AnyMind Group's AnyLogi launches API connection with FedEx
The collaboration enables faster and easier shipping for users through FedEx at competitive pricing

Singapore - March 5, 2024 - [AnyMind Group](#) [TSE:5027], a BPaaS company for marketing, e-commerce and digital transformation, has today announced that its automated international shipping platform, [AnyLogi](#), has completed an API integration with one of the world's largest express transportation companies, FedEx Express (FedEx), to provide AnyLogi users with access to FedEx services.

The partnership with FedEx enables enterprises and e-commerce merchants to automatically issue shipping labels and invoices by linking their FedEx accounts to AnyLogi. AnyLogi can also automatically import order information from carts on e-commerce sites built on platforms like Shopify, and display shipping methods and customs duties on the checkout page.

AnyLogi can also be used with other international shipping companies, including FedEx, making it easy for end consumers to compare prices and delivery times, and select the most appropriate shipping method.

AnyLogi is an automated international shipping platform that supports e-commerce brands and sellers. It not only seamlessly integrates with domestic and international e-commerce carts and shipping services but also enables the display of shipping fees and tariffs on e-commerce sites. Additionally, users can manage all shipping processes across a variety of connected shipping service providers, including the issuance of shipping labels, invoices, and collection requests, within a single platform.

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About AnyMind Group
Founded in April 2016, AnyMind Group [TSE:5027] is a Business-Process-as-a-Service company for marketing, e-commerce and digital transformation. The company provides two broad offerings to brands and businesses, publishers and influencers: Brand Commerce and Partner Growth. Brand Commerce provides businesses with the company's platforms for manufacturing, e-commerce enablement, marketing and logistics, whilst Partner Growth provides web and mobile app publishers along with influencers and content creators with platforms for monetization and optimization. Partner Growth customers can also tap on the company's Brand Commerce offering. AnyMind Group has over 1,500 staff across 22 offices in 15 markets, including Singapore, Thailand, Indonesia, Vietnam, Cambodia, Malaysia, the Philippines, Hong Kong, Taiwan, Mainland China, Japan, India, the United Arab Emirates, South Korea, and Saudi Arabia.

About BPaaS

Business-Process-as-a-Service (BPaaS) is a business model that merges and creates an additional layer of value on top of Software-as-a-Service or SaaS (software-centric) and Business Process Outsourcing or BPO (operations-centric), by providing greater flexibility and scalability to the entire business process lifecycle. Through BPaaS, enterprises can tap into agile and adaptive end-to-end process lifecycle management through a combination of technology and operations teams that leverage on local and regional best practices, for the designing, development, implementation, optimization, and automation across the business process.

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