

March 19, 2024

For Immediate Release
(English translation of the original Japanese document)

Company Name: Kakaku.com, Inc.
Representative: Shonosuke Hata, President and Representative Director
(Stock code: 2371; Prime, Tokyo Stock Exchange)
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Notice of Organizational and Personnel Changes

Kakaku.com, Inc. (the Company) hereby announces that its Board of Directors approved on March 19, 2024, the following organizational and personnel changes.

1. Organizational changes (effective April 1, 2024)

The Company will implement the following organizational changes for more efficient intra-departmental coordination.

- ① In order to increase the value created by our four businesses (Kakaku.com, Tabelog, Kyujin Box and New Media) and generate business growth, we will appoint company heads for the Kakaku.com and Tabelog businesses, and we will reinforce the Kyujin Box Division to speed up strategy formulation, decision-making and execution.
- ② A Incubation Business Division will be established to oversee the New Media businesses. In addition, an Incubation Promotion Office will be established within the Incubation Business Division to strengthen the creation and promotion of new businesses and create new value beyond the New Media businesses already developed.

2. Personnel changes (effective April 1, 2024)

(1) Directors

New position	Name	Current position
- Director and Senior Executive Officer - Head of Kakaku.com Company - General Manager, Kakaku.com Shopping Media Div.	Shingo Yuki	- Director and Senior Executive Officer
- Director, Executive Officer and CHRO - General Manager, Human Resources & General Affairs Div.	Kanako Miyazaki	- Director and Executive Officer - General Manager, Human Resources & General Affairs Div.

(2) Executive Officers

New position	Name	Current position
<ul style="list-style-type: none"> - Executive Officer - Head of the Tabelog Company - General Manager, Tabelog Business Div. - Manager, Business Planning Dept., Tabelog Business Div. 	Taku Konoike	<ul style="list-style-type: none"> - Executive Officer - General Manager, Tabelog Business Div. - Manager, New Business Development Office, Tabelog Business Div.
<ul style="list-style-type: none"> - Executive Officer - General Manager, Incubation Business Div. - Manager, Planning Dept. 1, Incubation Business Div. 	Yuzo Takamatsu	<ul style="list-style-type: none"> - Executive Officer - General Manager, Travel Business Div. - Manager, Media Planning Dept., Travel Business Div.
<ul style="list-style-type: none"> - Executive Officer and CTO - General Manager, Technology Div. - General Manager, Tabelog Development Div. - Manager, Corporate IT Office, Technology Div. 	Takayuki Kyowa	<ul style="list-style-type: none"> - Executive Officer - General Manager, Tabelog System Div. - Manager, Quality Control Office, Tabelog System Div.
<ul style="list-style-type: none"> - Executive Officer and CISO - General Manager, System Platform Div. 	Norihiko Fukuda	<ul style="list-style-type: none"> - Executive Officer and CTO
<ul style="list-style-type: none"> - Executive Officer - General Manager, Kakaku.com Sales Div. 	Kimihiro Murakami	<ul style="list-style-type: none"> - Executive Officer - General Manager, Shopping Media Div.
<ul style="list-style-type: none"> - Executive Officer - Assistant General Manager, Kakaku.com Sales Div. - Manager, Shopping Media Marketing Dept. 	Mitsuhiro Sakusabe	<ul style="list-style-type: none"> - Executive Officer
<ul style="list-style-type: none"> - Executive Officer - Manager, President's Office 	Yusuke Aizawa	<ul style="list-style-type: none"> - Executive Officer - General Manager, Corporate Planning Div.
<ul style="list-style-type: none"> - Executive Officer - Manager, Corporate Planning Dept. - Manager, Incubation Promotion Office, Incubation Business Div. 	Junnosuke Yagura	<ul style="list-style-type: none"> - Manager, Planning Dept., Corporate Planning Div.

(3) General Managers

New position	Name	Current position
- General Manager, Kakaku.com Service Media Div.	Hideki Ono	- General Manager, Service Media Div.
- General Manager, Kakaku.com Development Div.	Kenji Ando	- General Manager, System Div.
- General Manager, Marketing Div.	Satoru Asakawa	- General Manager, Marketing Div. - Manager, Data Business Planning Office

(4) Managers

New position	Name	Current position
- Manager, Shopping Media Planning Dept. 1, Kakaku.com Shopping Media Div.	Katsuhiro Saito	- Manager, Media Planning Dept. 1, Shopping Media Div.
- Manager, Shopping Media Planning Dept. 2, Kakaku.com Shopping Media Div.	Hidekazu Kando	- Manager, Sumaity Dept., Service Media Div.
- Manager, Business Development Dept., Kakaku.com Shopping Media Div.	Tomoaki Ryu	- Manager, Business Development Dept., Shopping Media Div.
- Manager, Data Management Office, Kakaku.com Shopping Media Div.	Tomoko Miyake	- Manager, Data Management Office, Shopping Media Div.
- Manager, Media Creative Dept., Kakaku.com Shopping Media Div.	Yasuyuki Endo	- Manager, Media Creative Dept., Shopping Media Div.
- Manager, Service Media Planning Dept., Kakaku.com Service Media Div.	Kohei Iida	- Manager, Media Planning Dept., Service Media Div.
- Manager, Service Media Marketing Dept. 1, Kakaku.com Sales Div.	Tomoki Takase	- Manager, Service Marketing Dept. 1, Media Business Div.
- Manager, Service Media Marketing Dept. 2, Kakaku.com Sales Div.	Yasuyuki Sakurano	- Manager, Service Marketing Dept. 2, Media Business Div.
- Manager, Advertising Sales Dept. 1, Kakaku.com Sales Div.	Mariko Sakai	- Manager, Sales Dept. 1, Sales Div.
- Manager, Advertising Sales Dept. 2, Kakaku.com Sales Div.	Yuri Shinoda	- Manager, Sales Dept. 2, Sales Div.
- Manager, Sales Promotion Dept., Kakaku.com Sales Div.	Koichi Tomotsune	- Manager, Business Support Dept., Media Business Div.
- Manager, Shopping Media Development Dept., Kakaku.com Development Div.	Akira Yamanouchi	- Manager, Kakaku.com Shopping System Dept., System Div.
- Manager, Service Media Development Dept., Kakaku.com Development Div.	Hiroya Yasui	- Manager, Kakaku.com Service System Dept., System Div.

New position	Name	Current position
- Manager, Infrastructure Systems Development Dept., Kakaku.com Development Div.	Hiroataka Maniwa	- Manager, Kakaku.com Base System Dept., System Div.
- Manager, Shopping Media Design Dept., Kakaku.com Development Div.	Satoshi Nozomito	- Manager, Media Design Dept. 2, Shopping Media Div. - Manager, Communication Design Office, Corporate Planning Div.
- Manager, Service Media Design Dept., Kakaku.com Development Div.	Takeshi Igarashi	- Manager, Media Design Dept. 1, Shopping Media Div.
- Manager, Kakaku.com Customer Service Dept.	Shinya Bessho	- Manager, Customer Service Dept.
- Manager, Advertising Sales Dept., Tabelog Business Div.	Masanobu Hoshina	- Manager, Tabelog Advertising Sales Dept., Tabelog Business Div.
- Manager, Sales Management Dept., Tabelog Business Div.	Daiki Iwata	- Manager, CRM Promotion Dept., Tabelog Business Div.
- Manager, Partner Sales Dept., Tabelog Sales Div.	Toshiharu Yoshida	- Manager, Agency Sales Dept., Tabelog Business Div.
- Manager, Sales Promotion Dept., Tabelog Sales Div.	Kenji Uchino	- Manager, Sales Management Dept., Tabelog Business Div.
- Manager, Web Development Dept. 1, Tabelog Development Div.	Hiroki Doi	- Manager, Web Development Dept., Tabelog System Div.
- Manager, Web Development Dept. 2, Tabelog Development Div.	Kosuke Sekido	- Assistant Manager, Web Development Dept., Tabelog System Div.
- Manager, Application Development Dept., Tabelog Development Div.	Tatsuaki Sato	- Manager, Application Development Dept., Tabelog System Div.
- Manager, Restaurant System Development Dept., Tabelog Development Div.	Taichiro Sasaki	- Manager, Restaurant System Development Dept., Tabelog System Div.
- Manager, Quality Control Office, Tabelog Development Div.	Kotaro Ogino	- Quality Control Office, Tabelog System Div.
- Manager, Product Planning Dept., Kyujin Box Div.	Tetsuya Abe	- Assistant Manager, Media Planning Dept., Kyujin Box Div.
- Manager, Partner Marketing Dept., Kyujin Box Div.	Masakatsu Nakatsuka	- Assistant Manager, Sales Dept., Kyujin Box Div.
- Manager, Media Marketing Dept., Kyujin Box Div.	Tsubasa Ishikawa	- Manager, Sales Dept., Kyujin Box Div.
- Manager, Development Dept.1, Kyujin Box Div.	Shinji Ikawa	- Manager, Kyujin Box System Dept., System Div.

New position	Name	Current position
- Manager, Development Dept.2, Kyujin Box Div.	Yoji Matsuzawa	- Assistant Manager, Kyujin Box System Dept., System Div.
- Manager, Customer Service Dept., Kyujin Box Div.	Daisuke Yoshida	- Assistant Manager, Media Planning Dept., Kyujin Box Div.
- Manager, Planning Dept.2, Incubation Business Div.	Masahiro Shoji	- Assistant Manager, Media Planning Dept., Travel Business Div.
- Manager, Planning Dept.3, Incubation Business Div.	Takuhiro Koyama	- Manager, Media Planning Dept. 2, Shopping Media Div.
- Manager, Sales Dept., Incubation Business Div.	Hikomichi Ide	- Manager, Sales Dept., Travel Business Div.
- Manager, Development Dept.1, Incubation Business Div.	Tatsuhiko Yokoyama	- Manager, Travel Media System Dept., System Div.
- Manager, Development Dept.2, Incubation Business Div.	Shingo Taguchi	- Manager, New Media System Dept. 1, System Div.
- Manager, Internal Audit Office	Kiyooki Shirakawa	- Executive Officer - General Manager, Corporate Management Div.
- Manager, System Platforms Dept., System Platforms Div.	Hiroshi Miyata	- General Manager, Platform Technology Div. - Manager, System Platforms Div. - Manager, Corporate IT Office
- Manager, Advanced Technology Dept., Technology Div.	Mitsuru Tokita	- Manager, Advanced Technology Dept., Platform Technology Div.
- Manager, Developer Experience Office, Technology Div.	Masashi Kato	- Manager, Developer Experience Office, System Div.
- Manager, Corporate Management Dept., Corporate Div.	Kazuko Nishimura	- Manager, Corporate Management Dept., Corporate Management Div.
- Manager, Public Relations and Investor Relations Office, Corporate Div.	Nozomi Naoe	- Manager, Public Relations and Investor Relations Office, Corporate Management Div.
- Manager, Finance and Accounting Dept., Corporate Div.	Ayako Fukawa	- Manager, Finance and Accounting Dept., Corporate Management Div.
- Manager, Legal Dept., Corporate Div.	Teppei Hori	- Manager, Legal Dept., Corporate Management Div.
- Manager, Personal Information Protection Office, Legal Dept., Corporate Div.	Nami Onikura	- Manager, Personal Information Protection Office, Legal Dept., Corporate Management Div.
- Manager, Intellectual Property Office, Legal Dept., Corporate Div.	Kyoka Lee	- Manager, Intellectual Property Office, Legal Dept., Corporate Management Div.

For Reference: New Organizational Chart (As of April 1, 2024)

