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**[News Release]**



Date : March 14, 2024

Company Name : KeePer Technical Laboratory Co., Ltd.  
(TSE Prime, NSE Premier: code 6036)

Representative : Toshiyuki Kaku, President and Co-COO

Contact : Ayako Yamashita, Managing Director CFO  
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## **"New Business in Non-Automotive Coating"** **Announcement of the Launch : The Coating for Cruiser,** **"Marine EX KeePer"**

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu City, Aichi / President and Co-COO: Toshiyuki Kaku) , in collaboration with ZEAL Co.,Ltd.(Head Office: Minato-ku, Tokyo/President: Takumi Hirano), announces the launch of "KeePer Coating" as a new value-added service for large cruisers, super yachts, and similar vessels.



The product sold by ZEAL Co.,Ltd. is "Marine EX KeePer," developed specifically for cruisers. This product will be showcased at a joint booth with Marine X Inc. at the Japan International Boat Show 2024, held from March 21st (Thursday) to March 24th (Sunday) at Pacifico Yokohama and Yokohama Bayside Marina. If you're attending the Japan International Boat Show 2024, please visit our joint booth with Marine X Inc.

\*Marine EX KeePer logo



\*A3 tri-fold pamphlet



**■For further details about "Marine EX KeePer," please contact ZEAL Co.,LTD.**

Company Name: ZEAL Co., Ltd.

Date of Establishment: June 15, 1993

Headquarters: 2nd Floor, Tokyo Bayside Building, 3-33-17 Kaigan, Minato-ku, Tokyo

Representative: Takumi Hirano, President

ZEAL Co., Ltd. Website: <https://www.zeal.ne.jp>

Furthermore, sales of products sold to ZEAL Co., Ltd., including "Marine EX KeePer" and associated items, will be recorded under the KeePer Products Related Segment.