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【News Release】



Date : March 12, 2024

Company Name : KeePer Technical Laboratory Co., Ltd.
(TSE Prime, NSE Premier: code 6036)

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The Opening of “KeePer LABO Utsunomiya”

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu City, Aichi / President and Co-COO: Toshiyuki Kaku) will open a new KeePer LABO Utsunomiya Store in Utsunomiya City, Tochigi on Wednesday, March 27, 2024.

Store Name	KeePer LABO Utsunomiya	Opening Date	March 27, 2024
Location	2-27-6 Joto, Utsunomiya City, Tochigi	Site area	1170.43㎡
		Store area	468.24㎡
Hours of operation	9:00-20:00	Construction site	Vacant land

Concept	<p>The Utsunomiya store is located near the intersection of National Route 4 and National Route 123 in the city center, ensuring quick recognition. With a population of approximately 512,000 in Utsunomiya City, it serves as the second store in Tochigi Prefecture, the 114th directly managed store, and the 127th KeePer LABO store.</p> <p>The store is also located on a spacious 354-tsubo site (about 1,170 square meters), which was newly constructed and has a training center attached to it. The store has 8 coating booths, one of which is a 'Trex booth' equipped with the environment necessary for Trex KeePer application. In addition to the largest number of booths in all the LABO stores, 6 more booths can be used on Saturdays and Sundays when training is not being held, making a maximum of 14.</p> <p>Featuring 4 washing and finishing stations, the design allows for comprehensive services from car washing to KeePer coating and interior cleaning in one location. This minimizes staff effort related to vehicle movement, ensuring a safe and high-quality working environment with the latest air conditioning and LED lighting for both customers and staff.</p> <p>The store offers a large guest room for comfortable waiting, and 2 terrace seats inside the coating booths allow customers to observe their vehicles during reception. Serving as a key training and support hub for KeePer professionals and car dealerships in North Kanto, this large-scale store plays a crucial role.</p>
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Store image	
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