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 (Securities Code: 7157, TSE Growth)

Cancer and Whole-life Medical for Women Ranked 1st in the *Most Chosen Insurance Ranking 2024* of HOKEN ICHIBA

Cancer Insurance *Double Yell* ranked 1st for 3rd consecutive year

TOKYO, May 1, 2024 – LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that Cancer Insurance *Double Yell* ranked 1st for third consecutive year, Whole-life Medical Insurance *Jibun 3 for Women* ranked 1st in each category of applying insurance via online in *the Most Chosen Insurance Ranking 2024* of HOKEN ICHIBA. Additionally, Whole-life Medical Insurance *Jibun 3* and Term Life Insurance *Kazoku* were ranked 2nd in each category*1. HOKEN ICHIBA is one of the most popular websites for comparing insurance products operated by Advance Create Co.,Ltd.

■ *The Most Chosen Insurance Ranking 2024* of HOKEN ICHIBA

- Cancer insurance *Double Yell* ranked 1st



Cancer Insurance
Double Yell



- Whole-life medical *Jibun 3 for women* ranked 1st



Whole-life Medical
Jibun 3 for Women



- Whole-life medical *Jibun 3* ranked 2nd



Whole-life Medical
Jibun 3



- Term Life *Kazoku* ranked 2nd



Term Life
Kazoku



The Most Chosen Insurance Ranking 2024 was released top three insurance products by category such as life insurance, educational endowment insurance and medical insurance in HOKEN ICHIBA. It is based on compiled data from the number of applications and document requests from January through December 2023.

*1 The number of applications of whole-medical includes *Jibun 3* and *Jibun 3 for women*.

About Lifenet URL: <https://ir.lifenet-seimei.co.jp/en/>

Remembering the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. We aim to be the leading company driving the growth of the online life insurance market.

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