

Monthly Sales Flash ReportMarch 2024

■BOOKOFF operations in Japan sales for the month under review

YoY change existing store net sales were 110.7% (113.6% for all stores).

Net sales of trading cards/hobby goods, software media, jewelry/watches/brand bags, and home appliances/mobile phones increased over the previous year, resulting in higher existing store net sales than in the previous year.

■YoY change in net sales at directly operated existing stores

	2023							2024				
	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	113.0%	109.1%	106.6%	104.0%	102.3%	106.8%	106.7%	103.5%	108.5%	110.7%		
All stores	114.0%	110.1%	106.5%	105.9%	105.0%	110.8%	109.9%	107.0%	111.5%	113.6%		
Difference from previous year on weekends and holidays	±0	±0	±0	±0	(1)	±0	+1	(1)	+1	+2		

■YoY change in net sales at directly operated existing stores(from the first month of the previous year)

		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
Existing stores	FY5/2023	107.9%	109.3%	110.6%	109.3%	117.3%	112.5%	107.9%	109.4%	111.3%	110.3%	113.9%	110.5%
	FY5/2024	113.0%	109.1%	106.6%	104.0%	102.3%	106.8%	106.7%	103.5%	108.5%	110.7%		

■New directly operated stores

March 22, 2024

BOOKOFF Jumbo Square KASHIBA Store

Kashiba City, Nara Prefecture

■Number of Group Stores

		2023							2024				
		Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May.
BOOKOFF operations in Japan	Directly operated	384	385	385	388	386	390	392	390	389	388		
	Franchised	372	371	371	370	370	370	368	368	368	368		
BOOKOFF operations in Japan total		756	756	756	758	756	760	760	758	757	756		
Premium services business		41	41	41	41	41	41	41	41	42	42		
Overseas business	Directly operated	21	21	21	21	21	23	23	23	24	24		
	Franchised	5	5	5	6	6	6	6	6	6	6		
Overseas business total		26	26	26	27	27	29	29	29	30	30		
Other		4	4	4	4	4	4	4	4	4	4		
Group total		827	827	827	830	828	834	834	832	833	832		

NOTE

- *"hugall" (15 stores as of June 30, 2023) and "aidect" (12 stores as of June 30, 2023), which were not included in the number of stores until the end of the previous period, are added to the number of stores in the Premium services business from the current period.
- *The fiscal year end of overseas subsidiaries differs from the consolidated fiscal year end. The number of stores during the consolidated accounting period is disclosed in various financial statements, but this document shows the actual number of stores.
- *As of September 1, 2023, one "BOOKOFF" store was directly operated from a franchisee.
- *As of December 1, 2023, two "BOOKOFF" stores were directly operated from franchisees.
- *Figures in this document are preliminary and may be revised at the time of the next update. The figures have not been audited by an accounting auditor.
- *This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.