

April 17, 2024

Company name: SCAT Inc.  
(Tokyo Stock Exchange Standard Market , Code 3974)  
Representative : Hideo Nagashima  
Representative Director and President  
Contact for Inquiries : Sakae Takahashi  
Executive Officer in charge of IR  
(Tel.03-6275-1130)

*POS system for beauty industry salons*

## ***Exhibited a booth at "beauty world JAPAN TOKYO"***

***- Unveiling and operational demonstration of new product "salon tablet"-***

SCAT Inc. a leading company in promoting DX in the beauty salon industry, will be exhibiting at "Beauty World Japan Tokyo", which will be held at Tokyo Big Sight from May 13th to 15th, 2024, where Japanese beauty trends will be gathered all at once.

Beauty World Japan is a comprehensive beauty trade show that brings together the latest products, services, information, and technology related to beauty such as cosmetics, nails, beauty equipment, hair, and spas from Japan and overseas.

SCAT provides POS systems that support the management strategies of beauty salons, nail salons, and other total beauty salons, from customer management to customer attraction support such as reservation coordination, to staff management. In addition to "Sacla PREMIUM," which has been well-loved as an indispensable tool, we would like to introduce in detail the "salon tablet," which will be released from May 1, 2024.

We look forward to seeing you there.



***beautyworld***  
JAPAN TOKYO

salon tablet

## ■ ***beauty world JAPAN TOKYO event overview.***

beauty world JAPAN TOKYO

May 13-15, 2024

10:00 – 18:00 (until 16:30 on the last day)

Tokyo Big Sight East 1-8 Hall 3-11-1 Ariake, Koto-ku, Tokyo 135-0063

## ■ ***How to visit.***

Advance registration (free)

To enter, you will need to register for an admission badge. Please register below.

<https://beautyworld-japan.jp.messefrankfurt.com/tokyo/ja/planning-preparation/visitors/visitor-registration.html>

## ■ ***Booth theme.***

This time, with the theme of "providing the latest solutions that meet the needs of the beauty industry," we will provide a product explanation and operational demonstration of our latest model, the "salon tablet."

The "salon tablet" will be unveiled as a product that pursues in-store convenience, in addition to the preceding product "Sacla PREMIUM."

You can actually hold it in your hands and experience first-hand what kind of things the tool can accomplish. Please come and visit us.



## ■ ***SCAT's DX strategy.***

SCAT provides the systems and content necessary for the hairdressing industry. By using the POS system, smartphone apps, and content services together, you can attract new salon customers and repeat customers. By transforming our sales activities and providing optimal products and services that meet customer needs, we aim to popularize and promote DX in our company and the beauty industry.

Note: This document has Been Translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.