of operation through a room tour one month before its opening.

Kasuga Chikushidai: 89 residents

Hakata Mugino: 108 residents (Subscription and reservation)

Establishment of a facility development system
Information collection regardless of metropolitan area.
Verification of whether the development of in-house
owned facilities can increase profitability and speed of
establishment

3<sup>rd</sup> facility, 2024, Kumamoto City (planned) 4<sup>th</sup> facility, 2025, Kurume City (planned)

In planning

- Start of rental and sales of ICT equipment applied to longterm care insurance
- Development of excretion (diaper sensor) management devices

Diaper sensor mounting test started

In preparation

Strengthen positioning as a platform company for primary care

**\** 

- At the end of 3Q of FY2024, the equity ratio was 38.4%. Equity capital decreased due to share buybacks. This was a decrease of 12.5 points compared to the end of the previous fiscal year.
- Both receivables and payables increased as the home-visit pharmacy business expanded.
- Fixed assets expanded due to the opening of new stores and increased investment in the primary care home business.

(millions of yen)	FY2022	FY2023	FY2024 3Q	Increase (decrease) from the previous year-end	
Current assets	1,896	1,959	2,386	+427	
Cash and Bank	719	567	580	+12	
Accrued revenue	996	1,152	1,473	+321	Impact of business expansion
Fixed assets	635	955	1,528	+572	Impact of security deposits and deposits related to care homes
Tangible assets	209	276	505	+228	Impact of new store opening (home-visit pharmacy business)
Intangible assets	295	440	418	- 22	
Total assets	2,531	2,914	3,915	+1,000	
Liabilities	1,459	1,431	2,409	+978	
A/P trade	632	669	819	+149	Impact of business expansion
Interest-bearing debt *	330	193	746	+552	Procurement of fixed asset acquisition costs
Lease liability (short-and long)	0	57	0	<b>-</b> 57	
Net assets	1,072	1,483	1,505	+22	Share buyback 299 million yen
Liabilities and Net assets	2,531	2,914	3,915	+1,000	
Equity ratio	42.4%	50.9%	38.4%	−12.5pt	
ROE	39.1%	30.0%	_	_	
ROA	14.4%	14.1%	_	_	
total asset turnover	2.5 times	2.4 times	_	_	_

- O1 Company Profile/Business Profile/Summary
- O2 Primary Care Home Business Overview
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- O4 Financial Forecasts (FY2024)
- 05 Medium-Term Growth Plan
- 06 Sustainability Management/Appendix

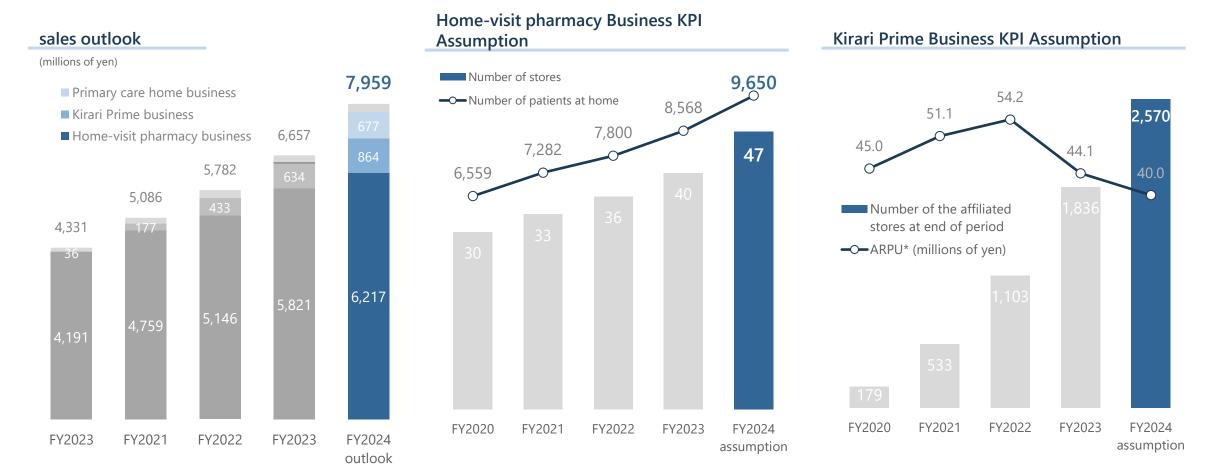
## **Earnings outlook**

- The full-year earnings outlook remains unchanged. We forecast a 20% increase in sales and a 30% increase in ordinary income. The results for the second half are expected to increase both in sales and profits compared to the previous year and the first half.
- When comparing the second half of the year with the first half, we anticipate a decline in revenue in the home visiting pharmacy business due to a decline in demand for related medicines as the COVID-19. The other businesses are expected to expand steadily. Especially the primary care home business is expected to drive company-wide sales due in part to the full contribution of new facilities.
- In terms of profit and loss, the improvement in profitability of the home-visit pharmacy business contributed. The primary care home business also plans to become profitable in the second half.

(millions of you)		FY2023		FY2	FY2024 Comparison with the previous fisc		
(millions of yen)	First half	Second half	Full year	Results for the first half	Full-year outlook	Change	Change
Sales	3,168	3,488	6,657	3,899	7,959	+1,302	+19.6%
Home visiting pharmacy business	2,799	3,021	5,821	3,218	6,217	+396	+6.8%
Kirari Prime Business	275	358	634	377	864	+230	+36.3%
Primary Care Home Business	65	91	156	287	816	+659	+421.4%
Other Business	28	17	45	16	61	+15	+34.2%
Operating Income	254	275	530	201	721	+191	+36.1%
Home visiting pharmacy business	339	355	694	315	762	+67	+9.7%
Kirari Prime Business	143	217	361	210	481	+120	+33.3%
Primary Care Home Business	- 40	- 97	- 137	- 64	- 32	+104	-
Other Business	4	- 3	0	- 19	0	0	-
Adjustments	- 192	- 196	- 388	- 240	- 489	- 101	+26.2%
Ordinary profit	263	294	557	199	720	+163	+29.2%
Net income	178	204	382	134	496	+113	+29.7%

## **KPI Assumptions**

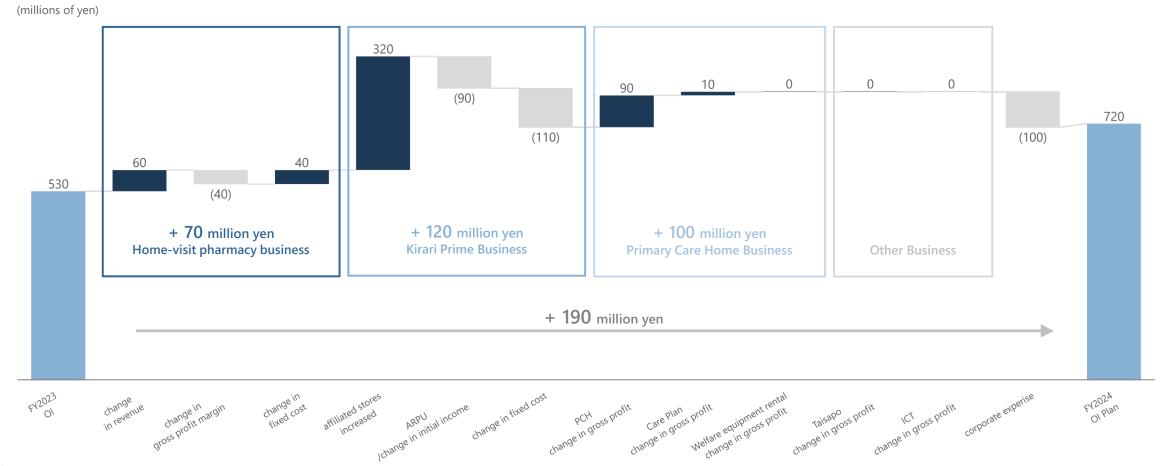
- The sales forecast is for an increase of 1.3 billion yen from the previous fiscal year: home visit pharmacy business + 400 million yen, Kirari Prime business + 230 million yen, and primary care home business + 650 million yen
- The home visit pharmacy business plans to open more stores than usual. The number of home patients is expected to increase by more than 10% year on year by actively absorbing the growing need for home visits.
- In the Kirari Prime business, we will focus on acquiring affiliated stores and aim to increase the number of those by 40%. On the other hand, with the introduction of package plans, we intend to increase ARPU. We will continue to invest in response to the shortage of staff and the increase in cancellations at the affiliated stores.



## **Factor Analysis of Assumed Operating Income**

- The Kirari Prime Business and the Primary Care Home Business led the increase in earnings across the company. In the Kirari Prime Business, the increase in franchisees contributed. This is expected to absorb the decrease in the average ARPU and the increase in management costs. The primary care home business, which had a large upfront cost in the previous fiscal year, is also expected to show a significant improvement in profitability as the facility utilization rate increases. We assume that both of our businesses will generate more than the company-wide increase in profit.
- Although the home-visit pharmacy business will benefit from an increase in sales due to an increase in store openings, the gross margin is expected to decline due to the impact of the concentrated distribution of oral drugs for COVID-19 in the first half of the fiscal year.

#### **Operating Income Factors**

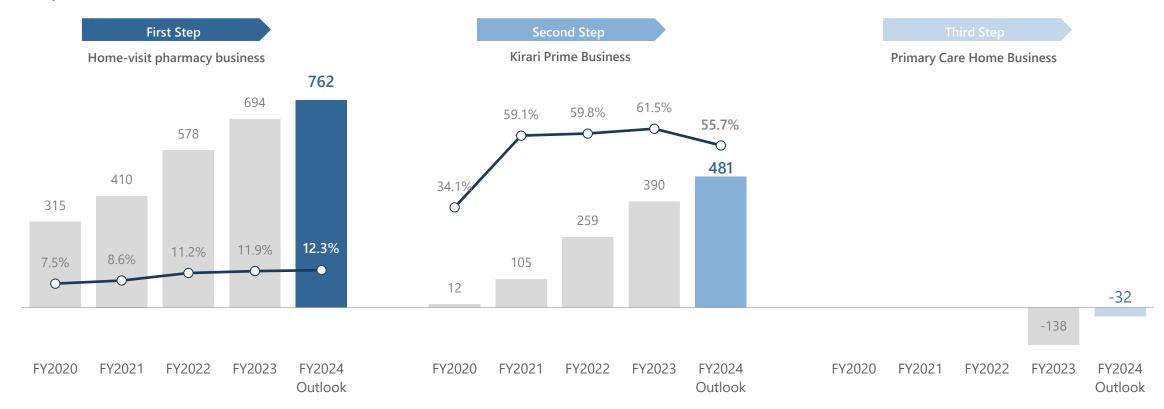


## **Earnings Forecast by Segment**

- The first-step, Home visit pharmacy business will continue to grow steadily. We will proceed with opening stores smoothly. This business will maintain the growth trend while maintaining the profit margin.
- The second step, Kirari Prime is expected to increase profit by 28%. However, ARPU and profit margins are expected to decrease as we prioritize merchant acquisition and merchant support.
- The third step, Primary care home business sales from facility operations began to contribute. Profit and loss in this business is likely to become profitable. We assume that the full-scale contribution to the company's business results will be after the FY2025

#### Segment profit and profit margin

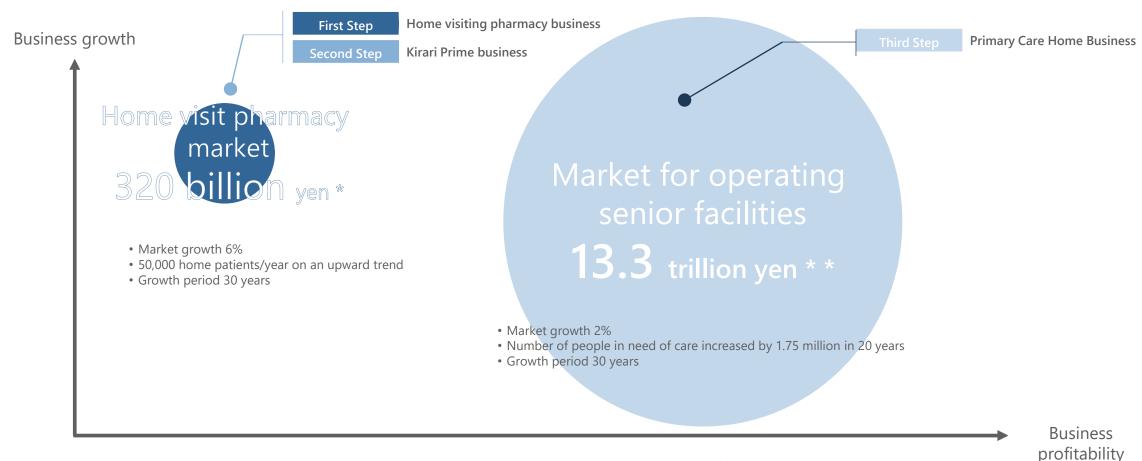
(millions of yen) (%)



- Ol Company Profile/Business Profile/Summary
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- 06 Sustainability Management/Appendix

## market analysis

- Recognizing that both the home-visiting pharmacy market and the senior citizens' facility operations market will expand over the long term due to an aging population and an increase in the number of home patients
- Developing a strategy that combines the large and profitable primary care home business (the third step of growth) with the high-growth home-visiting pharmacy business and the Kirari Prime business (the first and second steps of growth)

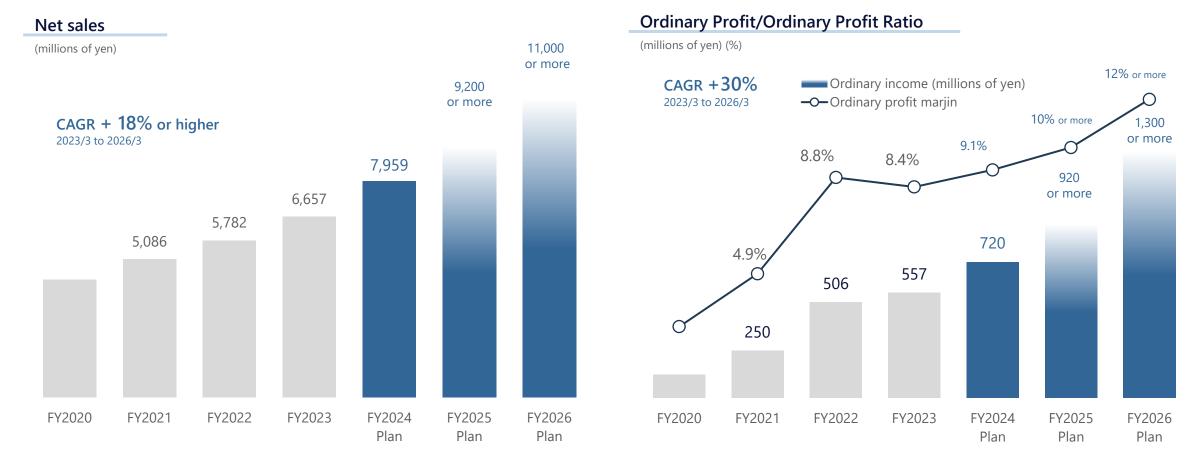


<sup>\*</sup>Home visiting pharmacy TAM: 900,000 patients at home (Nikkei Medical June 2021 Social Medical Practice Survey Analysis) x average sales per patient of 360,000 yen (our company results) = 320 billion yen

\*\* Primary care home business TAM: 6.89 million people requiring long-term care (the Ministry of Health, Labour and Welfare Report on the Status of Long-Term Care Insurance Business, February 2022) x rate of utilization of in-home services
(calculated from the 2021 Survey on Long-term Care Benefit Expenses, etc.) 38.6% x average sales per patient of 5 million yen (actual results in our company) = 13.3 trillion yen

### Medium-Term Growth Plan

- Some revisions from the plan announced in May 2022. Sales target revised upward due to launch of the Primary Care Home business, profit target revised downward due to expected increase in facility opening costs
- The immediate targets are sales of at least 9.2 billion yen and an ordinary profit margin of at least 10% for the 2025/3 fiscal year. No change in strategy to further accelerate growth
- The growth was driven by three businesses, including the home-visit pharmacy business and the Kirari Prime business plus the Primary Care Home business. The policy is to quickly put the Primary Care Home business, which is positioned as the third step of growth for long-term expansion, on a growth path.

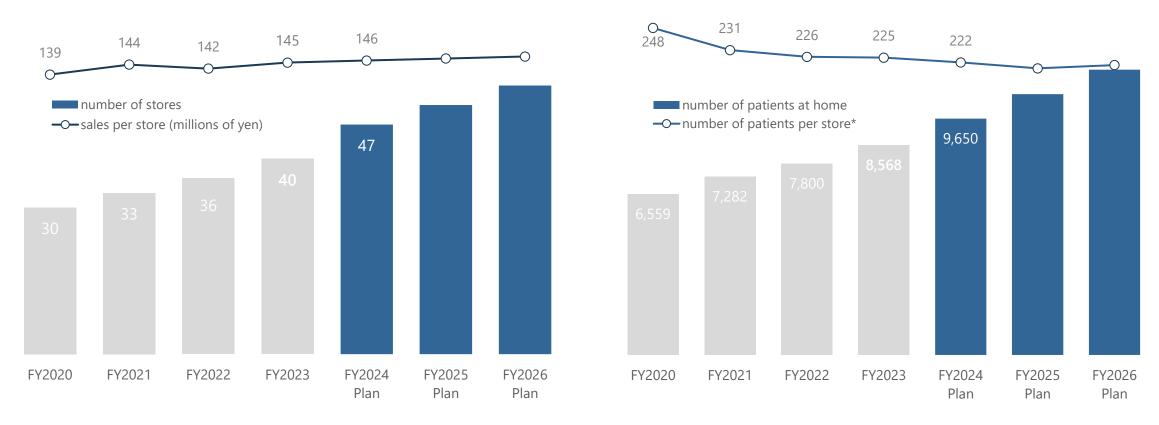


## Home visiting pharmacy business strategy

- Directly managed home-visit pharmacy plans to increase sales by 40% from 2023/3 by 2026/3 while maintaining per-store sales
- The number of home visiting patients will also increase by about 40% by 2026/3 in line with store expansion. The number of patients per store will remain at the current level for operational efficiency
- While the increase in the number of elderly people and those in need of care and the expansion of the government's home care program will be a tailwind, we will carefully and proactively expand our operations while carefully assessing where we will open stores.

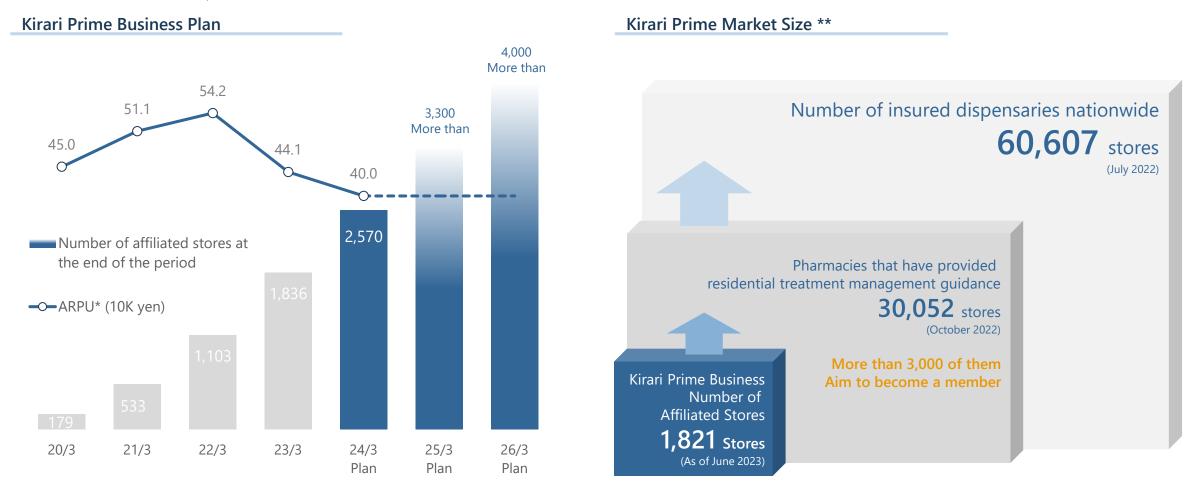
### Plan for number of pharmacies at home

### nacies at home Plan for number of patients at home



## **Kirari Prime Business Strategy**

- The number of affiliated stores will increase to more than 3,000 by fiscal year 2025/3. Target is about 26,000 stores with a track record of home visits. Of these, plans to capture more than 10%
- Promote the provision of more convenient know-how and infrastructure services to member pharmacies. The active introduction of Fam Care will also accelerate the reduction of the human burden on pharmacies. We will continue to appeal to pharmacies that believe it is inevitable to strengthen the home-visit business in an aging society, as well as to small and medium-sized pharmacies in difficult business conditions.



- Ol Company Profile/Business Profile/Summary
- O2 Primary Care Home Business Overview
- Financial Summary (FY2024 3Q)
- O4 Financial Forecasts (FY2024)
- 05 Medium-Term Growth Plan
- 06 Sustainability Management/Appendix

### Our company's approach to sustainability management

### https://www.hyuga-primary.care/ja/ir/library/sustainabilityreport.html



HYUGA PRIMARY CARE Co., Ltd.

"Creating a social infrastructure that allows patients and users to recuperate at home 24 hours a day, 365 days a year"

is our business philosophy.

In order to realize this business philosophy, our company

- I. Contributing to the enhancement and development of community health care
- II. Providing safe and secure medicines
- III. Environmental Protection and Load Reduction
- IV. Supporting the Development and Active Performance of

Human Resources and the Revitalization of Medical and Nursing

**Care Situations** 

**V.Strengthening Governance** 

We will move forward on the above.



# **Organizing Materiality**

#### Our company organizes matters considered important in five areas

	Key Issues Group		Materiality
1	Contributing to the enhancement and development of community health care as a platformer of a community comprehensive care system	1. 2. 3. 4. 5. 6.	Contribution to community health care as a family pharmacy and pharmacist Strengthen pharmacy functions by enhancing community medical care, including cancer alleviation Promotion of online medicine using DX and IT tools Providing health education, medical and nursing care information to local communities Contributing to social security by promoting proper use of pharmaceuticals Implementation of a bridge and community comprehensive care system in both the medical and nursing care fields through the spread of home health care Contributing to the enhancement of community health care using the network established by the Kirari Prime Business
П	Safe and secure pharmaceutical supply as social infrastructure	8. 9. 10.	Ensuring the quality and safety of the pharmaceutical products to be provided and appropriate management Enhancing resilience to disasters and pandemics to ensure stable and sustainable pharmacy operations Ensuring procurement stability by strengthening supply chain management
III	Measures to protect the environment and reduce environmental impact	11. 12.	Reducing waste, including pharmaceuticals, and improving the efficiency of resource use Reducing CO2 Emissions by Making Energy Use More Efficient and Using Renewable Energy
IV	Supporting the development and performance of diverse human resources and the revitalization of medical and nursing care sites	13. 14. 15. 16. 17. 18. 19.	Promote work-life balance through the realization of diverse work styles Providing places of activity and managing working hours according to the way you work Establishing a work environment that promotes employee health and job satisfaction Respect for Human Rights and Promote Diversity (Promote Elderly Employment/Promote Women's Participation/Support LGBTQ Understanding) Securing human resources to support company growth Establishing a personnel system to promote growth Effective utilization of human resources through promotion of DX
V	Strengthening governance	20. 21. 22. 23.	Sustained Strengthening of Corporate Governance Highly transparent disclosure Enhancing Information Security Compliance

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## **Change Segment**

- Due to the start of the primary care home business, the internal organization and business management categories will be reviewed from this fiscal year. The "Primary Care Home Business" will become a reportable segment, and the "Care Plan Business" will be transferred to this segment. In addition, the "Taisapo Business", which is considered to be less important as segment disclosure information, will be transferred to the "Other Business" segment. At the same time, we changed the allocation method for each reportable segment. (Previous year's figures have been reclassified according to the segment classification method and allocation method after the change)
- Aiming to become a platform company for primary care from the "Home Visit Pharmacy Business," "Kirari Prime Business" and "Primary Care Home Business" segments.

### FY March 2023 Segment and Business

### **Home-Visit Pharmacy Business**

• Operation of Kirari Pharmacy

#### **Kirari Prime Business**

 Providing Home Visit Pharmacy Management Know-How for Small and Medium-Sized Pharmacy Businesses

#### **Care Plan Business**

 Creating In-Home Service Plans/Renting and Selling Welfare Equipment

#### **Taisapo Business**

• Providing nursing homes with referral services for patients discharged from hospitals

#### Other businesses (ICT business)

 Development of ICT equipment to solve labor shortages of nursing care workers

#### Other businesses (primary care home business)

• Facility management and provision of regular patrolling and timely home nursing care services



#### **Home-Visit Pharmacy Business**

• Operation of Kirari Pharmacy

#### **Kirari Prime Business**

 Providing Home Visit Pharmacy Management Know-How for Small and Medium-Sized Pharmacy Businesses

### **Primary Care Home Business**

- Facility management and providing"Home Care Regular and Ondemand" (primary care home management)
- Preparation of home service plan (care plan service)
- Rental and sale of welfare equipment (welfare equipment rental service)

#### Other business (Taisapo)

 Providing nursing homes with referral services for patients discharged from hospitals

#### Other businesses (ICT)

• Development of ICT equipment to solve labor shortages of nursing care workers



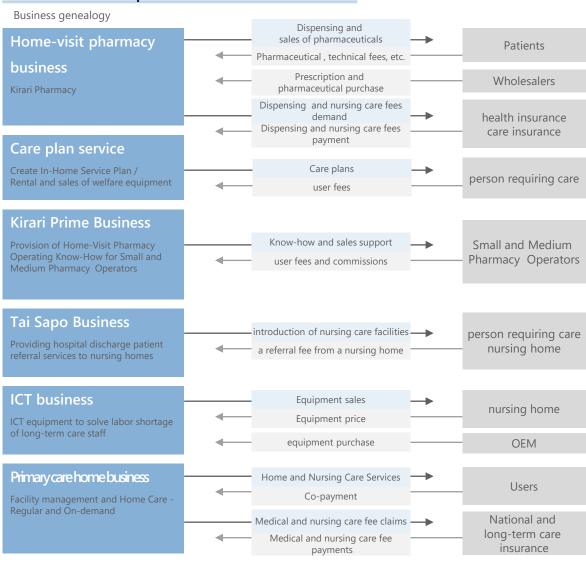


# **Financial Highlights**

		10 fiscal year	11 fiscal year	12 fiscal year	13 fiscal year	14 fiscal year	15 fiscal year	16 fiscal year
Year ended		March 2017	March 2018	March 2019	March 2020	March 2021	March 2022	March 2023
Sales	(thousands of yen)	2,197,243	2,884,128	3,410,342	4,331,638	5,086,031	5,782,604	6,657,448
Ordinary profit	(thousands of yen)	32,896	58,882	64,181	122,368	250,720	506,182	557,751
Net income attributable to owners of the parent	(thousands of yen)	28,668	13,273	14,197	32,903	97,140	328,454	382,876
Capital	(thousands of yen)	100,000	100,000	100,000	100,000	104,742	171,915	185,912
Total number of shares outstanding	(share)	10,900	11,074	11,074	11,074	11,369	3,499,100	3,572,000*
Net assets	(thousands of yen)	422,454	455,737	469,935	502,838	609,463	1,072,264	1,483,134
Total assets	(thousands of yen)	1,246,403	1,472,458	1,658,986	1,771,859	2,015,029	2,531,605	2,914,911
Net assets per share	(Yen)	129.19	137.18	141.45	151.36	178.69	306.44	207.61**
Net income per share	(Yen)	8.77	4	4.27	9.9	28.99	95.8	53.92**
Capital ratio	(%)	33.9	31.0	28.3	28.4	30.2	42.4	50.9
return on equity	(%)	7.0	3.0	3.1	6.8	17.5	39.1	30.0
Operating cash flow	(thousands of yen)	-	-	-	34,733	351,821	484,597	342,252
Invested Cash Flow	(thousands of yen)	-	-	-	-165,236	-77,591	-320,255	- 383,393
Financial cash flows	(thousands of yen)	-	-	-	-6,259	36,641	16,927	- 110,728
Cash and cash equivalents at end of year	(thousands of yen)	-	-	-	227,416	538,288	719,557	567,688
Number of employees (Average number of other temporary employees)	(persons)	150 (58)	190 (59)	226 (68)	283 (93)	312 (96)	329 (102)	442 (100)

# Integrated business flow/community comprehensive care system platform

# Business development and business flow



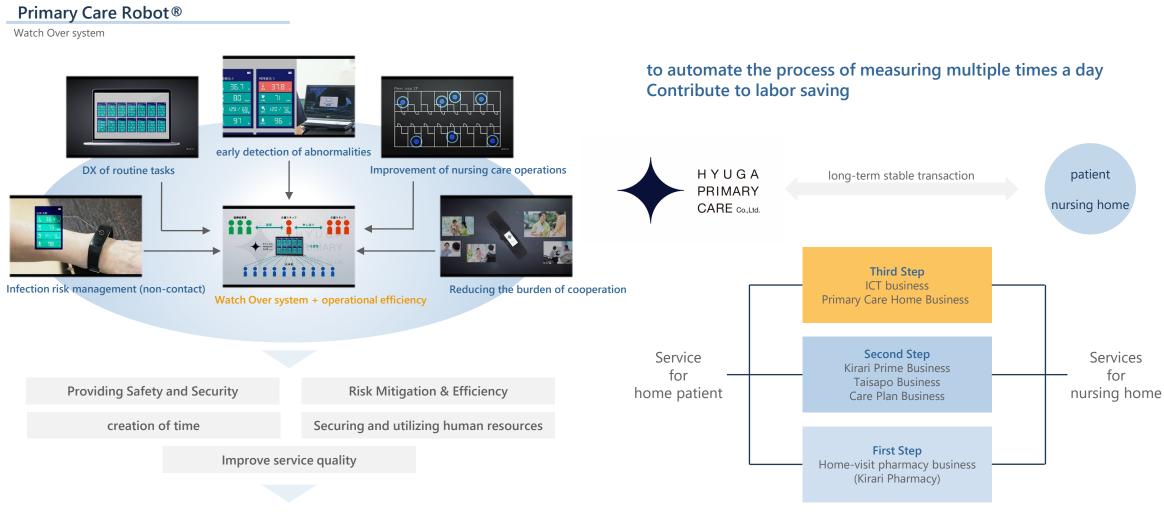
As a platform for comprehensive community care systems Providing one-stop services to patients and customers



## Strengthening the Third Step to Growth

**Expanding the Platform for Community Comprehensive Care Systems** The Growth Step To Growth 2021 - Home health care and nursing care sector platform provided 2023 - Primary care home opened To Growth Second Step **Multi-faceted support** Use of home pharmacy for patients at home know-how Kirari Prime Business 2019: Home pharmacy platform provided 2010 - Provision of care plan **Toward Growth** 2019 - Discharge support First Step **Accumulating Home Pharmacy Know-how** Home visit pharmacy business 2008 - Provision of drugs Provision of home-visit medication guidance

## Strengthening the Third Step toward Growth ICT Business



Improvement of patient QOL and Construction of sustainable care system

## Strengthening the Third Step for Growth Primary Care Home business

- We started the Primary Care Home business from January 2023.
- Home nursing care services for the elderly are provided through the operation of facilities for the elderly. These businesses have a high affinity for sharing know-how with home-visit pharmacy businesses.

#### **New Business Overview \***

Facility Management for the Elderly (Home Care - Regular and On-demand)

### **♦** Facility Concept

#### 1 Upsizing & Utilization of ICT

- Scale up to 100 beds and increase the number of rooms to reduce the burden on individuals
- Reduce workload with in-house developed ICT equipment

#### 2 Providing Home Care - Regular and On-demand

- 24 hours a day, 365 days a year, medical and nursing care are available
- 3 Less expense for patients
- · Individual burden amount set according to the level of care

A combination of regular visiting services provided on a regular basis based on a homevisit nursing care plan for each user and as-needed visiting services provided as needed Patients can receive nursing care services 24 hours a day, 365 days a year, and can perform medical procedures under the direction of a physician.

#### Affinity with home-visit pharmacy business Our nursing care services "Home Care - Regular and On-demand" **Home-Visit Pharmacy Business** Periodic 10 to 15 minutes at a time offered Periodic home visits to provide medication instructions patrol multiple times a day Required services are Responding 24 Hours 365 Days (24/7) On-Call System arranged 24 hours a day, 365 days a year Occasional Available Visiting service 24 hours a day, 365 days a year 24 hours a day, 365 days a year (24/7) visit home Reporting to physicians Medical treatment under the direction of a physician and cooperation with medical institutions nursing

<sup>\*</sup>About "Home Care - Regular and On-demand

# Strengthening the third step for growth Establishing a cross-cell structure centered on facility management

- The facilities for the elderly operated in the third step will be the starting point of cross-selling with the Home-Visit Pharmacy Business, Kirari Prime Business, Taisapo Business, and Care Plan Business.
- Maximize business opportunities in our company by generating synergies among businesses
- At the same time, improve the QOL of users and patients by improving services through cooperation between businesses.



## Home visit pharmacy business

#### **About the Home-Visit Pharmacy Business**

One of the social infrastructures that enable people to receive medical care with peace of mind at home, 24 hours a day, 365 days a year (24/7).

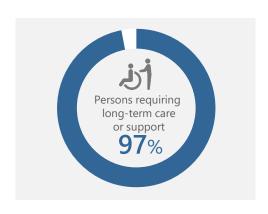
#### Main business

- ① Pharmacists regularly visit patients at home
- ② The pharmacist reports the results of the visit to the prescribing physician/care manager.
- ③ New medication proposals were made to prescribing physicians according to the patient's condition

#### patient attributes

(as of the end of March 2022)





#### high entry barriers

Conventional pharmacies entering the home pharmacy business



#### Know-how accumulated through extensive experience in home-visit pharmacies

24 hours a day, 365 days a year System capable of responding

ability to acquire patients at home

high communication ability (Patient/care manager/physician)

On an efficient visitation route setting force

Wide range of insurance knowledge from medical care to nursing care

These are likely to be time-consuming and costly to overcome.

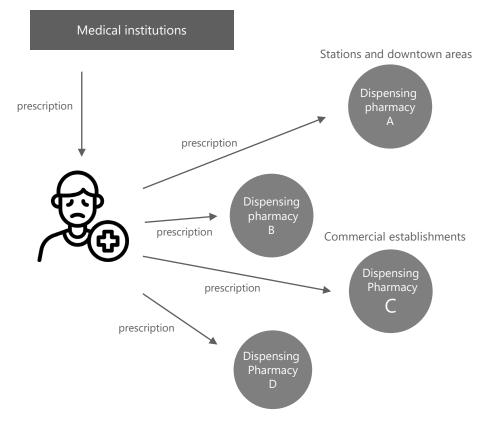
Of the duty to report to the physician know-how

## Home visiting pharmacy business (2) Aim and location of new stores

Pharmacies near medical institutions

#### "Outpatients themselves visit pharmacies"

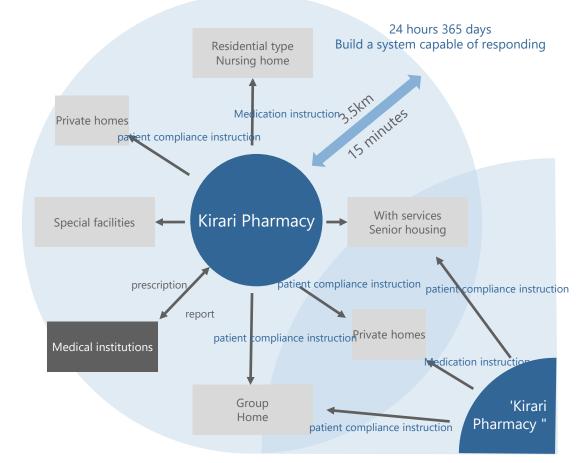
- Open stores near medical institutions where outpatient visits are expected
- Therefore, there are many cases where the store is located close to competing pharmacies
- The cost of opening a store tends to be higher because location is important



## Home visit Pharmacy

#### "Pharmacist visits after signing contract with patient"

- No specific requirements for opening stores
- Ability to form long-term partnerships with residents of senior living facilities who have difficulty visiting hospitals
- Improve visiting efficiency by pursuing a dominant approach with a 3.5 km radius



## Home visiting pharmacy business (3) Number of dispensing fees

### Comparison of dispensing fee points

Home-based dispensing has about double the number of reward points compared to conventional dispensing methods. That means more work, but more business opportunities

On the other hand, the human connection with the patient is stronger, and the possibility of signing a long-term contract is higher. Collaborating with doctors, etc. can also contribute to improving the QOL of patients

Pharmacies near medical institutions

(dispensing fee points)

Dispensing technical fee and pharmacy management fee 307 points

Pharmacy charges
(cost of goods purchased + profit)
700 points

Home visit **Pharmacy** (dispensing fee points) Caregiving fees Home care management guidance fees 341 units Two-Addition of home patient storey Technical fee for dispensing and pharmaceutical management fee 380 points Pharmacy fee \* (cost of goods purchased + profit) 700 points

\*There are more types of medications to be prescribed than for outpatients, and drug prices per prescription tend to be higher.

Comparative example per prescription for 14 days of oral medication

## additional incurred business

- Visiting nursing homes and homes
- · Report to the doctor
- More detailed response tailored to the patient's physical condition and condition
- 24 hours a day, 365 days a year



Contributing to improving patients' QOL

→ HY

## Home-visit pharmacy business "Online medication instruction for nursing homes"

- Online medication instruction for nursing homes was deregulated in April 2022.
- After the online medication instruction, the office staff provides door-to-door delivery of medications. By separating the "guidance" and "door-to-door delivery" that pharmacists used to do, and entrusting the latter to the office staff, we can improve operational efficiency.

#### 「規制改革実施計画」(令和3年6月18日閣議決定)(抄)

#### オンライン診療・オンライン服薬指導の特例措置の恒久化

- a オンライン診療・服薬指導については、新型コロナウイルス感染症が収束するまでの間、現在の時限的措置を着実に実施する 【a:新型コロナウイルス感染症が収束するまでの間、継続的に措置】
- b 医療提供体制におけるオンライン診療の果たす役割を明確にし、オンライン診療の適正な実施、国民の医療へのアクセスの向上 等を図るとともに、国民、医療関係者双方のオンライン診療への理解が進み、地域において、オンライン診療が幅広く適正に実 施されるよう、オンライン診療の更なる活用に向けた基本方針を策定し、地域の医療関係者や関係学会の協力を得て、オンライ ン診療活用の好事例の展開を進める
- c 情報通信機器を用いたオンライン診療については、初診からの実施は原則、かかりつけ医による実施(かかりつけ医以外の医師が、あらかじめ診療録、診療情報提供書、地域医療ネットワーク、健康診断結果等の情報により患者の状態が把握できる場合を含む。) とする

健康な勤労世代等かかりつけ医がいない患者や、かかりつけ医がオンライン診療を行わない患者で上記の情報を有さない患者については、医師が、初回のオンライン診療に先立って、別に設定した患者本人とのオンラインでのやりとりの中でこれまでの患者の医療履歴や基礎疾患、現在の状況等につき、適切な情報が把握でき、医師・患者双方がオンラインでの診療が可能であると判断し、相互に合意した場合にはオンライン診療を認める方向で一定の要件を含む具体案を検討する。その上で、対面診療との関係を考慮し、診療報酬上の取扱いも含めて実施に向けた取組を推映る

d オンライン服薬指導については、患者がオンライン診療又は訪問診療を受診した場合に限定しない。また、薬剤師の判断により 初回からオンライン服薬指導することも可能とする。介護施設等に居住する患者への実施に係る制約は撤廃する。これらを踏ま え、オンライン服薬指導の診療報酬について検討する

e オンライン資格確認等システムを基盤とした電子処方箋システムの運用を開始するとともに、薬剤の配送における品質保持等に係る考え方を明らかにし、一気通費のオンライン医療の実現に向けて取り組む

【b~e:令和3年度から検討開始、令和4年度から順次実施(電子処方箋システムの運用については令和4年夏目途措置)】







## High barrier to entry in the home-visit pharmacy business "A pharmacy that can efficiently handle a large volume of dispensing operations"





## Kirari Pharmacy Onojo

- The size of the dispensary is 65 m<sup>2</sup>, and there are approximately 5 full-time equivalent pharmacists.
- More than 3 times the size of the standard 18.9 m² dispensary facility for 5 pharmacists.
- Responsible for dispensing approximately 720 \* visiting patients

Compared to ambulatory pharmacies, home pharmacies require sufficient space to do the work due to the large number of dispensing processes

# High barrier to entry in the home-visit pharmacy business "personalized treatment tailored to patients and facilities and ingenuity to eliminate erroneous drugs"



Same patient's medicine set for one week

Change the color of the line every time you take it to make it easier to understand



A set of medicines taken by patients on the same floor of the facility at the time of taking them.

The facility staff gave it the best reviews. (It also takes the most time and effort)



Many calendar sets for patients in private homes Reading QR code reveals drug information inside



After the patient's medicine is packed in one package by the packer, color line drawing and stapling of the medicine that can not be packed is done manually.



Setting work scene. Outpatient pharmacy type dispensaries are difficult to work in because they do not have such space.



Name, date, time of administration, name of prescribing hospital, etc. are printed on the medicine package.

Many are prescribed by multiple hospitals, including internal medicine, psychiatry, and orthopedics, and pharmacists make final confirmation of the combination.

# High barrier to entry in the home-visit pharmacy business "Pharmacists in home-visit pharmacies that don't just deliver drugs"



Check your physical condition and side effects from casual conversations and facial expressions with patients.



Depending on the type of nursing home, staffing and residents' dependence on medical care also vary. Understand it and communicate with it



Sharing information with facility staff about medications is mandatory

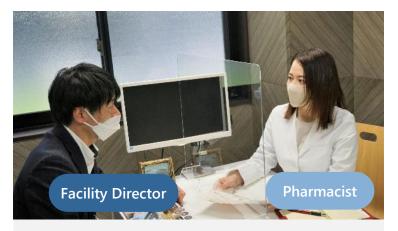
Not only verbally, but also through the company's at-home medication support system



Consultation with doctors to suggest changes to the most appropriate medication according to the patient's situation. Also involved in prescription design



Communicate drug side effects to other care providers through a care manager and suggest medication assistance



Discussions with care providers occur as needed, such as when starting new business. Negotiation and sales skills are required while listening to other parties' requests.



## **Kirari Prime Business**

#### Business model and pricing system

Share of Kirari Prime Business Sales

Subscription Recurring Sales Ratio 90%

#### Base rate

(1 corporation) 12,000 yen/month

Participation in study meetings access to know-how materials Respond to inquiries about home health care

#### Drug Purchase Negotiation Agent

 $1 \sim 2\%$  of the proceeds

Support for pharmaceutical purchases from pharmaceutical wholesalers

#### Report system loan

7,500 yen/month ~

Report preparation support for physicians and care managers

#### **Consulting services**

Annual package

Kirari cram school (6-part series)
Palliative care, technical fee calculation support, etc.

#### Other services

**Additional fees** 

by our company Pharmacists Responding to temporary prescriptions and night/holiday calls (Fiscal year ended March 2022)

Subscription Model

Metered recurring Model

## Competitiveness, Policy and Environment

the Ministry of Health, Labour and Welfare's Pharmacy Vision for Patients

Pharmacies near medical institutions → Home Visit Pharmacy/
Expansion of comprehensive community care



Impact of drug price lowering/Expansion of major dispensing pharmacy stores

Survival as a dispensing pharmacy by small and medium sized pharmacy store

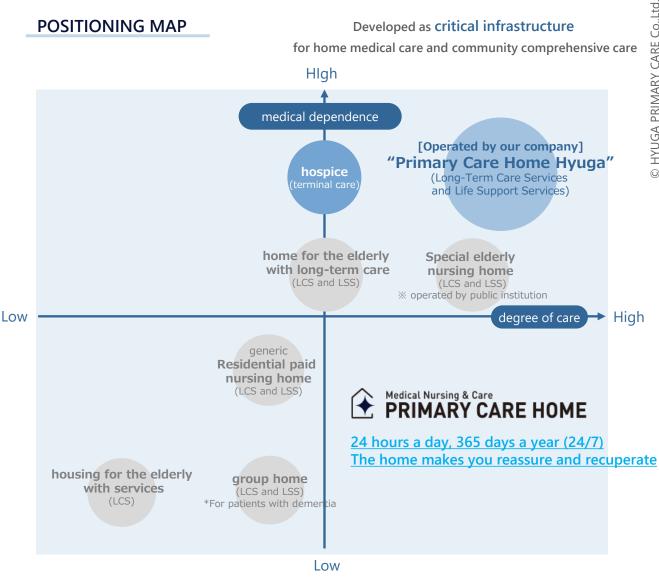
#### Facility concept and features

- Our company leases large elderly facilities
- Our company provides "Home Care Regular and On-demand" for facility residents
- 24 hours a day, 365 days a year medical, nursing and nursing care can be provided in cooperation with cooperating medical institutions
- Contributing to improving the quality of life of users and patients by improving services through inter-business cooperation in our company's home-visit pharmacy business, care plan service, ICT, Tysapo and Kirari Prime business
- Setting a cost system that is friendly to residents so that they can live to the end of their lives in a familiar facility even if their nursing care level increases
- Installing solar power and electric vehicle charging facilities, aiming for local production and local consumption of meals in the facility, and considering ESG



#### services that support the lives of the elderly

- LSS: Life Support Services (not covered by long-term care insurance) Services that can be used by people requiring support and people aged 65 and over, such as safety confirmation, life counseling, housework assistance, support for going out, and promotion of social participation
- LCS: Long-Term Care Service (Long-Term Care Insurance System) A physical care service (Mainly provided as home, facility, and community-based services) that can be used by people who need nursing care for the elderly and the disabled who have been certified as requiring long-term care



## Realize relaxation/resolution of trilemma structures

- Our facility management style can improve the problems faced by residents, facility management, and facility employees at the same time. We aim to establish a sustainable social infrastructure in an aging society by utilizing economies of scale, our company ICT business, and the home-visit pharmacy business.
- These can be the core hub functions of the community comprehensive care system. In the future, we may use this facility operation as a starting point for its business.

#### Trilemma structure of facility management

#### Occupant Challenges

- √ Heavy Economic Burden
- ✓ Concerns about collaboration with physicians

## HYUGA PRIMARY CARE Co., Ltd.



- ✓ Pursuing economies of scale through scale-up
- ✓ Benefits for tenants based on low rent
- Operational efficiency through ICT
- ✓ Know-how for dealing with regional comprehensive care

- ✓ Securing Residents
- ✓ High Operation/ **Construction Costs**

## Diaper sensor development and implementation testing initiated

#### Features

- Installation is possible simply by laying a special sensor on the bed.
- It senses urination and excretion in the diaper and notifies the caregiver when the set amount is reached.
- It notifies the computer and mobile-phone by voice and pop-up.
- It is possible to set the excretion amount about every 100cc, and it is possible to properly assist the excretion according to the diaper used and the user.
- Since the sensor does not touch the body directly, it can be used without causing discomfort to the user.

#### Diaper sensor



Can be checked on a computer or mobile-phone





#### Effect of introduction

## 1. Improvement of user comfort

"No excretion" at the time of replacement and "diaper leakage" due to delayed replacement are greatly reduced, reducing user stress and leading to a good quality of sleep and comfortable life.

#### 2. Reduced workload for caregivers

This eliminates the need for unnecessary patrols and excretion checks, greatly reducing the burden on caregivers.

#### Reduces occupancy costs

It reduces the amount of pats and diapers used by providing excretion assistance at appropriate times

#### Audio and pop-up notification when replacement is required



HYUGA PRIMARY CARE co.,Ltd.

## Differences from existing nursing homes

#### Benefits of moving in

#### Even if the level of nursing care increases, people can live until their last moments

- · As their level of nursing care increases, their cost burden increases accordingly.
- However, by reducing the cost (hotel cost) burden associated with moving in, the total cost does not change significantly.

## Cooperating with cooperating medical institutions: 24 hours a day, 365 days a year Medical and nursing care is available.

- We've worked with many medical institutions for many years.
   We can treat any diseases and symptoms. We can also refer you to a specialist.
- We can provide total support by collaborating with our pharmacists and care managers.

Degree of nursing care	Monthly amount
Care Level 1	154,000 yen
Care Level 2	144,000 yen
Care Level 3	102,000 yen
Care Level 4	96,000 yen
Care Level 5	89,000 yen

Expenses associated with moving in: Monthly image of personal burden \*There is a separate medical and long-term care cost burden

#### Responding to medical needs

- Dementia (moderate to severe)
- Gastrostomy
- tube feeding
- decubitus
- iInsulin administration
- phlegm aspiration

ical needs		
Medical insurance home nursing		
<ul> <li>Total parenteral nutrition (IVH)</li> </ul>	End-stage malignancy	
<ul><li>Colostomy</li></ul>	Amyotrophic lateral sclerosis (ALS)	
Home oxygen	Parkinson's disease	
<ul><li>tracheostomy</li></ul>	spinocerebellar degeneration	
<ul><li>ventilator</li></ul>	myasthenia gravis	
<ul><li>balloon catheter</li></ul>	<ul> <li>multiple sclerosis</li> </ul>	
<ul><li>dialysis</li></ul>	• terminal care	



- 24/7 support "Home Care Regular and On-demand"
- Improving operational efficiency through ICT



Although it was difficult for conventional fee-based nursing homes

We have made it possible to respond to all medical needs.

etc.

**\*** 

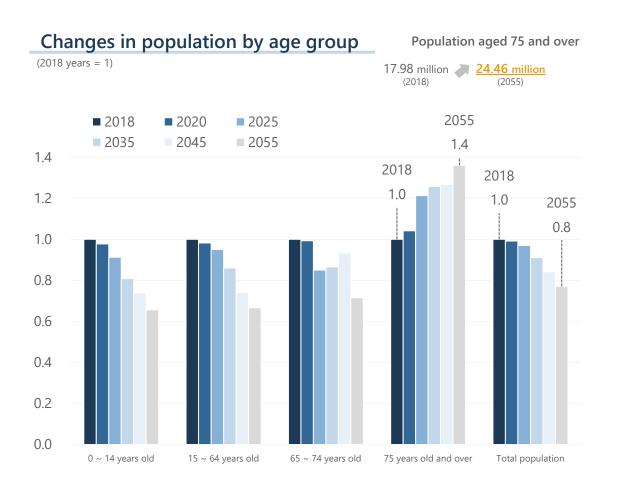
## **Business Environment Summary**

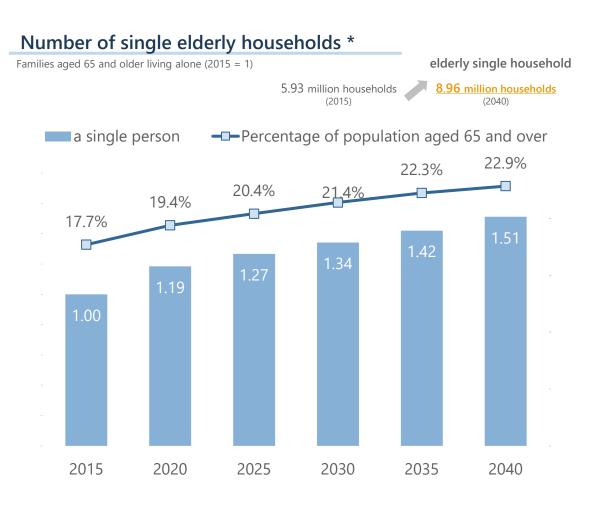
- In addition to an increase in the Population aged 75 and over and elderly single households, Number of persons certified as requiring long-term care is expected to maintain high levels
  - There is an urgent need to establish a new social system and medical infrastructure: a comprehensive community care system and regular measures to control social security costs by revising medical fees and drug prices

- Demand for home medical care is expected to increase significantly due to Aging population and Functional differentiation and collaboration of hospital beds due to regional medical care plans.
  - In response to the expected increase in the number of patients at home, Urgent need to create functions that seamlessly link nursing care and medical care and networks capable of providing essential home dispending
  - In order to provide safe, secure, high-quality, effective and efficient medical and nursing care services, it is also effective in the pharmacotherapy of patients. Need to ensure continuous access to safe drug therapy

## Increase in the number of people aged 75 and over and elderly single households

- While the total population of Japan is decreasing, the number of people aged 75 and over is increasing, and in 2055, the number was 1.4 times that of 2018 (the total population was 0.8 times in the same period). The number of single households aged 65 and over is expected to increase, with a 1.5 foldincrease in 2040 compared to 2015.
- Who is going to care for you and where is going to care for you could become a bigger problem in the future.



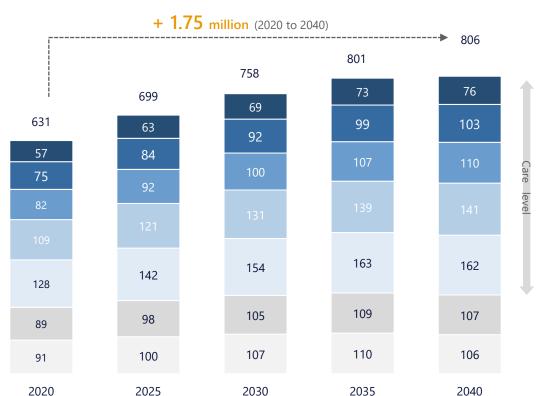


## Business environment Number of people certified as needing long-term care

- The number of persons certified as requiring long-term care support or care is expected to exceed 8 million in 2035 and reach 8.06 million in 2040, an increase of 28% (compared to 2020)
- In particular, the number of people who are certified as requiring nursing care level 3 ~ 5 has increased by more than 30%, making it even more important to develop a nursing care support system.

## Prospects for the number of persons certified as requiring long-term

(10k persons)



## Rate of increase and number of increase by certified category

(from 2020 to 2040)

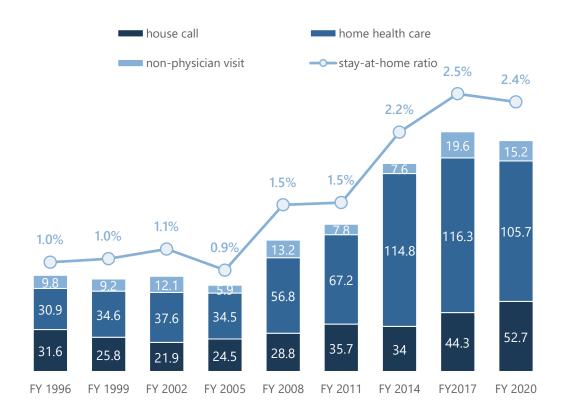
	rate of increase	number of increase
Care-Needed 5	33 %	190,000 people
Care-Needed 4	37 %	280,000 people
Care-Needed 3	34 %	280,000 people
Care Needed 2	29 %	320,000 people
Care Needed 1	27 %	340,000 people
Needed Support 2	20 %	180,000 people
Needed Support 1	16 %	150,000 people
Total	28 %	1.75 million people

## **Business Environment Home Patient and Home Pharmacy**

- The number of patients eligible for home health care has been on the rise. The number of elderly patients has increased rapidly since around 2008, reaching 173000 per day in 2020.
- The ratio of home patients to the total number of patients has also accelerated in tandem with the promotion of a comprehensive care system. Rising to 2.4% in 2020

Number of patients at home Ratio of patients at home to all patients

(1000 patients/day)



Number of pharmacies providing in-home medical care management quidance (contract with patients)

Number of calculated residential treatment management guidance expenses for pharmacies

(stores) · (1000 times in April each year)

Number of calculations (1000)

Number of residential treatment management guidance pharmacies

