
unerry ranked 220th in FT's "High-Growth Companies Asia-Pacific 2024"

Tokyo, Japan — unerry, Inc, a real behavioral movement data platform company that offers 「Beacon Bank」 service, ranked 220th in the 「High-Growth Companies Asia-Pacific 2024」 jointly conducted by Statista and Financial Times.

<https://www.ft.com/content/dbac4faa-5a8c-4ba9-8425-12ae727e0d05>

About "High Growth Companies Asia-Pacific 2024 Ranking"

Asia-Pacific High-Growth Companies Ranking is conducted jointly by Financial Times (UK) and Statista (Germany), ranking corporations in the Asia-Pacific region that achieved the highest percentage growth in revenues (CAGR) between 2019 and 2022, listing the top 500 companies.

■ About unerry (<https://www.unerry.co.jp>)

Since founded in 2015, unerry has worked to realize an ambient intelligence infrastructure that fuses real and digital by converting the real world into data. This led to the company being listed on the Tokyo Stock Exchange Growth Market on July, 2022.

Beacon Bank, a real behavioral data platform operated by unerry, is a big data platform that accumulates a total of 390 million IDs (150 million IDs in Japan) and over 80 billion location logs per month. Its greatest feature is the beacon sharing mechanism (patented technology in Japan, the United States, and in China) that supports a nationwide network of approximately 2.16 million beacons. In addition to GPS, which comprehensively captures outdoor data, underground and indoor position measurement data is also collected by the beacons. It seamlessly captures indoor and outdoor people flow data. At unerry, by analyzing people flow big data using our AI technology, we visualize real places and consumer behavior, develop retail marketing that encourages behavior change and offers services to help building smart cities.

* All services and products referred to in this release are corporate registered and/or trademarked.

* All services and products referred to in this release are based on availability on the release date and are subject to change without notice.

<For any further inquires>

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