

April 15, 2024

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POS system for beauty industry salons

Announcement of release of new product “salon tablet”

-DX promotion support for Total beauty Salon-

SCAT Inc. a leading company in promoting DX in the beauty salon industry, will release a new "salon tablet" from May 1, 2024 as part of its support for DX promotion in beauty salons.



■ *What is the new product “salon tablet”?*

SCAT provides POS systems that support the management strategies of beauty salons, nail salons, and other total beauty salons, from customer management and reservation support to staff management.

In addition to "Sacla PREMIUM," which is now an indispensable tool, we will be releasing a new "salon tablet" from May 1st.

salon tablet

Among the beauty salons that SCAT does business with, there is an increasing number of small businesses with one or two employees opening. The new product "salon tablet" is a system that can be operated with a single iPad, and can be implemented even in stores with small checkout counters. In addition, electronic handwritten medical records "cloud karte" are included as standard, which can be useful for beauty salons to move away from paper medical records.

■ *Advantages of introduction.*

1. Computerization of technical "kaete".

In the beauty industry, there are paper technical charts that describe the details of beauty treatments, and they are essential for ensuring that the end user understands the information properly. However, as the number of customer visits to the store increases, the number of paper technical charts that need to be managed increases, making it difficult to secure storage space and find the appropriate chart. Also, since it contains personal information, it must be managed thoroughly. By digitizing data, data is stored in the cloud, which eliminates storage space and management issues. Furthermore, there is a function that allows you to write directly on the iPad, creating a writing experience similar to that of paper technical charts.

2. Active in total beauty.

It can be installed not only in hair salons but also in nail salons and eyelash salons.

Complex reservation management, technical chart management, accounting, and sales data management unique to beauty salons are all integrated into one iPad.

3. Pursuing in-store convenience.

Since you can carry a tablet cash register, you can work closely with customers to provide counseling, make next reservations, and process payments.

4. All cash register operations can be operated with one iPad.

As it is a SaaS type system, you can always use the latest version. Also, because it is a subscription contract, you can install it on Lite. In addition, it can also be linked with optional peripherals (receipt machine/cash drawer/barcode reader).





Sales start.

Sales start from May 1, 2024



SCAT's DX strategy.

SCAT provides the systems and content necessary for the hairdressing industry. By using the POS system, smartphone apps, and content services together, you can attract new salon customers and repeat customers. By transforming our sales activities and providing optimal products and services that meet customer needs, we aim to popularize and promote DX in our company and the beauty industry.

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