



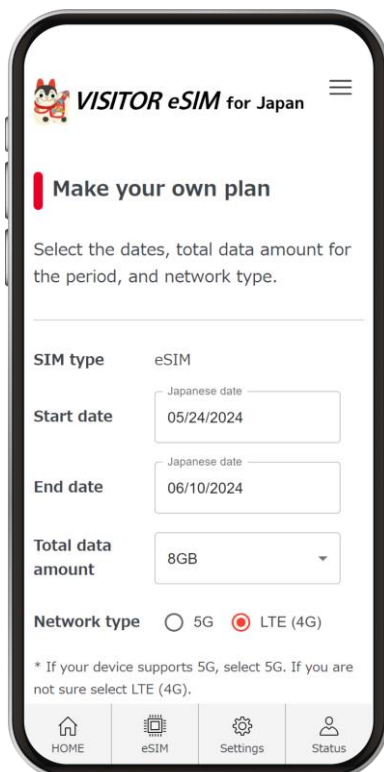
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JCI Launches the Perfectly Tailored "b-mobile VISITOR eSIM for Japan" for Every Visitor

Japan Communications Inc. (JCI, TSE Prime:9424) is excited to announce the launch of the "b-mobile VISITOR eSIM for Japan," a prepaid eSIM product dedicated to data communication, designed specifically for visitors and temporary returnees to Japan, starting April 2nd. This innovative plan, which seems like it should have existed before, is now making its debut.



Following the COVID-19 pandemic, there has been a shift in values resulting in longer stays and more diverse needs among international visitors to Japan. As many travelers are choosing individual travel (Foreign Independent Tour, FIT) over package tours, most of the existing data communication plans for visitors to Japan have been limited to fixed periods and data allowances, such as 7, 15, or 30 days.

To address this situation, JCI has developed a dedicated eSIM plan that meets the needs of each individual visitor and temporary returnee.

With this plan, users can freely select their stay period (start and end dates) and the required data amount, just like reserving a hotel or inn. The usage period can be set from 1 to 30 days in daily increments, and the data amount can be set from 1GB to 100GB in 1GB increments. Additionally, the plan allows for

extensions of the usage period and additions to the data amount.

While it was difficult to meet individual needs with physical SIM cards, eSIMs, which are completed online, make it possible to provide a service tailored to each individual.

Next year, the World Expo 2025 will be held in Osaka, Kansai, Japan, and an even greater number of visitors are expected to come to Japan. JCI will continue to plan and develop products and services that allow customers from all over the world to fully enjoy Japan's advanced communication environment.

For details on SIMs for visitors to Japan, please visit:

bmobile.ne.jp/english/index.html

*All company names and product names used in this release are trademarks or registered trademarks.

About Japan Communications Inc. (JCI)

Japan Communications Inc. is the mobile solution innovator that has created the MVNO industry with its vision since its establishment in 1996. In today's world, where digitalization is advancing and everything is connected through networks, our patented technology, the Personal Wireless Leased Line, has obtained PCI DSS certification, an international security standard, for all its main systems. This technology is adopted in fields that require high levels of security, such as banks, and credit card companies. Furthermore, JCI is building a common platform for secure and reliable digital IDs that provide the highest level of security without compromising convenience. This enables the provision of safe and convenient services for the entire society, including financial transactions using smartphones. We continue to embrace our challenger spirit, aiming to provide a safe mobile environment as a social infrastructure.