



February 29, 2024

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Makoto Takahashi,
Executive Vice President,
Executive Officer,
Managing Director of
Corporate Planning Division
(TEL: 03-6864-2400)

Notice of Changes of Directors and Executive Officers at SEGA SAMMY HOLDINGS INC. and its Major Subsidiaries (SEGA CORPORATION and Sammy Corporation)

SEGA SAMMY HOLDINGS INC. (the Company) hereby notifies that the Company and its major subsidiaries, SEGA CORPORATION and Sammy Corporation, will implement changes in directors and executive officers as described below:

Description

SEGA SAMMY HOLDINGS INC.

1. Change in Executive Officers as of April 1, 2024

New Title	Name	Former Title
(Retired)	Yuka Ichiki	Vice President, Executive Officer

2. Management System as of April 1, 2024

Name	Title
Hajime Satomi	Chairman, Representative Director
Haruki Satomi	President and Group CEO, Representative Director
Koichi Fukazawa	Senior Executive Vice President and Group CFO, Director of the Board
Yukio Sugino	Senior Executive Vice President, Director of the Board
Hideo Yoshizawa	Senior Vice President, Director of the Board
Kohei Katsukawa	Director of the Board (External)
Melanie Brock	Director of the Board (External)
Fujiyo Ishiguro	Director of the Board (External)
Yukito Sakaue	Director, Standing Audit and Supervisory Committee Member

Kazutaka Okubo	Director, Audit and Supervisory Committee Member (External)
Shione Kinoshita	Director, Audit and Supervisory Committee Member (External)
Naoko Murasaki	Director, Audit and Supervisory Committee Member (External)
Hiroshi Ishikura	Substitute Audit and Supervisory Committee Member
Makoto Takahashi	Executive Vice President, Executive Officer (in charge of Human Resources Development Division and Managing Director of Corporate Planning Division)
Yoichi Owaki	Executive Vice President, Executive Officer (Managing Director of Finance & Accounting Division)
Takaharu Kato	Vice President, Executive Officer (Managing Director of IT Solution Division)
Hironobu Otsuka	Vice President, Executive Officer (Managing Director of Public Relations Office)
Koji Takeyama	Vice President, Executive Officer (Managing Director of General Corporate Administration Division, Risk Governance Division)
Yukio Kawasaki	Vice President, Executive Officer (Managing Director of Internal Audit Division)
Natsue Ishida	Vice President, Executive Officer (Managing Director of Legal & Intellectual Property Division)

SEGA CORPORATION

1. Change in Director and Executive Officers at SEGA CORPORATION as of April 1, 2024

New Title	Name	Former Title
Executive Vice President, Executive Officer Head of Japan Asia Studios Business Unit #1	Osamu Ohashi	Senior Executive Officer (Head of Studios Management Division 1, Game Content & Service Business HQ)
Executive Vice President, Executive Officer Head of Japan Asia Studios Business Unit #2	Takaya Segawa	Senior Executive Officer (Head of Studios Management Division 2, Game Content & Service Business HQ)
Executive Vice President, Executive Officer Head of Global Transmedia Group	Justin Scarpone	(Newly Elected)
(Retired)	Takashi Mori	Senior Executive Officer (Head of Amusement R&D and Production Division, Amusement Content Business HQ)
Senior Vice President, Executive Officer Head of Japan Asia Publishing Business Unit	Go Saito	Executive Officer (Head of Japan Asia Publishing Division, Game Content & Service Business HQ)
(Retired)	Morio Moriya	Executive Officer (Head of Corporate Management Division)
(Retired)	Mikio Ina	Executive Officer (Deputy Head of Amusement R&D and Production Division, Deputy Head of Merchandising Division)
(Retired)	Katsutoshi Kioka	Executive Officer (Head of Development Division 4, Game Content & Service Business HQ)

(Retired)	Katsuhiro Ichinose	Executive Officer (Executive Vice President, Sega Europe Ltd.)
VP, Executive Officer, Executive Vice President, Sega Europe Ltd. Head of Global Product Operation Division	Tatsuya Shikata	(Newly Elected)

*Takashi Mori and Mikio Ina is scheduled to be appointed as Senior Vice President, Executive Officer of SEGA FAVE CORPORATION on April 1, 2024.

2. Management System as of April 1, 2024

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director
Shuji Utsumi	President and COO, Representative Director CEO, Sega of America, Inc. CEO, Sega Europe Ltd.
Yukio Sugino	Co-COO, Representative Director
Tatsuyuki Miyazaki	Senior Vice President & Global CFO, Director of the Board
Koichi Fukazawa	Director of the Board
Osamu Ohashi	Executive Vice President, Executive Officer Head of Japan Asia Studios Business Unit #1
Takaya Segawa	Executive Vice President, Executive Officer Head of Japan Asia Studios Business Unit #2
Justin Scarpone	Executive Vice President, Executive Officer Head of Global Transmedia Group
Toru Nakahara	Senior Vice President, Executive Officer Head of Entertainment Productions, Film and Television Head of Business Affairs
Kikuo Masumoto	Senior Vice President, Executive Officer Head of Corporate Development HQ, Deputy Head of Global Corporate HQ (in charge of Legal, HR, IP)
Takashi Shirai	Senior Vice President, Executive Officer, Head of Corporate Planning HQ
Go Saito	Senior Vice President, Executive Officer Head of Japan Asia Publishing Business Unit
Hiroshi Kataoka	VP, Executive Officer, Head of Technology Development Division
Kei Ishikawa	VP, Executive Officer, Head of Corporate Service Division
Yusuke Suai	VP, Executive Officer Deputy Chief Revenue Officer and Chief Strategy Officer of West Publishing Business Unit, Head of Marketing Solution Division
Hitoshi Okuno	VP, Executive Officer, Executive Vice President, Sega of America, Inc.
Masayoshi Yokoyama	VP, Executive Officer, Head of Development Division 1
Takashi Iizuka	VP, Executive Officer, Sonic Creative Officer, Sega of America, Inc.
Tatsuya Shikata	VP, Executive Officer, Executive Vice President, Sega Europe Ltd. Head of Global Product Operation Division

Sammy Corporation

1. Change in Executive Officers as of April 1, 2024

New Title	Name	Former Title
Vice President, Executive Officer (Managing Director of Manufacturing Division)	Kei Kimoto	Managing Director of Manufacturing Division
Vice President, Executive Officer (Managing Director of Sales Planning Division)	Yukitoshi Sakamoto	(Newly Elected)

2. Management System as of April 1, 2024

Name	Title
Hajime Satomi	Honorary Chairman of the Board
Haruki Satomi	Chairman and CEO, Representative Director
Ayumu Hoshino	President and COO, Representative Director (Managing Director of Public Relations Division)
Tetsuya Fukushima	Executive Vice President, Director of the Board (in charge of Corporate Division and Managing Director of Production Group Division)
Hiroataka Tanaka	Executive Vice President, Director of the Board (Managing Director of Research & Development Group Division, Technology & Intellectual Property Division)
Kenichi Tokumura	Senior Vice President, Director of the Board (in charge of New Business Division)
Masahito Goto	Senior Vice President, Director of the Board (Managing Director of Sales Management Division)
Kosuke Takano	Senior Vice President, Director of the Board (Managing Director of President Office and Managing Director of New Business Division)
Koichi Fukazawa	Director of the Board
Takashi Kumeta	Senior Vice President, Executive Officer (Managing Director of PC Research & Development Division)
Hisaka Fujishima	Senior Vice President, Executive Officer (Managing Director of Sales Division)
Rei Kudo	Senior Vice President, Executive Officer
Koichi Hashimoto	Vice President, Executive Officer (Managing Director of Production Planning Division)
Masatoshi Sato	Vice President, Executive Officer
Hidekazu Kouchi	Vice President, Executive Officer (Managing Director of PS Research & Development Division)
Kei Kimoto	Vice President, Executive Officer (Managing Director of Manufacturing Division)
Yukitoshi Sakamoto	Vice President, Executive Officer (Managing Director of Sales Planning Division)

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