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March 28, 2024

Company name: ITmedia Inc.  
URL: <https://corp.itmedia.co.jp/> (in Japanese)  
Toshiki Otsuki, President and CEO  
(Securities code: 2148; Prime Market of the Tokyo Stock Exchange)  
Inquiries: Akihiro Kagaya, Director, CFO, and General Manager of Administration Division  
(Tel: +81-3-5210-5011)

### Notice Regarding Business Execution Structure

The Company hereby announces that, it has approved the business execution structure, effective April 1, 2024.

Name	Roles
Toshiki Otsuki	President and CEO
Takashi Kobayashi	Member of the Board and COO
Akihiro Kagaya	Member of the Board and CFO, Administration
Toshiyuki Nishiyama	Executive Vice President, BtoB Media, Sales Division, Managing Executive Officer
Masafumi Ishimori	Executive Vice President, BtoC Media, Managing Executive Officer
Yorimasa Tada	Executive Vice President, BtoB Media, Media Division, Managing Executive Officer
Ryou Izumi	Senior Vice President, BtoC Media, Netolabo Operating Officer
Toshihiro Nagai	Senior Vice President, BtoB Media, Media Division, Operating Officer
Takeshi Mutou	Senior Vice President, Media Technology, Operating Officer
Hideyuki Asai	Senior Vice President, President of Hacchu Navi Inc. (New)