

Note:

This English translation of the Notice of the 105th Annual Shareholders' Meeting is for convenience only. If there are any differences between this translation and the Japanese original, the Japanese original supersedes this translation.

Bridgestone Corporation
1-1, Kyobashi 3-chome, Chuo-ku
Tokyo, Japan

Notice of the 105th Annual Shareholders' Meeting

Message to Shareholders

I would like to express my sincere appreciation to our shareholders for supporting the Bridgestone Group.

Guided by the unchanging mission of "Serving Society with Superior Quality," Bridgestone has continued to support the mobility of people and objects since its establishment in 1931 while responding to various advances in society and mobility.

Under the Mid Term Business Plan (2021-2023), which marked the first stage of transformation toward realizing our vision, "Toward 2050, Bridgestone continues to provide social value and customer value as a sustainable solutions company," we aimed to become a strong Bridgestone capable of adapting to changes in the turbulent business environment. In order to support the mobility of people and objects that exist at all times and continue to be relied upon, we will continue to evolve into a strong Bridgestone capable of adapting to changes based on the three axes of the management: "Tackle past negative legacies squarely without delay," "Focus on execution and delivering results for immediate issues," and "Lay foundation for future growth."

Furthermore, as we progress toward the next stage, we have placed sustainability at the core of our management and have started to take on the challenge of amplifying social value and customer value with the premium tire business we have established to date as our core business, and the solutions business as our growth business, which works closely with society and our customers to gain a deep understanding of their issues and solve them. We will focus more on value creation through the basic business scenarios of "Create good business quality," "Create good tires," "Create good business," and "Create new business sowing good seeds for the future." Our guiding principle for value creation is the "Bridgestone E8 Commitment," our corporate commitment that embodies our vision with 8 Bridgestone-like values. By gaining empathy from various stakeholders through our E8 Commitment, we are committed to supporting the realization of a sustainable society together with employees, society, partners, and customers.

Bridgestone will continue to empower each and all to achieve their best, and accelerate its transformation, driven by the passion to be essential to the future of mobility.

Thank you for your continuous support in the years ahead.

Shuichi Ishibashi
Member of the Board
Global CEO and Representative Executive Officer

Notice of the 105th Annual Shareholders' Meeting

Dear Shareholders,

We are pleased to inform you that Bridgestone Corporation's 105th Annual Shareholders' Meeting will be held as described in this letter.

Very truly yours,

Shuichi Ishibashi
Member of the Board,
Global CEO and Representative Executive Officer

The 105th Annual Shareholders' Meeting

1. Date and time: Tuesday, March 26, 2024, at 10:00 a.m. (Reception opens at 9:00 a.m.)
2. Location: "Aoi," the Main Ballroom, 2nd Floor, Palace Hotel Tokyo
1-1-1, Marunouchi, Chiyoda-ku, Tokyo, Japan
3. Purpose of the meeting
Matters to be reported:
 1. Business Report and Consolidated Financial Statements for the 105th Fiscal Year (January 1, 2023 through December 31, 2023) and Audit Reports of the Independent Auditor and the Audit Committee for the Consolidated Financial Statements
 2. Financial Statements for the 105th Fiscal Year (January 1, 2023 through December 31, 2023)Matters to be resolved:

Proposal 1	Appropriation of Surplus
Proposal 2	Election of Twelve (12) Members of the Board

Important Matters:

1. Posting of the Reference to Exercise of Voting Rights, etc. on Websites

- (1) Measures are being taken to provide materials in an electronic format for convening this annual shareholders' meeting in accordance with the provisions of the Companies Act. The Reference to Exercise of Voting Rights, etc. are posted on the Bridgestone Corporation Website. Please access the URL below.

The Company's Website <https://www.bridgestone.com/ir/shareholders/index.html>

The website also has a smartphone version available only in Japanese.

<https://s.srdb.jp/5108/>

- (2) The Reference to Exercise of Voting Rights, etc. are also posted on the Tokyo Stock Exchange Website. Please (i) access the website below or search the "Tokyo Stock Exchange Website (Listed Company Search)," (ii) enter/search the company name "Bridgestone" or securities code "5108," (iii) select "Basic information," and (iv) go to "Documents for public inspection/PR information" to view the information. Tokyo Stock Exchange Website (Listed Company Search)

<https://www2.jpx.co.jp/tseHpFront/JJK020010Action.do?Show=Show>

- (3) Should any revision be needed with regard to the Reference to Exercise of Voting Rights, etc., the Company will post such revision on each website in (1) and (2) above, on which the Reference to Exercise of Voting Rights, etc. are posted.

Requests to Shareholders

If you will not be attending the meeting in person, please exercise your voting rights in advance in writing (by mail) or via the Internet, etc.

Mail	The Internet
Please review the Reference to Exercise of Voting Rights, indicate your vote of approval or disapproval on the enclosed Exercise of Voting Rights form, and return the form to us. If you do not indicate your approval or disapproval for a proposal, you will be deemed to have indicated your approval for the company proposal.	Please refer to the Exercise of Voting Rights via the Internet provided on the next page and cast your vote of approval or disapproval.
Exercise Deadline	Exercise Deadline
The form must arrive at the Company by no later than 5:30 p.m. on Monday, March 25, 2024.	Your vote will be accepted until 5:30 p.m. on Monday, March 25, 2024.

*If any shareholder has exercised his/her voting rights multiple times via the Internet, etc., only the final execution shall be deemed his/her effective exercise of voting rights. If any shareholder has exercised his/her voting rights both by sending the Exercise of Voting Rights form and via the Internet, etc., only the latter one to arrive at the Company shall be deemed effective, provided, however, that only the exercise of voting rights via the Internet, etc., shall be deemed effective if both arrive at the Company on the same day.

Guidance for Platform for Exercise of Voting Rights

Institutional investors may use the "ICJ platform," a platform for electronic exercise of voting rights by institutional investors, which is operated by Investor Communications Japan, Inc. (ICJ).

Handling of requests for the Exercise of Voting Rights form, etc. by shareholders who have approved in advance the sending of Notices of Annual Shareholders' Meeting via an electromagnetic means

If you have approved the sending of Notices via an electromagnetic means and wish to receive an Exercise of Voting Rights form or information pertaining to the items on the form, please contact the dedicated phone service that is stated in "Other Inquiries" described on the next page.

“Exercise of Voting Rights via the Internet”

Scanning the QR Code for “Smart Exercise”

You can access the Website for exercising voting rights without entering your Exercise of Voting Rights Code or Password.

- 1 Please scan the QR Code printed on the bottom-right corner of your Exercise of Voting Rights form.
* “QR Code” is a registered trademark of DENSO WAVE INCORPORATED.
- 2 Follow the instructions on the screen to exercise your voting rights.

*You may exercise your voting rights using “Smart Exercise” only once. If you would like to change your votes after exercising your voting rights, please access the Website for exercising voting rights and log in using your Exercise of Voting Rights Code and Password, then exercise your voting rights again.

Entering the Exercise of Voting Rights Code and Password

[Website for exercising voting rights]

<https://www.web54.net>

- 1 Please access the Website for exercising voting rights and click “Next.”
- 2 Enter the “Exercise of Voting Rights Code” printed on the enclosed Exercise of Voting Rights form.
- 3 Enter the “Password” printed on the Exercise of Voting Rights form.
- 4 Follow the instructions on the screen to exercise your voting rights.

System Requirements

- 1 Depending on the Internet access environment, the service you subscribed, or the models you use, you may not be able to use “Smart Exercise” or the Website to exercise voting rights. For details, please contact the staff in charge by calling the dedicated phone number of Stock Transfer Agent Department “Web Support,” Sumitomo Mitsui Trust Bank, Limited, as shown below.
- 2 To connect your communication device to the Internet, you may have to pay telecommunication charges. Such charges shall be borne by you.

Inquiries on the Operation of Your PC and Other Communication Terminals

The Stock Transfer Agent Department “Web Support” Helpline by
Sumitomo Mitsui Trust Bank, Limited
Phone number in Japan: 0120-652-031
Reception time: 9:00 a.m.–9:00 p.m.

Other Inquiries

The Transfer Agent Business Center Helpline by
Sumitomo Mitsui Trust Bank, Limited
Phone number in Japan: 0120-782-031
Reception time: 9:00 a.m.–5:00 p.m. (Except for Saturdays, Sundays
and national holidays)