



February 28, 2024

To whom it may concern:

Company name: Macromill, Inc.  
Representative: Toru Sasaki  
Representative Executive Officer, CEO  
(Ticker Code: 3978 TSE Prime)  
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### **Notice Regarding the Introduction of a Performance Share Plan (Details Determined)**

Macromill Inc. (hereinafter referred to as the “Company”) announced on February 26, 2024, that it will introduce a new performance share plan called “Board Benefit Trust (BBT)” (hereinafter referred to as the “Plan”). Pertaining to this, the Board of Directors determined at today’s meeting the details of the Plan as follows:

#### **1. Outline of the Trust**

- (1) Name: Board Benefit Trust (BBT)
- (2) Trustor: Macromill, Inc.
- (3) Trustee: Mizuho Trust & Banking  
(Re-entrusted to the Custody Bank of Japan)
- (4) Beneficiary: Retired executive officers, etc. who satisfy the beneficiary requirements set forth in the Rules for Granting Shares to Officers
- (5) Trust administrator: A third party having no interest in the Company to be appointed
- (6) Type of trust: Pecuniary trust other than money trust (third-party beneficiary trust)
- (7) Date of trust agreement: March 15, 2024
- (8) Date of entrustment: March 15, 2024
- (9) Trust period: From March 15, 2024 until the termination of the Trust  
(No specific termination date is set and the Trust continues as long as the Plan continues.)

#### **2. Details of the Trust’s acquisition of Company shares**

- (1) Type of stock to be acquired: Common stock
- (2) Amount of the trust to acquire the shares: 370,000,000 yen
- (3) Maximum number of shares to be acquired: 436,700 shares
- (4) Method of acquisition: Purchases from the stock exchange market
- (5) Acquisition period: From March 15, 2024, through April 30, 2024 (planned)

Ends,