

MATSUYA

Monthly Sales Report March.2024

1. Sales of Department Store Business year on year(%)

	Sales	Customer traffic
① MATSUYA	35.0	1.1
② GINZA Store	28.6	6.4
③ ASAKUSA Store	118.0	-7.0

2. Sales of each months year on year(%) year on year(%)

	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
MATSUYA	41.0	39.4	36.6	49.0	59.9	35.5	28.6	21.1	19.2	24.1	35.6	35.0
GINZA Store	44.8	42.7	38.3	52.0	66.9	37.5	31.5	24.9	18.8	22.3	36.3	28.6
ASAKUSA Store	-10.2	-0.6	17.3	6.8	-16.5	13.5	-15.0	-21.7	24.2	53.4	23.3	118.0

3. Department Stores Sales by Merchandise Category year on year(%)

	MATSUYA	GINZA Store
Men's clothing	3.0	3.4
Women's clothing	7.8	7.5
Children's clothing	23.1	23.1
Other clothing	-1.4	-0.2
Clothing Total	8.7	8.6
Accessories	49.2	49.3
Total general goods	79.9	33.8
Total household goods	9.3	10.4
Total foods	-9.9	-12.0
Restaurants & cafés	14.1	14.7
Services,Other	70.8	73.6
Total	35.0	28.6

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