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Securities code: 4449

March 11, 2024

(Start date of measures for electronic provision: March 5, 2024)

To Shareholders with Voting Rights:

Mutsumi Ota
Representative Director and CEO
giftee Inc.
2-10-2 Higashigotanda,
Shinagawa-ku, Tokyo, Japan

**NOTICE OF
THE 14th ORDINARY GENERAL MEETING OF SHAREHOLDERS**

Dear Shareholders:

We would like to express our appreciation for your continued support and patronage.

We hereby inform you that the 14th Ordinary General Meeting of Shareholders of giftee Inc. (the “Company”) will be held as described below.

In convening this General Meeting of Shareholders, the Company has taken measures to provide information electronically. Matters to be provided electronically (available in Japanese only) are posted in the “Notice of the 14th Ordinary General Meeting of Shareholders” and the “14th Ordinary General Meeting of Shareholders: Other Matters Subject to Electronic Provision Measures (Matters Excluded From Paper-Based Documents Delivered Upon Request)” on the following websites on the internet.

The Company’s website

<https://en.giftee.co.jp/ir/stock/info/shareholdermeeting>

In addition to the above, information is also posted on the following website.

Tokyo Stock Exchange service website (Listed Company Search)

<https://www2.jpx.co.jp/tseHpFront/JJK020010Action.do?Show=Show>

Please go to the above website, enter the Company’s name or securities code, click the Search button, and select “Basic information,” followed by “Documents for public inspection/PR information” to view the information provided.

You can observe the meeting through the live stream. For details, please refer to the “Guidance for the Livestream Video for Shareholders and Questions in Advance” (available in Japanese only).

- 1. Date and Time:** Wednesday, March 27, 2024 at 1:00 p.m. Japan time
(The reception starts at 12:30 p.m. Japan time)
- 2. Place:** Conference Room, 3rd Floor, Tower Building, Shinagawa Season Terrace
1-2-70 Konan, Minato-ku, Tokyo, Japan
- 3. Meeting Agenda:**
- Matters to be reported:**
1. The Business Report and Consolidated Financial Statements for the Company's 14th Fiscal Year (January 1, 2023 - December 31, 2023) and results of audits by the Accounting Auditor and the Board of Auditors of the Consolidated Financial Statements
 2. Non-consolidated Financial Statements for the Company's 14th Fiscal Year (January 1, 2023 - December 31, 2023)

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- Please submit your attendance card at the reception desk when attending the meeting.
 - In the event of any revision to the matters to be provided electronically, the revision will be announced on each of the designated websites that have posted the pertinent information.

Notice of Live Streaming of the General Meeting of Shareholders and Acceptance of Questions in Advance

The Company will conduct a live streaming of the General Meeting of Shareholders for shareholders who are unable to attend the meeting on-site so that the shareholders can view the meeting from the comfort of their homes.

1. Date and Time

Wednesday, March 27, 2024, from 1:00 p.m. Japan time

2. How to Access

Access to: <https://web.sharely.app/login/giftee20240327>

After accessing the above site, the authentication window will be displayed.

Please enter the information below to access the site.

<Shareholder number, postal code, number of shares held>

3. How to submit questions in advance

Please access and log in according to "2. How to Access" and click the "Question" button at the bottom of the video distribution screen.

[Submitting Period] From Monday, March 11, 2024, to Tuesday, March 26, 2024, at 6:30 p.m. Japan time

If you have any questions about the live streaming, please refer to the following FAQ site.

<https://sharely.zendesk.com/hc/ja/sections/360009585533> (Japanese only)

Notes

- The live streaming will be available only in Japanese and is for viewing only.
- Please note that we may not be able to answer all questions received in advance.
- Please note that we will not be able to support connection problems, delays, or audio problems due to issues with the viewer's environment or other reasons.
- The shareholder will bear the internet fees for viewing the meeting.
- It is prohibited to provide video or audio data to a third party, show it publicly, reprint or reproduce it, or tell a third party how to log in to the site.